



## 0. Ordzaar (\$ZAAR) Ecosystem Vision & Mission

- **Ecosystem Vision** - To create an inclusive and permissionless ecosystem on Bitcoin that empowers creators, traders, and enthusiasts across all blockchains to seamlessly engage with Ordinals, Runes, and DeFi, while pushing the boundaries of digital assets and art on Bitcoin.
- **Mission** - To provide a frictionless and secure platform that allows anyone to inscribe, trade, and engage on Bitcoin. Through a synergistic ecosystem of Ordzaar, OdinSwap, and Degen Central, we aim to revolutionize digital art, DeFi, and gamified finance on Bitcoin Layer 1, while fostering a vibrant community dedicated to inclusivity, creativity, and shared ownership.

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## 1. Introduction to Ordzaar ([www.ordzaar.com](http://www.ordzaar.com))

- **Company Overview:** Ordzaar, a leading permissionless Ordinals launchpad on Bitcoin, launched in 2023, with a community of over 800,000 users.
- **Unique Value Proposition:** The first and only platform that enables users to permissionlessly create, inscribe & trade ordinals. Additional Key Features include anti-frontrunning, lazy minting, randomization, pausing of mint, and customizable launch options for creators and project founders.
- **Pioneering on-chain provenance** Introduced 'Yin Yang Cursed' inscriptions, a unique on-chain provenance standard (Pre-Jubilee Update).
- **Industry Leadership:** Organizers of the biggest BTC Summit 2023/2024 in Singapore during TOKEN2049 & F1 Weekend, attracting notable industry figures like Casey Rodarmor (creator of Ord protocol & Runes) & many more notable founders!
- **Educational Initiatives:** Conducted over 30 workshops/meetups/conferences Globally to onboard new users into the Bitcoin Ordinals & Runes ecosystem.

- **Cultural Heritage Preservation:** First-ever to partner with a government body (Bali Blockchain Center) to immortalize Balinese art as Immutable Digital Artifacts.

#### **Platform Features:**

- **Studio Mode:** A permissionless platform for creators/projects to launch Ordinal collections without any technical skills.
- **Trading Marketplace:** Infrastructure for secondary trading of Ordinals.
- **Full-Service Suite:** Ordzaar supports the complete project lifecycle, including community building, DeFi token drops, and marketing campaigns through their in-house airdrop mechanics as showcased.

- **Upcoming:** Permissionless Fractal Launchpad whereas creators/projects can launch seamlessly using our creators studio to create assets on fractal without any technical knowledge.

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## **2. Introduction to OdinSwap, by team Ordzaar ([www.odinswap.com](http://www.odinswap.com))**

- **Company Overview:** Rapidly growing as a leading Rune Swap platform on Bitcoin Layer 1.  
Launched in September 2024, 60k followers, 500k TVL and over 200k Volume in Swaps.
- **Seamless Trading:** Allows easy swaps between Runes and BTC.
- **Part of Ordzaar Ecosystem:** OdinSwap is integrated into the Ordzaar Ecosystem, adding value to the broader Bitcoin Ordinals and Runes ecosystem.

#### **Unique Features & Incentives:**

- **Liquidity Provision:** Users can provide liquidity for Rune pairs and earn daily XP rewards.
- **Swap Rewards:** Traders earn XP based on the swap value, with bonuses for high-value swaps and up to a 30% streak bonus for frequent swaps.
- **Upcoming:** Composite Swap of Rune:Rune & A major feature release soon!

#### **Why use OdinSwap:**

- **Revolutionizing DeFi on Bitcoin:** OdinSwap is positioned to be a key player in DeFi on Bitcoin Layer 1, offering users early opportunities to maximize rewards on their runes & BTC assets.
  - **Growing Rune Ecosystem:** By participating now, users can contribute to and benefit from the expanding Rune ecosystem on Bitcoin.
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### 3. ODZR Pass (<https://magiceden.io/ordinals/marketplace/ordzaarpass>)

- **Description:** Limited to 2,100 exclusive passes, offering perks, benefits, and access to a curated Ordinals community.
  - **Purpose:** A symbol of Interoperability in the Bitcoin Ordinals ecosystem, the ODZR Pass enables access to unique opportunities and benefits such as platform fee discounts across Ordzaar, Unisat, Geniidata, OdinSwap & more!
  - **Cursed Passes:** All ODZR Passes are 'cursed,' reflecting their rarity and uniqueness in the BTC Ordinals ecosystem.
  - **Airdrop of \$ZAAR:** All holders of ODZR passes are given a significant allocation (84,000,000 \$ZAAR)
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### 4. Endless Art Ordinals

- **Historic Artwork:** Recently inscribed the 4th largest ordinal on Bitcoin, a monumental digital art piece created by @osmankbt. This piece features contributions from over 150+ partners and communities and is the largest inscription on a legacy sat.
  - **Key Stats:** 100,343 minted supply with 30,000 unique holders.
  - **Cultural Significance:** The art pays homage to the ordinals ecosystem and meme culture, becoming a vital contribution to digital art history.
  - Collaborated with over 500 Ordinal & Runes communities, thought leaders, alpha groups & infra providers from across BTC/ETH/SOL!
  - **Inscription Details:**  
Ordinal: Endless Art Ordinal Legacy 2024  
Block: 848,688  
Size: 3.968 MB (4th Largest Inscription & the largest on a LEGACY sat!)  
Inscription Link: <http://ord.io/71769029>
  - **Airdrop of \$ZAAR:** All holders of Ordinals Legacy - Endless are given a significant allocation (20,100,000 \$ZAAR)
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### 5. Airdrop Season 1 (Ending Soon, 14th Oct 2024)

- **Core Principles:** Fairness, inclusivity, recognition, and transparency are at the heart of the airdrop process.
- **Reward System:** Users are rewarded based on activity (e.g., inscriptions, transaction numbers) and interactions with Ordzaar, OdinSwap & the Social.Fi platform.

#### Airdrop Participation:

- **How It Works:**

- Liquidity Providers earn XP daily based on their deposit value, with bonuses for higher amounts.
  - XP for swaps is earned based on the swap value, with streak bonuses for frequent transactions.
  - **Phase Details:**
    - **Phase 0:** Rewarding OGs and the early supporters of Ordzaar.  
Unbox your \$ZAAR: <https://ordzaar.com/rewards/s01p0>  
(ENDED SOON, 14th Oct 2024)
    - **Phase 1:** Expands engagement in the BTC ecosystem.  
Participate here: <http://ordzaar.com/rewards/s01p1>  
(ENDED SOON, 14th Oct 2024)
    - **Phase 2:** Drives liquidity and rewards participants through XP-based incentives.  
**Earn XP for Airdrops:** Users can participate in the airdrop by providing liquidity to Rune pairs or performing swaps on the platform.  
**Boost Your Rewards:** The more liquidity you provide and the more swaps you perform, the more XP you earn, increasing your eligibility for airdrops.  
Participate here: <http://odinswap.com>  
(ENDED, 14th Oct 2024)
    - **Social Bounty:** Empowering the community & KOLs to be able to earn airdrops through social engagement with our brand and upcoming Token Launch!  
**Participate in the \$ZAAR AIRDROP**  
Participate here: <https://zaar.superfi.gg/>  
(ONGOING)
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## 6. Degen Central (Currently in Alpha test phase)

- **Degen Central, Gamified DeFi Protocol on Bitcoin:** A new protocol is coming in Q4 2024, aimed at gamifying DeFi experience for Ordinal and Runes, promising exciting developments for the ecosystem.
  - Degen Central allows users to experience a gamified way of longing/shorting of existing Runes/Ordinals price action.
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## 7. \$ZAAR (THE•ORDZAAR•RUNES)

- <https://ordinals.com/rune/THE%E2%80%A2ORDZAAR%E2%80%A2RUNES>
- Rune #122
- Etched on halving block 840,000

- 1,000,000,000 Supply
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## 8. Introducing \$ZAAR: The First-Ever SocialFi-Powered Rune on Bitcoin

In the world of Bitcoin, **firsts** carry tremendous power. And today, we bring you **\$ZAAR**, the **first-ever SocialFi rune** built on the BTC network. But \$ZAAR is not just another token—it's a revolution in how **communities**, **network effects**, and **innovation** come together to reshape the Bitcoin ecosystem.

**What makes \$ZAAR so special?** It's more than just a currency—it's **a movement** that thrives through community engagement. Through [www.zaar.superfi.gg](http://www.zaar.superfi.gg), \$ZAAR holders can grow their influence, earn rewards, and **supercharge the network effects** by simply engaging, creating, and sharing within the community.

### Network Effects in Motion


The more you interact, the more the ecosystem expands. Every tweet, every piece of content, and every community member you onboard **boosts the value** of \$ZAAR. With SocialFi at its core, the success of \$ZAAR is built by **YOU**, our community. Your engagement directly fuels its growth, creating a **bullish cycle** where the **network effects amplify** the value of every \$ZAAR token.

### Innovative, Engaging, Bullish

This is the **next wave of BTC innovation**. \$ZAAR is about **ownership, influence, and rewards**—all driven by community-powered network growth. Whether you're a creator, a trader, or an enthusiast, **you** are an essential part of making \$ZAAR the most powerful SocialFi token on Bitcoin.

The future of \$ZAAR is built by those who believe in the vision.

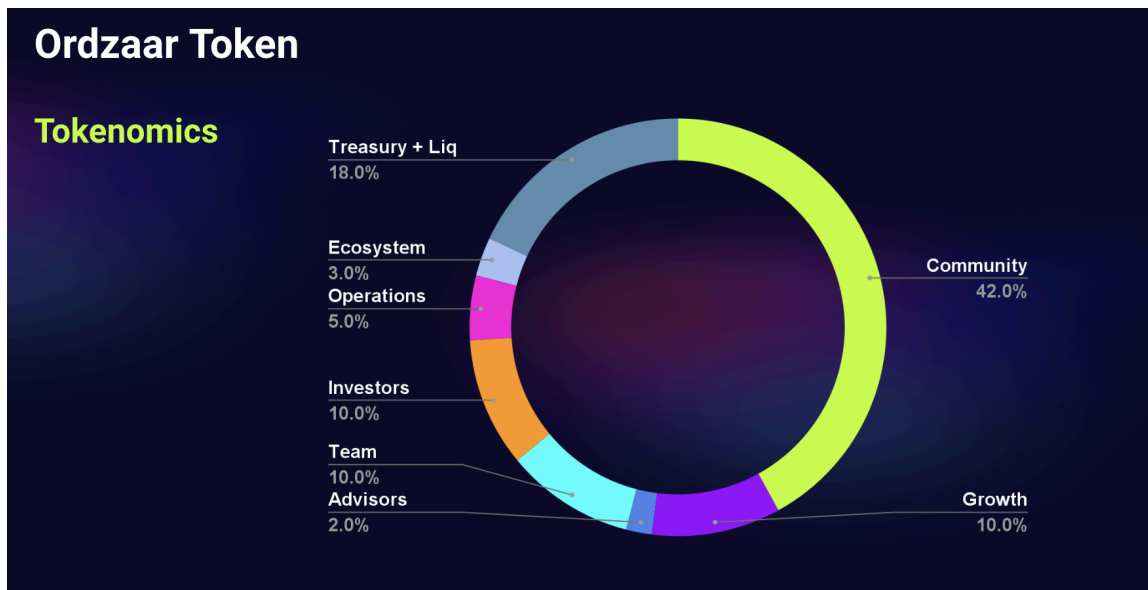
**Join us, engage, and let's build the network together.**

 **Get started at** [www.zaar.superfi.gg](http://www.zaar.superfi.gg) and be part of the next big thing in Bitcoin.

**The first is first. And \$ZAAR is leading the charge.**

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## 9.. \$ZAAR Tokenomics



## 10. Ordzaar has made impactful contributions to the Bitcoin open-source ecosystem through the following innovations:

- Ord-Connect: A component library that simplifies the integration of wallets into Bitcoin dApps, enabling smoother user experiences and fostering seamless adoption.
  - <https://github.com/ordzaar/ord-connect>
- Ordit: A robust server and indexer designed for Bitcoin transactions, with built-in awareness of inscriptions and runes, ensuring efficient data retrieval and management for complex blockchain interactions.
  - <https://github.com/sadoprotocol/ordit>
- Ordit SDK: A comprehensive library that equips developers with the tools needed to bootstrap projects within the Bitcoin Ordinals ecosystem, accelerating innovation and streamlining the creation of new applications.
  - <https://github.com/sadoprotocol/ordit-sdk>
  - <https://github.com/ordzaar/ordit-sdk>

These open-source contributions collectively enhance development efficiency within the Bitcoin ecosystem.