FIRST LAST

Freelance Graphic Designer

New York City, NY 10000 • first.last@resumeworded.com • + 1 (212) 123-4567

PROFESSIONAL EXPERIENCE

RESUME WORDED **San Francisco, CA and New York, NY**

Freelance Graphic Designer **2016-Present**

- Developed and implemented designs for over 50 existing and new product packaging.
- Prepared and sent final artwork to 5 vendors to produce.
- Designed 6 company logos utilizing Adobe Photoshop and Apple Aperture software.
- Produced detailed visuals and illustrations for 10 clients with 100% customer satisfaction.
- Created over 100 proposals and contracts for design projects.
- Photographed 20+ clients for headshots, holiday cards, and glamour shots.
- Served as the photographer for 8 company events and outings to capture images for design material and publications.
- Scheduled 10+ meetings per month with clients to discuss project progress and review samples.

GROWTHSI **New York, NY**

Production Artist **2013-2016**

- Created 500+ promotional and direct-mailing concepts and designs.
- Presented design strategies that increased revenue for the company by 20%.
- Evaluated production 5+ schedules and print specifications with 100% accuracy.
- Designed, typeset, and produced a monthly newsletter distributed to 10,000 panelists.
- Led and assisted on prepress workflow for 1,000-page catalog; 5 versions, 0 errors.

GROWTHSI **New York, NY**

Freelance Book Designer **2012-2013**

- Coordinated 15+ photoshoots to achieve high-quality imagery for 10+ titles.
- Conceptualized creative, comprehensive, and contemporary covers and interiors of 20+ books.
- Attended 5+ conferences to maintain brand awareness and industry design trends.
- Monitored the progress on projects and met 100% compliance to publisher standards and schedule.

EDUCATION

GROWTHSI BUSINESS SCHOOL **San Francisco, CA**

Master of Graphic Design **2010-2012**

RESUME WORDED UNIVERSITY **New York, NY**

Bachelor of Graphic Design, Minor in Marketing **2007-2011**

ADDITIONAL INFORMATION

- Techniques: MS Project, Digital Design, Website Graphics, Visual Design
- Technical Skills / Software: Adobe Creative Suite, Microsoft 365, PC and Mac Platforms
- Certifications: Graphic Designer Bootcamp (2016), Passed Resume Worded examinations