

WCU Membership Org Article

[[[Pull them in]]]

1. Every day it seems like the essentials get more expensive while the wages of the Working Class remain stagnant. In the past the working class has united through mass membership orgs to fight for the 8 hr work day, weekends, and many other rights that we now take for granted. While today mass membership orgs are no longer a common part of everyday life, WCU exists to unite the working class so we may overcome the structures that exploit us and build something new—a community rooted in mutual aid, freedom, and solidarity. Join us.

What is a Membership Organization?

1. A membership organization is a grassroots group built on the principles of direct democracy, collective action, and mutual empowerment. Unlike traditional institutions, Working Class Unity is open to everyone, and every member has an equal voice in decision-making, ensuring that power is distributed rather than concentrated. Working Class Unity thrives on transparency and accountability, with policies and campaigns shaped by the needs and aspirations of its members. It operates as both a community and a vehicle for change, combining resources, and skills, to challenge systems of oppression and build alternatives that prioritize people over profit. By embracing participatory democracy, we foster a culture of cooperation and resilience, proving that change is most powerful when it's built collectively from the ground up.
2. A membership organization is any organization that allows people to participate; often requiring them to pay membership dues
3. Mass organizations are entities that try to be inclusive of all members of a social group.

What is WCU? Who are the Members of WCU?

1. We are a directly democratic membership organization focused around uniting the working class
2. The members of WCU are regular people like you who come from different walks of life, have a variety of skills, who volunteer their time in hopes of making a better future
 - a. We are not pro organizers, we are just everyday people who sees an issue in the world and wants to change it
 - b. We're not just an organization—we're a movement, and you can be a part of it too. Our strength lies in our people: a mass membership united by the belief that change doesn't come from the top down but from the collective power of everyday individuals. By joining us, you're not just signing up for a group; you're stepping into a community that fights for solidarity, and justice. Together, we take action, build networks of mutual aid, and make decisions democratically. This is your chance to move from

outrage to action. Join us today and help shape the future we know is possible.

A common experience for people, particularly young people who come into the Left in the West is one of isolation.

[[[Recruitment Ask]]]

What is a Membership Organization?

Layout
Instagram Post

☀️ **Join the Working Class Unity!** ☀️

🧑🏽🧑🏽 **What We Are:**

WCU is a **directly democratic membership organization**, where **every voice matters**. Decisions are made by **all members**, not just leadership. And the best part? **Anyone can join!**

🧑🏽🧑🏽 **What We Are:**

WCU is a **horizontally organized membership organization** where **every voice matters**. Decisions aren't made for you—they're made **by you**. And yes, **anyone can join!**

💡 **What's a Membership Organization?**

It's a community where **you** become an active participant, not just a bystander. Members shape the direction, goals, and actions of the group through collaboration and shared power.

👊 **Why It Matters:**

Membership organizations are **powerful tools for political organizing**. When we stand together, **we create power outside the systems that divide us**. By pooling resources, ideas, and energy, we amplify our collective voice, **create real change**, and **hold systems accountable**. Together, we're stronger!

🚀 **Take Action:**

Be part of something bigger. **Join us today** and help build a world where **we the people** are in charge. 🌍

🔗 [Insert link or instructions to join]

🚀 **Take Action:**

The future is ours to create. **Join us today** and help build a world grounded in solidarity, self-determination, and cooperation. 🌍

 [Insert link or instructions to join]

Make clear that we are normal people

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Community assemblies

In Handbook write down the process for new members on how to get something to pass at a general meeting

- Idea
- Write Proposal
- Post to forum
- Contact other members directly to ask if they are interested and to vote for it on the Forum
- Tell steering committee before the steering committee meeting so that they can put it on the agenda for the next general meeting
- Send the proposal documents to the meeting facilitator so that they can show it on the screen at the general meeting.
- Be prepared to present in front of the general membership at the meeting