



# GREENHOUSE CREATIVE

## REFERRAL EMAIL SCRIPTS

FOR MAKING AN EMAIL INTRODUCTION:

Hi **[Referral's Name]**,

I'm not sure if I've mentioned it to you before, but I've been working with [Racheal Graham at GreenHouse Creative](#) for a while now, and I wanted to connect you two because I thought you might be interested in exploring some of her work for your **[what website, marketing, or systems needs do they have?]** needs.

**[Referral's Name]**, meet Racheal.

Racheal, meet **[Referral's Name]**.

I'll leave the rest to you, and I'm sure I'll speak with you both soon!

Kind regards,  
**[Your Signature]**

## FOR REFERRING A FRIEND OR COLLEAGUE:

Hi **[Referral's Name]**,

I hope that this week has been treating you well!

I wanted to reach out because I know that you **[insert a project they may need help with – e.g. “have been talking about improving your search engine rankings” or “have been considering a website redesign”]**, and I’ve recently been working with [Racheal Graham at GreenHouse Creative](#). I’ve been impressed with the impact that she has driven for **[me/our business]**.

Specifically, Racheal has worked on a couple of recent projects for **[me/us]** and did an excellent job:

- **[List one recent project, emphasizing the impact it drove – e.g. “She completely redesigned my logo and website, and I finally feel like our website and marketing reflects the quality of our work.” ]**
- **[List another recent project, emphasizing its impact, too – e.g. “She helped us implement a new back-office system, and now my team is saving so much time managing our projects.”]**

I would highly recommend Racheal for any **[website, marketing, SEO, blogging, systems implementation, etc.]** work you might need.

Racheal is also offering 10% off her normal rate for your first service with her.

Here’s how you can get in contact with her, and please don’t forget to tell her I sent you.

[Racheal@greenhousecreative.co](mailto:Racheal@greenhousecreative.co)

[Book a free no-pressure consultation here.](#)

Kind regards,

**[Your Signature]**