

This policy was last updated May 23, 2018.

Your privacy is important to One Mile Home & Style. The policy below outlines how your personal information is collected and how it is used when you use our website.

You agree to the terms of this policy when you use this website. This privacy policy may change from time to time. If any changes are made, then you will be notified by revising the date at the top of this policy.

About One Mile Home & Style

Founded in 2014 and based in the United States, One Mile Home & Style is an independently operated blog run by Stephanie Confer. This website provides information about home decor, home organizing, fashion and lifestyle.

How Information is Collected

Here is how your information is collected on One Mile Home & Style:

- if you subscribe to the newsletter
- if you leave a comment on the blog
- through website cookies and log files
- through Google Analytics

Newsletter

If you decide to join the newsletter via any of the many sign up forms located throughout this website, then your email address is required. We require your email address in order to send you the email newsletters.

At the bottom of every email I send, you will find a link to unsubscribe. You may unsubscribe from the newsletter at any time. If you are having trouble unsubscribing or would like to be removed from the newsletter, then simply send me an email at steph@onemilehomestyle asking to be removed.

I currently use Mad Mimi (GoDaddy) as my email service provider ([read their privacy policy here.](#)) Your data is collected and then passed to them. Tags are used within Mad Mimi to track your actions and page visits so that future emails can be better tailored to meet your needs.

Currently, I send a minimum of one email per week. However, I will occasionally email you about products and other promotions that may be relevant to your interests.

Free printables are sent directly to your email with a download link via Mad Mimi.

Your email and name are never sold or given away to a third party.

All emails you receive are CAN-SPAM compliant. At the bottom of every email, you will find information on how to contact the sender, as well as information on how to unsubscribe.

Blog Comments

Love something you read on my blog? Then leaving a comment is a great way to do that! I personally love hearing your feedback. If you choose to leave a comment on a blog post, then please be aware that the comment is then public and visible to anyone who reads the comment section. Your email address is never shared or disclosed, but your name and comment will be visible to others.

It is highly recommended that you avoid leaving detailed personal information in your comments.

I reserve the right to remove comments deemed as inappropriate, threatening, profane, or spammy without notice.

Purchases

I also sell products via affiliate programs. Each program collects and retains their own data. I do not have access to the personal information that is collected by these affiliate programs. It is best to read their individual privacy policies for more information on how your data is collected and used.

Cookies

Cookies store user-specific information into a log. I use the following cookies on One Mile Home & Style:

- Amazon (for advertising)
- Facebook Pixel (for Facebook ad targeting): [Read how the Pixel works](#)
- Google Analytics (for tracking website traffic and user behavior): [Read how their cookies work](#)

Google Analytics

One Mile Home & Style uses Google Analytics to track website performance and user behavior. It provides information on pageviews, referral sources, and other valuable information that helps

me adapt the content I write for this website. Google Analytics does capture anonymous data about location, age, gender, and interests, but I have no way to connect that information and specifically identify you. Google Analytics may also capture your IP address as you make your way around this website. User and event data is retained for 26 months and then is automatically deleted. You can [read more about that here](#).

Advertisements on [INSERT BLOG NAME]

To support this website, third party advertisements are used. [One Mile Home & Style currently runs advertisements via Google Ad Sense. They may use cookies or web beacons when they advertise here on One Mile Home & Style in order to show you tailored ads to you.

Social Media Privacy

One Mile Home & Style uses various social media platforms. One Mile Home & Style is not responsible for what you post on One Mile Home & Style's social media channels.

Parental Consent

If you are under 16 years old, you must first have parental permission before using our website or entering personal information.

Final Notes on this Privacy Policy

You have the right to access your personal data and know how it is being processed. Hopefully, the policy above adequately explains how your data is used.

Personal information will not be transferred unless we are legally obligated to do so. If you would like your information to be removed from our systems, please contact steph@onemilehomestyle.com. You can request to be removed at any time.

One Mile Home & Style contains links to other websites. As such, One Mile Home & Style is not responsible for the privacy policies of other websites or the third party applications it uses.

If you have questions or concerns about this privacy policy, please feel free to contact us at steph@onemilehomestyle.com.