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MCOM 1113, Sec. 100

22 February 2026

Photojournalism News Article

New Boutique Opens up in Oklahoma City!



Photo #1: Adorable Grey Duster On Sale! Perfect for a cozy night in!



Photo #2: Precious White Cardigan with Black Bows and Tiny Dots! Perfect for a 9-5 workday or date night look!



Photo #3: Check out this super cute and comfy brown lounge top! Perfect for an afternoon of cleaning and organizing!

New Boutique “Blossom’s Square” opens in Oklahoma City!

Boutique opens up in downtown Oklahoma City to provide women with unique clothing pieces.

There are many boutiques in Oklahoma City, but this one is unlike the rest! This boutique is known to have great sales every day, with all clothes being anywhere from 25-50% off on Fridays!

The boutique features clothing items for women of every style. This boutique has casual, dressy, comfy, and athletic styles. To the left, is a casual grey duster. This duster easily elevates a look and gives the appearance of a long silhouette. Its buttons give the option to turn the duster into a

long sweater. The duster was very high-quality, causing it to be thicker and warmer than it looks when being tried on.

The white cardigan is one of their dressier pieces. The white cardigan has a vertical, symmetrical pattern. Although difficult to tell in the picture, the cardigan is partially see-through. The cardigan's black bows add a slight sophistication to the cardigan.

The third piece, the top of a lounge set, is insanely comfy! The top's softness is unexpected, as it looks like a regular errand-running top. Crafted out of mostly cotton, the top is the perfect blend of aesthetic yet functional.

Although only three photos were included, Blossom's Square has a vast array of options. Not pictured, the boutique has dresses, footwear and accessories. From mini to maxi, and in between, the boutique has dresses for all occasions, with all different types of cuts and body lines.

Blossom's Square's footwear selection is minimal in comparison with its clothing. The boutique has around five pairs of tennis shoes and five pairs of heels. The heels are on the shorter side, potentially prioritizing comfort. As the boutique's clientele is mainly middle-aged women, its pieces are mostly comfortable and modest.

The accessories though, are in complete contrast! In adorable colorful bowls, necklaces, bracelets and earrings decorate the boutique. Adding gold touches to the boutique, the jewelry catches customers' eyes as they walk in.

When asking a fellow customer about why they like the boutique so much, they told me "Ever since I discovered this boutique, I haven't stopped coming back. Every single piece I've ever tried on or bought is extremely flattering. Although most of us are middle-aged women, I've even spotted some teenage girls at the checkout line. Even if this boutique were to move to a next door state, I would make the drive every time."