

TIPS!

- **Start asking for meetings NOW!** Companies have a certain amount of \$ they have to give to nonprofits, you want to be the first to ask.
- **Copy (CC) or Blind Copy (BCC)** your parents (or the person who connects you to this donor) and your LLS staff member on your emails
- **Keep following up until you get a YES or NO**
- **Keep the first email short and sweet**
- **Edit yellow highlights with your information & details!**

SUBJECT LINE IDEAS: Help Cure Cancer! * Great Opportunity* Thought of you*

EMAIL (if you know them personally):

Dear **NAME**,

How are you? **(include any short hello's)**

I am so excited to share with you that next February I will be representing **School Name** as a **candidate/team member** in The Leukemia & Lymphoma Society's (LLS) 2026 [Student Visionaries of the Year Campaign](#). From February 6th through March 28th, students across the Pittsburgh area will be competing to see who can raise the most funds and awareness for LLS's mission to cure blood cancers.

I decided to dedicate my time to LLS and SVOY because... **include YOUR WHY!**

My goal is to raise **\$XX,XXX** for the cause and I can't do it alone. There are many opportunities to help support our efforts and partner with this worthy cause. **I would greatly appreciate the opportunity to tell you more, is there a good time we can have a ZOOM meeting or a call in the next week or so?** **(if you know any days you will not have school or have half days, include those. Ex. I am off school 10/10 and have a half day on 10/27 if you have some time then)**

I look forward to hearing from you and thank you for your time!

Regards,

Your Name

Your Number and Email

Team Name

EMAIL (if you do not know them personally):

Dear **NAME**,

I hope you are having a great day! My name is **NAME** and **(include how you know them. Ex. you went to high school with my mom! She mentioned you would be a great person to reach out to!)**

I am so excited to share with you that this February I will be representing **School Name** as a **candidate/team member** in The Leukemia & Lymphoma Society's (LLS) 2025 [Student Visionaries of the Year Campaign](#). From February 7th through March 28th, students across the Pittsburgh area will be competing to see who can raise the most funds and awareness for LLS's mission to cure blood cancers.

I decided to dedicate my time to LLS and SVOY because... **include YOUR WHY!**

My goal is to raise **\$XX,XXX** for the cause and I can't do it alone. There are many opportunities to help support our efforts and partner with this worthy cause. **I would greatly appreciate the opportunity to tell you more, is there a good time we can meet or have a call in the next week or so?** **(if you know any days you will not have school or have half days, include those. Ex. I am off school 10/10 and halve a half day on 10/27 if you have some time then)**

I look forward to hearing from you and thank you for your time!

Regards,

Your Name

Your Number and Email

Team Name