

Fakebook Rubric Criteria...	Excels 5	Meets Requirement 4	Beginning to Meet 3	Not on Track 2	Incomplete 1
Character Picture Must reflect the description in the novel.	Really well chosen to novel	Well chosen	Randomly chosen but works	Randomly chosen – doesn't fit	No picture
Character Biography Info... Name, date of birth, hometown, marital status, school, work, education, favourites, likes/dislikes (must have at least 5 of the above)	8+ points	6-7 points	4-6 points	2-3points	0-1points
A Minimum of 8 Friends – Friends must reflect characters from the book or reflect the type of friends that the character would interact with. At least one "Fakebook Group" that connects well to the novel.	8+ Friends who relate specifically to the novel and a "Group"	6+ Friends who relate fairly well to the novel.	4+ Friends who relate to the novel.	2+ Friends may or may not relate to novel.	No friends
At least 10 wall posts from the character that reflect the events of the book Wall posts must reflect the events of the novel from beginning to the end of the book and reflect and enhance the events of the book.	10+ Wall posts that directly reflect the events of the novel from intro to conclusion	8+ Wall posts that directly reflect the events of the novel from intro to conclusion	6+ Wall posts that directly reflect the events of the novel from intro to conclusion	4+ Wall posts that are general, vague or do reflect the events of the novel	1 or 2 Wall posts that do not reflect character
Character Interactions Posts: At least 8 interactions or comments from friends. These interactions must reflect the events of the novel and help to show the relationship between the characters and the impact of the events on the characters. This may include some likes and dislikes.	10+ interactions which help to fully reflect the relationship of the characters	7+ interactions which help to reflect the relationship of the characters	5+ interactions which demonstrate an awareness of different characters	2+ interactions May be silly or random or vague	No interactions
Inferencing the Setting Posts: Help to develop the setting and the general tone of the book for the Dystopian theme.	Really well developed – demonstrates sophistication in character development	Very well developed setting and tone in Fakebook	An attempt to demonstrate the setting and tone	Very little attempt to develop setting.	No posts or not enough posts to demonstrate this.

Inferencing Character Evolution Posts: *Posts which reflect the emotions, thoughts, key events and a “Rant” from the character. Rant helps to build on the Dystopian theme and develop the character and point of view. *Character development and change is evident throughout the Fakebook posts. *Character Memories are included to help develop the background of the character and show student’s ability to inference. X 2	Posts demonstrate emotions and the rant is really well developed strong development of point of view. Character shows strong change.	Posts demonstrate emotions and rant is well developed and good development of point of view. Character shows little change.	Posts demonstrate some emotions with a short rant. Character shows little change.	Posts demonstrate some emotions, no rant evident. No change in character or not enough information to evaluate this.	Not enough posts to show any emotion.
Fakebook Development: Includes a song and a “Historical” news event, with an explanation of the connection to the novel and/or a reason to why it’s important. Other “added touches” are evaluated here. (Faketexts, Faketweets)	Includes both a song and a news event link, with an explanation that fully explains the connection.	Includes a song and a news event link with no explanation	Includes either a song or a news event link with no explanation	Does not include a song or new event link, but included other “bonus” info.	No posts or not enough posts to demonstrate this.
Climax, Resolution and Message: Character must have a strong emotional recount of the events in the climax. How does the character feel about the last events of the novel? How does the overall theme or author’s message come through in the Fakebook?	Strong development, with clear message in the novel.	Very well developed with an understanding of the message in the novel.	Somewhat developed or an attempt to show the message.	Very little or weak development or understanding of message.	No posts or not enough posts to demonstrate this.
Mechanics – Capitalization, punctuation, spelling, grammar... The errors must not relate to the jargon or register of the character.	No errors unless to develop character register	3+ errors, unless to develop character register.	5+ errors	7+ errors or very few posts (not enough work to make errors)	No posts or not enough posts to demonstrate this.