

EU4IM

CONTENT PRODUCTION SUPPORT

Eligibility Criteria

Key eligibility criterion

EU4IM works only with independent media. The media must meet the following essential criterion:

- Non-interference into editorial process by the proprietor(s) or their political or business allies.

Eligible beneficiaries are:

- All legally registered news organisations registered catering for audiences in 6 beneficiary countries
- Journalist non-profit organisations;
- Independent content production companies;
- Journalists/content production teams acting on behalf of any of the above.

Eligible beneficiaries must:

- Have been in operation for no less than 6 (six) months prior to the submission of the proposal;
- Produce content on more than one platform (social media are considered one such platform);
- Have a Code of Ethics/editorial guidelines/membership in journalist organisations with a joint Code of Ethics or a track record of upholding journalism standards or participating in related initiatives;
- Not allow duplication with other EU-funded projects.

The following media are ineligible for content production support:

- International broadcasters;
- Public international organisations;
- Organisations that are bankrupt, in liquidation, or have been convicted for fraud or corruption; if awarded, organisations may be required to submit supporting documents and/or a Declaration of honour.
- Requests for assistance with obvious fraudulent or trolling intent.

All final decisions on eligibility will be determined by the EU4 Independent Media Key Expert team.