

Kick It Forward Campaign

A Quick Guide for Players

The [Kick It Forward Campaign](#) is one of the two parts of the **Zephyr Challenge**.

While you're reaching out to local businesses for sponsorships, we also encourage every player to personally connect with family, friends, neighbors, former coaches, teachers, coworkers, and other supporters who would like to support the Mahtomedi Boys Soccer Program.

Our goal is for each player to raise approximately **\$100** through the Kick It Forward Campaign. When every player participates in **both** the Business Sponsor Challenge and the Kick It Forward Campaign, the impact on our program is incredible.

Every donation—big or small—helps provide equipment, player development opportunities, team activities, program enhancements, and other experiences that help make the Mahtomedi Boys Soccer Program the best it can be for every player.

As a thank you, **every donor will be recognized as a Community Supporter in our Varsity Game Day Program** (unless they choose to remain anonymous).

Step 1: Make Your List

Think about everyone who has supported you throughout your life.

Some ideas include:

- Grandparents
- Aunts and uncles
- Cousins
- Family friends
- Neighbors
- Former coaches
- Teachers
- Parents' coworkers
- Church members
- Friends of the family

- Anyone who enjoys supporting local student-athletes

Our goal is for every player to reach out to at least 10 people.

Step 2: Start Tonight

The hardest part is simply getting started.

Challenge yourself to send your first five messages before you go to bed tonight.

Families who start early are usually the most successful because they have time to follow up and continue building momentum before the deadline.

Step 3: Share Your Story

A personal message is the best way to ask for support. Feel free to personalize this example:

Soccer season is finally here, and I'm excited to be playing for the Mahtomedi Zephyrs this fall.

As part of our team's Zephyr Challenge, I'm reaching out to family and friends to help support the Mahtomedi Boys Soccer Program. The funds help provide equipment, player development opportunities, team activities, program enhancements, and other experiences that help make the Mahtomedi Boys Soccer Program the best it can be for every player.

If you're able to support me and our team, I would truly appreciate it. Every donation, no matter the amount, makes a difference.

*As a thank you, every donor will be recognized as a **Community Supporter** in our Varsity Game Day Program (unless you prefer to remain anonymous).*

To learn more, simply visit:

<https://mahtomedi-hs-boys-soccer-fundraiser.cheddarup.com>

Thank you for always supporting me—it means a lot!

Step 4: Say Thank You

Whether someone donates or not, thank them for considering your request.

If they do donate, let them know how much you appreciate their support. A sincere thank you goes a long way.

Bonus Tips

- Keep your message personal. People love hearing directly from you.
 - Don't be afraid to send a friendly reminder if someone intended to donate but forgot.
 - Every donation matters. Small gifts quickly add up when everyone participates.
 - While you're reaching out to friends and family, don't forget to continue working on your **Business Sponsor Challenge** too!
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Remember

The Zephyr Challenge has **two parts**, and every player is encouraged to participate in **both**:

- ✓ Secure a Business Sponsor.
- ✓ Complete the Kick It Forward Campaign.

Our challenge to every player is simple:

- Make a list of at least **10** people.
- Reach out to **5 people tonight**.
- Keep the momentum going until you've contacted everyone on your list.

Small actions by every player create a huge impact for our entire program.

Go Zephyrs!