

# FIRST LAST

## Freelance Graphic Designer

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### PROFESSIONAL EXPERIENCE

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#### RESUME WORDED

San Francisco, CA and New York, NY

#### Freelance Graphic Designer

2016-Present

- Developed and implemented designs for over 50 existing and new product packaging.
- Prepared and sent final artwork to 5 vendors to produce.
- Designed 6 company logos utilizing Adobe Photoshop and Apple Aperture software.
- Produced detailed visuals and illustrations for 10 clients with 100% customer satisfaction.
- Created over 100 proposals and contracts for design projects.
- Photographed 20+ clients for headshots, holiday cards, and glamour shots.
- Served as the photographer for 8 company events and outings to capture images for design material and publications.
- Scheduled 10+ meetings per month with clients to discuss project progress and review samples.

#### GROWTHSI

New York, NY

#### Production Artist

2013-2016

- Created 500+ promotional and direct-mailing concepts and designs.
- Presented design strategies that increased revenue for the company by 20%.
- Evaluated production 5+ schedules and print specifications with 100% accuracy.
- Designed, typeset, and produced a monthly newsletter distributed to 10,000 panelists.
- Led and assisted on prepress workflow for 1,000-page catalog; 5 versions, 0 errors.

#### GROWTHSI

New York, NY

#### Freelance Book Designer

2012-2013

- Coordinated 15+ photoshoots to achieve high-quality imagery for 10+ titles.
- Conceptualized creative, comprehensive, and contemporary covers and interiors of 20+ books.
- Attended 5+ conferences to maintain brand awareness and industry design trends.
- Monitored the progress on projects and met 100% compliance to publisher standards and schedule.

### EDUCATION

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#### GROWTHSI BUSINESS SCHOOL

San Francisco, CA

#### *Master of Graphic Design*

2010-2012

#### RESUME WORDED UNIVERSITY

New York, NY

#### *Bachelor of Graphic Design, Minor in Marketing*

2007-2011

### ADDITIONAL INFORMATION

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- Techniques: MS Project, Digital Design, Website Graphics, Visual Design
- Technical Skills / Software: Adobe Creative Suite, Microsoft 365, PC and Mac Platforms
- Certifications: Graphic Designer Bootcamp (2016), Passed Resume Worded examinations