

Notice: Full league rules will be posted by the end of July.

This is an explanation of the:

FRANCHISE FEE FOR FOXFIRE MEN 2026-27

For several seasons, and for next season the Foxfire Lanes Pro Shop has sponsored the league for \$1,000, and sponsored the Strike Pot that this season generated an extra \$537. That having been said, nearly every season there are calls to beef up the prize fund.

At the beginning of this season a Franchise Fee (some call it Team Sponsorship) was discussed, and voted on. Franchise Fee did receive a majority of team votes. However, as League Manager in consideration that the proposal wasn't presented early enough in advance of the league meeting for some teams to find a sponsor, I required 80% to be adopted, and it came up just short of that.

This is notice that for the 2026-27 season the Foxfire Men's League will require a \$500 Franchise Fee be paid into the prize fund by September 7, 2026. Note, that on the off chance that teams presenting at the organizational meeting exceed the capacity of the center, any new teams added will be required to pay at least \$250 of the Sponsorship Fee that night should their team be selected by lottery. Effect: With no change in league size the prize fund gains \$9,000.

It is recommended that you begin now to secure your sponsorship for next season. Should your team not find a sponsor it would be required to self-sponsor.

Note, All sponsorship and franchise monies will be distributed 100% through the cash prize fund.

Details of the rule, and sponsor incentives!

Franchise Fee Rule:

Each team is responsible for securing a Team Sponsor for at least \$500 to be paid into the Foxfire Men's League prize fund. Any team not securing a sponsor must self-sponsor. Franchise Fees must be paid by September 7, 2026. Any team delinquent in Franchise fees by 8:30pm October 14, 2026 will not be eligible to earn any playoff spot for the 2026-27 season, and will forfeit the greater of \$500 or 50% of any season winnings, which will be added to the Play Off distribution. Should the addition of new teams cause the necessity for a lottery for limited spots, new teams would then be required to pay \$250 of the Franchise fee on the first night. Sponsorships and Franchise fees are non-refundable.

What's in it for a potential sponsor?

It is recommended that when engaging with potential sponsors you offer to name the team after them. Ask for \$500 plus the cost of custom dye sublimated jerseys featuring their logo. Of course the negotiation is up to you, but the jersey isn't just another ask, it is an advertisement for them, and a benefit to you. If shirts are provided, the sponsors' logo could be in front of many people.

From the date the sponsorship is paid we will announce the prior week's point winner and their sponsor at the next league session. We are also looking into the possibility of adding logos to the score grid. We would like to display the prior week winner's sponsor on the grid.

At the league's conclusion Foxfire will add a scoring graphic to our regular rotation announcing the Champion of the league and include their sponsor's logo. This would be on display until January 1, 2028, (8+ months)!

Notes: If your team self-sponsors, you will still get announced, and can have a team logo on the grid. Then displayed as the champs in rotation panels if you win the season. Logo's must be vetted by league manager, for appropriateness to a mixed age audience, no profanity please.

Thank you for your time and consideration. Dan Simril League Manager