The international public movement "People's Institute of Development" (created by the decision of the All-Russian Congress of Citizens of Russia "Image of the Future" in April 2018). Website: https://clck.ru/TGKX5 Youtube: People's Development Institute (PDI). E-mail: Eftruth@mail.ru phone: +79136843359 (WhatsApp, Viber) Date January 22, 2022. From the acquisition of meanings to the creation of the future!

ADDRESS to the citizens of the post-Soviet countries and all people of goodwill, the world scientific community, political, public and religious leaders, and public opinion leaders

About the common nature of events in Kazakhstan and social tension in other countries of the modern world

The attention of people in the post-Soviet space, their public associations, political and business circles, the world community, as well as the intelligence agencies of a number of states involved in the course of events, has been drawn to the alarming and tragic happenings in Kazakhstan.

Currently, a high level of social instability and civil dissatisfaction are an issue in all post-Soviet societies. Each has its own specific reasons for such state, but in addition, there are common sources of civil dissatisfaction for most countries and states of the geopolitical community. All this causes deep concerns and awareness of the need to eliminate long-standing social contradictions that give rise to crises, conflicts and wars. These contradictions manifest themselves at the level of personality, family, and public consciousness, reducing the quality of individual, collective, and planetary security.

This requires fundamental changes in ideological principles and beliefs.

The outstanding physicist Albert Einstein argued: "In order for humanity to survive and establish the foundations of a peaceful human organization, it is necessary to replace the old thinking with a new one." A Russian cosmologist philosopher, founder of scientific cosmonautics K.E. Tsiolkovsky wrote: "The Cradle of Reason" has acquired a substantially new content, which not only generated new problems and contradictions, while putting new tasks on the agenda, but also shaped new relationships in people's interactions, demanding a new subject of historical creativity". Vladimir Vernadsky, Academician of the Imperial St. Petersburg Academy of Sciences, the first president of the Ukrainian Academy of Sciences, the founder of the biogeochemical science, and the creator of the biosphere doctrine and the concept of the evolution of the biosphere into the noosphere pointed out a close relationship between natural, social and socio-historical phenomena, the natural-historical development of the sphere of the human mind, such sphere being a reliable basis for the sustainable development of the world community. At the same time, he emphasized that "There is nothing more valuable in the world and nothing that requires more protection than a free human personality!".

Modern challenges and contradictions of socio-economic, ideological, moral and ideological nature reflect the general dissatisfaction with outdated theories and ideologies of the societal development, clearly indicating the fundamental exhaustion of the previous basic social ideas. This conclusion is now not only accepted by science and many politicians, but is also

increasingly maturing in the mass consciousness, manifesting itself in a growing stream of civil protests and initiatives. The citizens of the global community are clearly aware of the failure of the current social elites and institutions which are responsible for ensuring adequate understanding of the root causes of the escalating crisis. Authorities demonstrate poor ability to carry out strategically proactive, long-term forecasts of social processes, as well as effectively and harmoniously update laws and principles of society in a timely manner.

The global institutional science, working under strict state and financial control, also does not offer a reasonable, feasible and viable alternative to the current models of people's lives. Self-sacrificing attempts are made by socially-conscious organizations, scientists and experts, to diminish this critical lag behind the demands of the time, especially in the social sciences.

For the first time in recent history, in the modern enlightened world, where the information borders of countries and cultures are disappearing, conditions have developed for the systematic social self-organization of citizens, for the formation of new structures of direct democracy, the promotion of socially significant and constructive initiatives. Thus, in May 2021, by a decision of socially responsible representatives of the public, an international public movement was created - the People's Development Institute (PDI). Its participants, seeking to contribute to further harmonious development of their homelands and humanity as a whole, to the prevention and elimination of serious social dangers, with the support of citizens of Belarus, Kazakhstan, Russia and Ukraine, initiated an international contest for developing original concepts of "The Society of the Future" and their methodological foundations. Its aim is to develop, on an open nationwide basis, a scientifically based concept of "Society of the Future" that does not violate the national identity of peoples and communities, interested in its implementation. For this purpose, Russian and International Appeals to peoples, leading religious denominations, representatives of scientific, cultural and political elites, public associations were published.

Speaking about the roots and essence of the social tension that exists in most countries of the modern world, it is necessary to point out an extremely high level of injustice, primarily in the economic and social spheres of society. Focusing only on the simplest, material meanings of existence, plus the ideological individualism of liberal capitalist society development models, which long ago turned into primitive egoism with its inherent immorality, deceit, aggression, mental and spiritual loneliness, greed, corruption, inevitably destroy the psyche of people and their lives, generate poverty of some and undeserved wealth of others, deprive most people of prospects for personal development, self-respect and civic dignity.

The spontaneous balance of egoisms of private manufacturers delivering material values, as well as the free market and fair competition, once regarded as the only possible model of social justice proposed by Adam Smith, have long ago proved ineffective. The world today is ruled not by honestly earned money, which would reflect the real social usefulness of labor, but by a colossal mass of financial derivatives, i.e. fictitious, artificially made, speculative, deliberately false financial signs of non-existent public usefulness, as well as by money received as a result of direct harm caused to people, society and the Planet as a whole, such as: funds from the sale of drugs, prostitution, alcohol, weapons, the production of unnecessary fashionable and rapidly failing goods, from direct deception of others, cheap and shallow entertainment shows which contribute to the spiritual and moral degradation of a person.

The ideas of people's power and democracy have long been replaced by the principles of "ochlocracy", the life of a socially illiterate "crowd" that does not understand the essence of what is happening, thoughtlessly voting for corrupt and politicians irresponsibly acting in front of the society. Unenlightened people only bid for "handouts" from the ruling elites, but not the conditions for a truly decent life. This has always been characteristic of "people of the crowd", deceived by demagogues and turned into modern "good-for-nothing" losers . The informational globalization has reproduced the simplest stereotype of ancient masses' demand for "Bread and circuses!". Today it is being updated and is becoming an even more dangerous slogan — "Bread and digital circuses!" — destroying the humanistic foundations of the individual and the society.

Today, spiritual and moral principles of Christianity and other world religions are no longer influential in the society. Immanuel Kant's well-known deep philosophical call to follow the individual "categorical imperative" in social ethics has also failed. Though this highest "moral law in me" does not say "love your neighbor", it requires deep respect of rights in social relations: "a person should always be the goal, but not the means", a partner and friend in the performance of common tasks, and not an instrument to achieve selfish interests of individuals, social groups, corporations, states.

The mighty Soviet Union turned out to be ideologically and strategically unstable. It withstood all the adversities of economic and military confrontation with the West, reached the peak of the highest level of morality in the history of mankind in a short historical period, which made it possible to create a unique cultural and civilizational phenomenon of the Soviet man, who showed a new example of a truly highly spiritual Personality.

Post-Soviet society, having abandoned the high humanistic ideals of existence and development for the sake of quickly satisfying simple, material needs, collapsed into primitive liberal-capitalist relations.

At the same time, the Western civilization of ardent individualism and unrestrained acquisition of primitive joys of life, in the absence of a socialist alternative, also lost stability and began to rapidly degrade. The elites of liberal society demonstrate it most vividly these days. A citizen of a modern, well-fed society (Marx's prediction came true), with indignation and bewilderment observes dangerously low intellectual and moral qualities of many political leaders, representatives of corrupt elites. Insufficiently enlightened in the complex laws of social life, people with free will, living in a pseudo-liberal society, constantly experience feelings of amazement and confusion - they see a striking contrast of socio-political reality with the fact that they are constantly inspired by propaganda claiming that a person today lives in conditions of "genuine democracy". And political leaders with such low personal qualities are not imposed on society by elites, but are — supposedly — voluntarily elected by a free people.

In the eyes of modern society, many representatives of the elites suddenly found themselves in the position of a vain and narrow-minded "naked king". It became obvious that they are ready to lose the main concept for the sake of secondary things in life (money and power), including the goals of social solidarity and justice, free and socially useful creative work, unity, friendship, mutual respect, love, a sense of fullness and harmony of life, self-esteem and nobility. The time has come to realize that most representatives of the elites today have lost their respect for the majority of citizens and are completely desacrated in the public consciousness. From the "masters of life", persons whom many sought to imitate, they turned into a laughing stock for the

masses, into "unhappy people who have nothing but money." It became clear to society that these people do not have the main thing — the love and respect of others; they do not have this even in their own families, where, often, there is no cooperation for the harmonious realization of the meanings of life, but only a continuous vulgar fight for an important, but absolutely not the main material resource of existence – banknotes, which, on top of that, are often acquired through fraud or crime.

In order to get out of the current critical situation, it is necessary to abandon the repetition of the mistake that has become habitual, the unacceptable simplification of ideas about democracy, reducing them to the illusion of elections of the authorities by the population. Society has become convinced that it is impossible to count only on luck, trying to find candidates for truly progressive leaders in the "old" and "torn" deck of pseudo-liberal cards containing a meager set of applicants for this role, each of whom represents the same ideologically and morally degraded elite. Today it is time for a fundamental renewal of society, a change of ideas about development and forward-stepping of leaders who are able to make the overdue changes.

A historical moment has come when enlightened citizens of the modern world and, above all, representatives of post-Soviet countries, clearly realized that the global community is not demonstrating another political and economic crisis inherent in the capitalist form of socio-economic organization of society, but an exceptional state of cultural and historical bifurcation. This means the appearance of a "fork" in the path of humanity's advancement into the Future, with a fundamental change in the principles of functioning of the entire social system that have taken thousands of years establish. There is a need to end the era of domination of archaic laws of being, principles of egoistic morality and simplified meanings of life, outdated at the moment. New meanings of individual and social life are being found and realized, the creation of a harmonious Development Society begins!

The violent conflict in Kazakhstan was a continuation of the earlier conflicts on the whole planet an in the post-Soviet space. It clearly showed that along with geopolitical reasons and attempts to influence the situation with the help of various nationalist, criminal and special groups of foreign states, it clearly has a completely different basis - social injustice and disunity of people in society. The new Kazakh authorities, forgetting about the decency and the main function of the ruling elites — to serve society ─ began to rob it for the sake of material enrichment, which, in essence, does not bring them true satisfaction with life. None of the apologists of capitalism has been able to explain what is new in a pseudo-liberal society for a "successful and clever person" who "earned" the second and subsequent billions of banknotes by "backbreaking work", monstrous violation of moral principles and cunning circumvention of legal laws that already cater for rich and dishonest people. They do not realize that Nature itself, human biology, has set a limit to material consumption, and its achievement simply does not need so many appropriated material resources. Beyond this natural threshold, violators of the laws of Nature and Morality, who do not know the value of the meanings of spiritual and spiritual development, are waiting for a meaningless life, all kinds of perversions, various diseases of the body and soul, premature death and a high probability of the death of the entire human race, who chose as its worldview the violation of the moral laws of existence, selling, as our ancestors said, the soul to the devil.

When choosing an egoistic worldview, elites at all times have been characterized by moral and spiritual degradation, loss of basic social guidelines, inability to see the long meanings of life, and loss of support in society. Nowadays, at the beginning of the third millennium, the most important conditions have appeared for the formation of a fundamentally New Society — the "Society of Harmonious Development", associated with the rise to a qualitatively new level of knowledge about man, society and the World.

It is well known that ideas, like all earthly phenomena, have usual properties: they originate, blossom, get exhausted, cool down and die. At the same time, it has long been understood that it is ideas, not kings and elites, that rule the world! Today, a well-known phrase "The King is dead, long live the king!" describing operation of the development continuity law and recurrent change of its guidelines, sounds different: "The old idea is dead? Long live a new idea capable of ensuring the harmonious development of man and society!". Many hopes and aspirations of humanity are becoming fundamentally accessible for practical realization. In the near future, the lofty ideas, put forward by world religions and developed in progressive social teachings which declared the possibility of achieving harmony of society, a happy life in love, friendship, unity of people and peoples, can be embodied in everyday life.

Today, at the civilizational and geopolitical level, a fundamental rejection of outdated one-sided, dogmatic worldview and ideological views is necessary. In the New era of human life, New ideas of holistic and dynamic harmony should be realized, the formation of a society based on the principles of balance of material, social (spiritual) and spiritual meanings of existence.

Throughout human history, crises of ideas have been accompanied by a crisis of the elites. But the crisis of the elites, at all times, did not mean the end of the world, it only testified to the end of the next stage of social development. These periods of time have always been difficult for a person and society. As you know, both a person and a New Society are born in agony, or at least in inevitable difficulties. However, for the future it is only important that what is born is viable, carefully guarded and faithfully brought up. This is our main task and our responsibility. A representative of the New Harmoniously Developing Society will not have the current illusory liberal rights of a lonely and, in fact, useless, worthless egoist consumer. He will be an enlightened, proactive, solidary, responsible, creative, noble, harmonious and, therefore, happy person, who will strive for happiness based on the laws of common higher goals and complementarity of the qualities of various people, conciliarity, and co-creation.

"Together with everyone for everyone's sake!". This principle of the society of the future was proclaimed in the XIX century by the Russian philosopher-futurist N.F. Fedorov. Over the past century, this noble call became deeply engrained in the hearts and minds of most dwellers of their Homelands. Today, the role and responsibility of the Russian world in the historical process of forming a global society of harmonious development is clearly realized.

We stand in solidarity with the people of Kazakhstan, the peoples of the post-Soviet countries, all countries of the world. Today it is necessary to unite efforts both in understanding the essence of the New Society and in its construction.

At present, qualitatively new ideas and knowledge about the laws of social structure are being born in scientific circles, in civil movements and in political spheres. The time has come to

bring together the intellectual, cultural and spiritual potential of the world community to develop a New paradigm of harmonious social development.

We are appealing to all people of good will: political and public leaders, the advanced scientific community, religious leaders, and activists of social movements to join forces in further united development and gradual adoption of the most advanced and effective humanistic ideas aimed at creating a future Society based not on social confrontation, but on the principles of unity and achievement of the common good.

The further course of world history largely depends on the quality of today's joint creative work in constructing a new, deep ideology of harmonious development to cope with civilizational challenges of our days. Time gives us a chance to create a strategy for the sustainable (optimal) development of mankind, while preserving the Planet and life on it. We must not miss this opportunity! We have no right!

Approved by the Coordinating Council of Research and Development

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