GRAND COUNTY COMMUNITY RADIO
OPERATED BY FRASER VALLEY COMMUNITY MEDIA
KFFR 88.3FM | KWTR 89.1FM

June 25, 2026

Fraser Valley Community Media, Inc.
Board of Directors Meeting Agenda
Date: June 25, 2026 **Time:** 4:30–6:00 PM
Location: KFFR Studios/Zoom Link
REMINDERS: Only board members can motion and approve items on the agenda.

Board Members and Attendees	**Present or Not Present?**
Lauren Panasewicz - Chair	Present
Morgan Colin - Vice Chair	Present
Lisa Pendergast - Treasurer	Present
Tom Blackwood - Secretary	Present
Nanda Usseglio	Present
Jack Van Horn	Present
Steve Fitzgerald	Not Present
Jessica Stern	Not Present
Ryan Wilson - Executive Director	Present
Steve Peters - General Counsel	Not Present

4:30 - 4:35 Call Meeting to Order (ACTION)
Meeting called to order by Vice Chair Morgan Colin at 4:32pm. Quorum confirmed.

Approval of Minutes (April 2026)

Jack moved to approve the April minutes, seconded by Lisa. Motion carried, minutes approved.

4:35 - 4:45 Action Item Updates and Executive Director Report

- Battery Systems
- Membership Drive
- Upcoming Programming Changes
- FCC Translator Window

Summary of ED Update:

- The new battery system is installed in time for fire season, and working great. It also powered the barge at the Grand Lake fundraising event.
- The fund drive was an overwhelming success. When the tally was finished, we raised a total of **$114,000** against our target of $75,000. We had a total of 726 donors for $55,907 in individual gifts. We received $51,185 in matching gifts, and a subset of $37,000 from just three donors. Preparing Thank You cards for all donors, signed and sent from the DJs that received the donations.
- Lots of programming changes coming. We have six DJs leaving, and six new DJs coming in. Losing some long-timers like Grand Pappy, Colvin, and Ziggy. All the Sub training paying off, as we had people ready to step in.
- The window for Translator applications is now open. Applications are due by August 11. Chances are good for us. Ryan Zorn from MPE says the tower land is still okay. Cost is estimated at $50K.
- The new ED needs to be a good fundraiser, with the ability to court major donors.

4:45 - 5:00 Budget Committee Report and 990 Approval

Income Trends:	**Expense Trends:**
69% of Individual Donations	41% Personnel
0% of Corporate Donations	329% Outside Contract Services
10% Event Fundraisers	93% Equipment (Non Depreciated)
50% of Underwriting	72% Merchandise

- 2027 Budget needs to be around $500K to pay staff well, execute on the translator, etc.
- Lisa: Consider accrual for Evergreen memberships, since the stream is predictable. We are getting close to a full year of reserves, against an ultimate goal of two years for maximum safety/stability.
- Personnel budget: we're over in the Outside Contractor line, because we lost Joanna from standard payroll, and hired Morgan as contractor.
- Form 990 is ready, and will be reviewed and approved by the Finance Committee

5:00 - 5:05 ByLaw Committee Report: Tom Blackwood Reports Out

- We stalled, my fault. More to it than originally thought. Goal is for Tom and LP to finish the work in July and early August, and summarize to the full Board for review and approval at the August 27th meeting.

5:05 - 5:30 Executive Director Position and Personnel Vision Ryan

- Job will be posted by next week. Stretch goal would be to announce the new ED at the August 16th DJ Party.
- Jack requested that the Hiring Committee (Steve F. and LP) keep the Board informed on progress, and suggested we should review key roles annually to ensure we have the right roles focused on the right things.

- LP: Responsibilities in job description seem a bit underwhelming. Have seen ED roles with much more. Need to be proactive in KPIs for reviewing success of the new ED.
- Discussion on how the salary was determined. Steve had input on the Mt. West searches, where the bottom was $73K. Lisa inquired on hiring a search firm that could help with benchmarking. LP shared experience with a recent ED hire in one of the organizations she works with, and a negative experience with an ED hire process she went through. Ryan has reached out to Rocky Mountain Community Radio and NACB on the opening. LP mentioned using Idealist on her last ED search. Jack noted big cutbacks on the commercial radio side, which could increase the candidate pool.
- Ryan: current ED needs to do everything, but with the growing focus on fundraising for the new ED, staff can step up to cover many of the other duties. Have cross-trained most staff, so anyone can do anything on day-to-day basis. Example of why fundraising is important: Kremmling has never had an FM station, but there is a lot of potential financial support for this from out-of-state affluents with second homes. In addition, state and federal grants could be low-hanging fruit. Focus thus far has been at the county and city levels.

5:30 - 6:00 Grand Lake Studio Strategy

Topic: Does the Board believe that accelerating the Grand Lake Satellite Studio aligns with Fraser Valley Community Media's strategic goals for 2027? If so, what resources (staffing, funding, and timeline) should be committed over the next 12–18 months to make the project successful?

- Ryan/Morgan summary: in the Strategic Plan, Grand Lake implementation is at end of 2027. But feeling is that after the local fund drive events, the iron is hot *now*. The town manager and mayor for GL are both strong supporters of the local studio. We could capitalize on the momentum.
- Morgan: even if we don't accelerate the timeline, we should get in there and talk to them both about the studio location.
- Ryan: we would need to raise another $10-$13K to be ready to make the studio work. We already have $7K.
- General consensus is it makes sense to start the discussions now, and be prepared to accelerate if the opportunity is there.
- Short discussion on Kremmling translator. Minimal investment of $2K in engineering and application fees. Approval is likely, at which point we have 2 years to get the translator operational.

Upcoming Events - Volunteers Needed

- Blue Spruce Show with Marc Broussard - June 26
- Blues from the Top - June 25-29
- Live Broadcast from Granby Music and Market with Todd Park Mohr - July 2
- KFFR Float in Granby Parade - July 4
- Fraser Forum for Town Manager (KWTR only) - July 7
- Fraser Mural Festival - August 7-9
- Buffalo Days Beer Tent - August 14-15
- DJ Party - August 16, 2026

Adjournment

There is no meeting in July. The next board meeting is August 27th at 4:30pm Mountain time.

Lisa motioned to adjourn the meeting. Jack seconded. Meeting adjourned at 6:07pm.