## EMAIL #1

#### SUBJECT LINE: Your [Starter Pack] is Here!

Congratulations [NAME] you are steps ahead of the average content creator by signing up for the TT starter pack.

I included your free guide at the end of this email, but before we dive into that...

Here are the 3 most common mistakes new TTers make.

- 1. How to avoid getting marked as a "BOT" account
- 2. What kind of content will get you Shadow Banned
- 3. How to maximize engagement by spending time on TT

I go in-depth on how to avoid these mistakes in this youtube video below, I highly recommend watching it before you get to the guide.

3 Most Common Mistakes To Avoid → youtube.com/ttcommonmistakes

Free Starter Pack → PDF.DFSA8

Oh and I almost forgot, I have something really important to share with you later - A simple trick that accelerated my TT growth in the early stages.

## EMAIL #2

#### SUBJECT LINE: Simple Trick To Accelerate TIKTOK Growth

Hey, this is Rachel Pedersen - I'm excited to welcome you to my crazy fun world.

Before I share my "TT HACK" I wanna tell you a little bit about me.

I'm a Social Media Strategist and TikTok Expert. I help busy people with big dreams to build THRIVING businesses WITHOUT sacrificing their family, friends, or their sanity.

But before I "made it", I went through countless hardships and battles

I had to fight for every follower and viewer to get there

At some point in my journey, I deleted the app and I was about to quit it all...

I planned weeks ahead to create this content and thought it "was the one"

I spent an entire day just editing the video but It got less than 50 views...

This was the 3rd time that my expectations were shattered

I cannot physically explain the rollercoaster of emotions that I was going through

After deleting TikTok I learned a valuable lesson that eventually turned into a habit.

A habit that helped me grow over 550k followers on TT

Learn the **simple trick** that accelerated my TT growth → Facebook.com/yourgrouppost

# EMAIL #3

### SL: 2 Types Of [TTers] Which One Are You?

After sending newsletters for almost a year now I realized that most of the people who follow me fall into these 2 general categories.

- 1. People who genuinely enjoy creating content and have fun regardless of results.
- 2. People who want to get as many viewers and followers as soon as possible.

The first group is made up of regular people who just found TT as a new hobby and enjoy sharing their stories.

In the second group, we have businesses, individuals, and brands who are seriously dedicated about making their name known to as many people. ASAP!

If you find yourself in the second group, I created a **TT Business Bundle** that will skyrocket anybody's engagement count as quickly as humanly possible.

The Bundle Includes:

 The TT Algorithm Secrets - The REAL mystery behind TikTok completely broken down and demystified!

- TT for Business Masterclass Including how to bring your viewers and followers into other platforms and turn them into customers!
- TT Creator Hacks Shoot 1-3 Videos Per Day in 5 Minutes (Save Time Without Sacrificing Quality)
- Exact strategies and tips I've used to grow to over 550K Followers in 5 Daily Videos!
- Niched Hashtag Bank For Massive Growth We have assembled some of the MOST EFFECTIVE hashtags in 19 different niches so the work is done for you - just plug and play!

Getting These tools individually would cost well over 300\$ but I want to give a 90% discount to the first 1000 people that always open and read my emails.

Thank You For Always Caring For What I Have To Say To You, It Means A Lot To Me!

GRAB RACHELS 5-Day Growth Challange Only For - 28.50\$ NOW