

My Goal: Make \$75,000 profit

How?

I have to make my clients at most \$750,000

How?

I have to be able to create high-converting copy and I have to have clients

How?

I have to review and practice my notes from the Bootcamp

How?

I have to send out more high-value outreaches

How?

I have to spend an extra hour a day to create free value and write more outreaches

Unknowns:

- I don't know if my clients will even have enough aspects of their business that need improvement for me to work on to make money from
- I don't know how much I need to practice to be able to easily create such powerful copy

Assumptions:

Reviewing this I see that there are even more steps inbetween the "how?"s that I missed, example: In between having clients and sending more outreaches, I need to know how to persuade a client to work with me on our sales call.