

Klap UGC Clipping - Full Guide

By Propaganda

Klap is an AI tool that turns long videos, podcasts, and webinars into short, viral-ready clips with captions. Your job is to create clips using a viral hook of popular influencers talking about clipping with provided UGC that shows Klap in action and post it on TikTok, Instagram, and YouTube Shorts to drive sign-ups. You have full creative freedom, as long as you clearly promote Klap and follow the guidelines below.

Rules

- **Platforms:** Youtube, TikTok & Instagram
- **Should follow these Editing Formats:**
<https://docs.google.com/document/d/1e6kGApZQCmhE0vGf1yK3DEdELdNqwHRBG6zBZPiONfQ/edit?usp=sharing>
- **Do not start making clips without checking the editing formats**
- **Use a dedicated page or a relevant niche theme page**
 - **Post on a relevant niche theme page with 1k+ followers**
 - If you don't have a **relevant niche theme page with 1k+ followers**, create a new dedicated page for Klap (Ex: Klapclipping, Klapvault etc etc)
- **Allowed niches for theme pages:**
 - AI tools and tech pages
 - Podcasting and video editing pages
 - Entrepreneur, hustle, and make-money-online pages
 - Marketing and social media growth pages
 - Meme pages
- **Audience:** focus primarily on the US market (70% Tier-1 audience)
- **Tag @klap_ai in every post on TikTok, Instagram, and YouTube**
- **Mandatory hashtag:** #klapaiprogda on every post (It's fine to add this in description if you're posting in YT))
- **Put your tracking link in your bio:** <https://klap.app/>
- **Every caption must drive people to try Klap** at the link in bio
- **Clips must stay on your page for 30 days**

Caption/Title Requirements

Keep captions short (under ~100 characters) and drive to the link in bio. Use one of these or write your own:

- This AI turns one long video into 100 viral clips. Try Klap free, link in bio [@klap_ai](#)
- I stopped editing clips manually, Klap does it in minutes. Link in bio [@klap_ai](#)
- Turn your podcast into TikToks automatically with Klap. Link in bio [@klap_ai](#)
- Klap finds the best moments in your video for you. Try it free, link in bio [@klap_ai](#)
- How creators post daily without editing: Klap. Link in bio [@klap_ai](#)

Never Do Any of These

- **Avoid money-making claims**
- If the demo says “**Paste YouTube link,**” replace it with “**Add your own footage.**”
- **No AI subtitles.** Subtitles must be clean, correctly spelt, and free of animations or excessive glow effects
- **No skull edits**
- **No lazy reposts** clips must be properly edited and unique
- **No watermarks** from other brands or your own page

Assets

- Klap Demo: Use for **Meme Hook + Klap UGC Stitch and Viral Video + Klap UGC Stitch format**
<https://drive.google.com/file/d/1eg7DjQPRubH3Lf0VnRj0rnW55Pyzv6qV/view?usp=sharing>
- https://docs.google.com/spreadsheets/d/11sergNcn_sMlRYqLCK0yE8HyvFxUKy2jIfD0SDWvslQ/edit?usp=sharing
 - Only for the **Klap UGC Remix** format
 - **Use only the clips in english**
- Example(Do Not Repost):
<https://drive.google.com/drive/folders/1pQhxqNT0y5VEGC0cW9SmGKYF0dEirf2A?usp=sharing>

Pay Rate & Budget

- **CPM:** \$2 per 1,000 views
- **Minimum payout:** \$2
- **Maximum payout:** \$500 per post
- **Total budget:** \$7,000

Register & Payouts

- Submit all clips through **Content Rewards only** - clips submitted elsewhere will not be paid
- **Payouts are automatic** via Content Rewards

Need Help?

- Ask in **Chat** - other clippers and the campaign manager are active there
- Or open a **support ticket** anytime - support is available 24/7