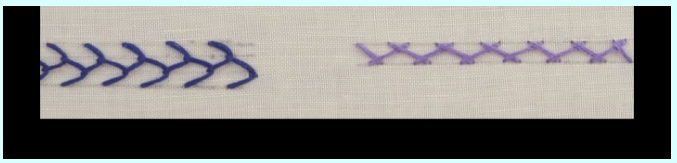
A.V.COLLEGE
OF ARTS, SCIENCE & COMMERCE,
DOMALGUDA
GAGANMAHAL-500029

Name of the Principal: Dr.CH. Rajalingam

Hand Embroidery

Course Coordinator & Faculty : G. Shantha



Duration of the Course in Hours : 30 hrs

HOD's : C. Buchi Reddy



DEPARTMENT OF COMMERCE

About the College:

Andhra Vidyalaya Education Society one of the oldest and pioneering educational societies of the erstwhile Nizam's State of Hyderabad established the A.V. College of Arts, Science, and Commerce in 1968 as a multi-disciplinary college. It was established with an objective to extend educational opportunities to backward sections of the region, which were deprived of basic education during the rule of the Nizam, by stalwarts and philanthropists like Sri Raja Bahadur Venkatrama Reddy, Sri Suravaram Pratap Reddy, Sri Konda Venkata Ranga Reddy (Former Deputy Chief Minister), Sri Madapati Hanumantha Rao and Sri J.V. Narsing Rao (Former Deputy Chief Minister) who took part in the Freedom Struggle, Women's Education Movement, Library Movement and Press Movement.

The college is centrally located in the heart of Hyderabad, with Hussain Sagar Lake and the T.S. Government Secretariat in its vicinity. It has a sprawling campus of 7.33 acres. It offers nine Under Graduate Programmes and ten Postgraduate Programs. Students in the under-graduate courses of B.Sc, B.Com, B.A. have seventeen core options, nine combinations, thirty elective subjects, and five second languages. The postgraduate programs in M.B.A., M.C.A., M.Sc.(Computer Science), M.Sc. (BioTechnology), M.Sc. (Maths), M.Sc. (Physics), M.Sc. (Chemistry), M.Sc. (Applied Maths), M.A. (Telugu) and M.Com. are offered to meet the diverse needs of students to pursue higher education.

The college has a student strength of approximately 3500 and attracts students not only from other states of India but also from other countries. The college has been re-accredited with 'A' grade by NAAC with a CGPA of 3.3i In 2014 .

About the Department:

The Department of Commerce is as old as the college. It is one of the pioneering departments of A.V. College with 50 years of academic excellence. It has 18 faculty members.1 has Doctorate, 3 are pursuing PhDs, 4 have M.Phil's, 2 are NET and SET qualified and 9 have double P.G.'s.The department offers 3 Commerce Graduates Course. B.Com (Regular), B.Com (Computers) and B.Com (Computer Applications). The department regularly organizes National Seminars, Workshops, FDP's, Refresher Courses etc. In addition it provides students with Industry exposure. The Department organizes various Guest Lectures, Field Trips, Commerce Fete etc.

Course Objectives

- *To Enhance the students with Embroidery Skills*
- *To Motivate the students to learn Self-Employable Skills*
- *To Create new way to fashion life with traditional approach*

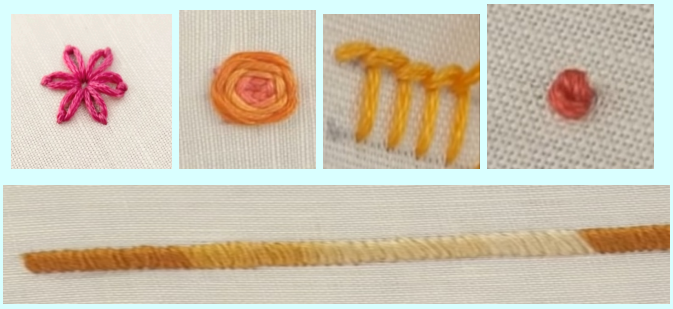
Course Outcomes

- *Generates New Hobby Culture*
- *Self Employment Opportunity*
- *Self Entrepreneurs*

Syllabus

Total Course Duration
12 stitches X 1 1/2 hrs = 18 hrs

Practice Session = 06 hrs
Revision/Exam Session = 06 hrs



Basic Stitches (Beginners)

1. Running Stitch
2. Cross Stitch
3. Stem Stitch
4. Back Stitch
5. Satin Stitch
6. Chain Stitch
7. Spider Stitch
8. Lazy Daisy
9. Blanket Stitch
10. Feather Stitch
11. Herring bone Stitch
12. French knot Stitch