

Ambassador Role Description

YLAL Ambassador- Role Description 2025

The Young Legal Aid Lawyers (YLAL) Ambassador programme offers students a unique opportunity to engage with and promote the work of YLAL on their university campuses. As an ambassador, you will be part of a national network committed to championing legal aid, access to justice and social welfare law.

Profile:

Skills:

- Time management: You will be managing your role alongside your studies, so strong time management skills are essential..
- Communication: You should feel comfortable engaging with fellow students, societies, and university staff to promote YLAL's presence and values.
- Proactivity: While YLAL provides guidance and support for Student Outreach initiatives, it is the ambassadors who take the lead in driving projects forward and turning ideas into action. Therefore, being proactive is essential to successfully undertaking this role.
- Teamwork: As part of your role, you may collaborate with fellow ambassadors and members of the YLAL committee on events and campaigns. Strong teamwork skills will therefore be valuable.

Experience:

There are no minimum criteria for applying to join our team. We welcome applications from students at any stage in their legal career - nobody is ever too junior to apply. We encourage applications from members across England and Wales, with an emphasis on representing both regions.

Essential:

- Keen interest in social justice and legal aid; and

- Capacity to connect with university legal communities such as Law Societies, Bar or Mooting Societies, Law Clinics, or similar groups.

Desirable, but not essential:

- Awareness of legal aid, including its function in the British Legal system and the applicable areas of law. A basic overview of this will be given in an introductory training session;
- Prior experience with YLAL's work, and ideally, involvement in said work;
- Prior connection to your university's law-related spaces, such as Law Societies, Bar or Mooting Societies, Law Clinics, or other legal groups;
- Community organising: including participation / leadership in societies, clubs or groups;
- Event planning or participation: Experience organising or helping with student / volunteer-led events or campaigns; and
- Advocacy or activism with campaigns, particularly in social or legal justice spheres.

Responsibilities:

- Time commitment of 3-4 hours per month on average, this is flexible to work surrounding your academic calendar.
- Representing YLAL at events (a minimum of one) at your University. This may include Fresher's Fair, Careers' Fair, inter-university events, etc. You are encouraged to run events at your campus, such as panels or talks on legal aid.
- Attend check-in meetings with a member of the YLAL committee twice per academic term to review progress and plan upcoming activities.
- Social Media Engagement: Sharing YLAL events and news via your personal or society accounts is encouraged to raise awareness among students.

- **Newsletter / Content Contribution (optional):** You may be invited to contribute to YLAL newsletters about your experience, relevant legal aid issues, or university events.

Why you should apply:

- **Campaigning for Change:** Work with YLAL to promote legal aid work, helping raise awareness and drive meaningful conversation about access to justice;
- **CV Boost:** strengthen your CV and online presence by featuring your experience in student outreach.

How to apply:

Please complete our short application form [here](#) and tell us about your motivation to join YLAL as an Ambassador. Applications are open until **19th October**.