

The Obsidian Strategy Assessment Report

Prepared Especially for: Ellen De Silva

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Peak performance in leadership, influence, and life begins the moment you confront your current self with radical honesty. Until you acknowledge who you are right now and identify what's holding you back, there will be no real blueprint for growth, only guesswork at best.

Ellen, based on your assessment results, you are what I call an **Identity Architect**.

You're not here to mimic others, you're here to engineer your own way forward. You care about building something meaningful, impactful, and unapologetically real. Your relationship with excellence is personal. You feel when things are off. You sense when potential is dormant. You know when you're under-leveraged.

But here's what sets you apart: You're not here for the noise. You're here for the signal.

You're seeking structure that matches your intuition, pace that matches your precision, and partners or systems that can keep up with the level you've barely started revealing.

This document is not a personality profile. It's a blueprint. A behavioral decoding tool. A mirror that holds up truth, not opinion. Let's begin.

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YOUR IDENTITY BLUEPRINT - WHO ELLEN IS NOW

Ellen is a high-caliber, visionary thinker with a grounded presence, a rapid internal processor who carries a potent blend of intensity and intuition. She thinks faster than most, feels deeper than she admits, and leads from a deep inner knowing, though she doesn't always broadcast it.

What Drives Her:

- **Precision & Potency:** Clarity is non-negotiable. She doesn't chase volume, she seeks impact.
- **Self-Mastery:** Constant evolution isn't optional, it's part of how she survives and thrives.
- **Legacy Through Depth:** She's not just building something to be seen, she's building to be felt.
- **Energetic Integrity:** If it doesn't align, it drains her. Alignment isn't fluff; it's survival.

BEHAVIORAL PATTERN HIGHLIGHTS

Dimension	Expression
Primary Mode	Kinesthetic-Intuitive (Leads with internal truth)
Decision Speed	Fast unless intuition flags a blind spot
Validation Preference	Self-validating; dismisses fluff, demands depth
Influence Style	Subtle but potent; shifts rooms through frequency
Self-Talk Pattern	Relational, driven by alignment and resonance

VALUE-SYSTEM ENCODING

Ellen's Top 5 Personal Values:

1. **Truth** - Integrity of self-expression and transparency in others.
2. **Freedom** - Sovereignty in time, energy, and expression.
3. **Excellence** - Not perfection, but refinement.
4. **Creation** - Channeling energy into something that matters.
5. **Impact** - She's not here to echo - she's here to *alter*.

When any action or path violates these core values, Ellen will experience burnout, internal tension, or energetic fragmentation.

EMOTIONAL NEED MAP & SOCIAL STRATEGY

Emotional Drivers:

- To be deeply understood without being explained.
- To be seen in her entirety, not just her accomplishments.
- To feel in control of her pace, energy, and input-output balance.

Core Need

Behavioral Effect

Sovereignty

Withdraws from anything that feels encroaching.

Clarity

Requires internal greenlight before massive moves.

Depth

Avoids surface-level talk, work, or connection.

Precision

Energetically allergic to chaos, inefficiency, or waste.

ARCHETYPE STRATEGY: THE IDENTITY ARCHITECT

Primal Role:

The forger. Shapes worlds through language, frequency, and internal codes.

Modern Role:

An identity builder for herself and others. Someone who sees invisible architecture and knows how to rewire it.

Archetypal Power:

- Frequency-based influence (shifts by presence alone)
- Non-verbal leadership (moves without needing permission)
- High-performance intuition (fast reads on people, rooms, opportunities)

ELLENS ALIGNMENT GAPS (Across Models)

1. Clarity vs. Isolation

She craves clarity but doesn't always externalize her process. Others may misread her stillness as distance or confusion.

Risk: Missed opportunities for collaboration due to non-verbal clarity.

2. Creative Freedom vs. Operational Structure

She's a vision-first thinker who also craves clean containers. Without structure, creative burnout happens.

Risk: Avoiding structure leads to output chaos. Leaning into it the wrong way kills flow.

3. Self-Awareness vs. Self-Application

She sees her patterns but doesn't always operationalize the fix.

Risk: The gap between knowing and changing becomes the source of internal friction.

4. Influence vs. Visibility

Powerful presence, but can withhold visibility or messaging due to fear of being misunderstood.

Risk: Underselling powerful value because of perception management or past betrayal.

5. Speed vs. Integration

Can move quickly to outrun discomfort, but misses deeper integration.

Risk: Rapid implementation without calibration can cause her to outpace her own emotional readiness.

BLINDSPOT MATRIX

Blindspot	Description	Cost
Over-Calibrating Others	Reads people too deeply, overadjusts self	Misalignment, diluted personal power
Emotional Containment	Underexpresses internal states	Limits connection, bottlenecks trust
Independence Addiction	Over-relies on self, resists support	Slows scaling, isolates in leadership
Execution Displacement	Jumps to new before anchoring the now	Loss of compounding momentum
Over-Resonance Sensitivity	Withdraws from even small misalignments	Loses traction over details

These are not flaws, they are opportunities to tighten sovereignty and close energetic leaks.

PERSONAL SWOT ANALYSIS: ELLEN

STRENGTHS

High Pattern Recognition

Embodied Leadership

Emotional Precision

Clear Moral Compass

Rapid Ideation & Messaging Brilliance

WEAKNESSES

Avoids systems if they feel rigid or lifeless

Hesitant to delegate due to nuance sensitivity

Can get trapped in nuance paralysis

Holds self to near-impossible standards

Execution requires rhythm to avoid burnout

OPPORTUNITIES

Launch IP-based Offerings / Identity Work

Architect Scalable Personal Ecosystem

Brand Messaging Consultancy or Facilitation

Micro-Community or Leadership Council

THREATS

May delay launches waiting for deeper clarity

High energetic cost from doing too much alone

May avoid visibility despite high potency

Burnout if boundaries aren't actively managed

STRATEGIC INTERPRETATION

What Ellen Needs to Scale Truthfully:

- A simplified execution system that doesn't dilute creative agency
- A mirror (coach, circle, advisor) that keeps integration tight
- A leadership vehicle that allows her to **teach while becoming**
- Messaging and brand strategy that mirrors her identity, not trends

ELLENS PERSONAL STUCK LOOPS

Loop 1: Clarity vs. Containment Loop

"I want to be fully seen... but I rarely show all of me... so I feel misunderstood or underutilized."

- Trigger: Deep desire for resonance and truth-based connection
- Loop Behavior:
 - Craves meaningful interaction and expression
 - Withholds parts of self to stay safe or avoid judgment
 - Feels unexpressed → loses momentum → self-doubts
- Emotional Payoff: Avoids emotional exposure or being "too much"
- Exit Strategy: Practice *safe visibility*: Share unfiltered truth in low-risk spaces; build confidence in being seen without diluting power.

Loop 2: Speed vs. Integration Loop

"I need to keep moving... but I haven't anchored the last level... so I feel drained or off-center."

- Trigger: Visionary nature + impatience with stagnation
- Loop Behavior:
 - Starts new projects or ideas before finishing the current
 - Accumulates unfinished cycles → energetic drag
 - Movement feels like progress, but lacks rootedness
- Emotional Payoff: Avoids discomfort of stillness or ambiguity
- Exit Strategy: Time-block weekly "integration hours" for closure, anchoring, and reviewing impact. Nothing new until the old is closed.

Loop 3: Sovereignty vs. Over-Responsibility Loop

"I want autonomy... but I can't fully let go of what others might need or think."

- Trigger: Internal identity as the strong one, the builder
- Loop Behavior:
 - Holds space or over-functions for others
 - Feels responsible even when it's not required
 - Resents the weight but doesn't release it
- Emotional Payoff: Feels useful, needed, or noble
- Exit Strategy: Replace "*What do they need from me?*" with "*What is mine to carry?*"
Establish sovereign energetic boundaries.

Loop 4: Creative Purity vs. System Aversion Loop

“I want to scale... but systems feel like they’ll kill my creativity... so I avoid them and feel stuck.”

- Trigger: Desire for impact without rigidity
- Loop Behavior:
 - Starts to build frameworks
 - Feels trapped by too much structure
 - Abandons system → returns to energetic chaos
- Emotional Payoff: Maintains creative freedom
- Exit Strategy: Adopt modular, flexible structures built on your own language. The system *must* feel like an extension of self not a constraint.

Loop 5: Awareness vs. Application Loop

“I know exactly what the issue is... but I don’t always act on it... so I stay in the same place.”

- Trigger: High level of self-awareness
- Loop Behavior:
 - Notices patterns, blind spots, or misalignments
 - Waits for “perfect timing” or deeper readiness
 - Delays necessary changes
- Emotional Payoff: Avoids conflict or uncomfortable identity shifts
- Exit Strategy: Install a “notice & move” micro-action habit. Every time you spot a loop, *act within 24 hours* even if it’s small (a message, a decision, a boundary).

REPROGRAMMING AFFIRMATIONS (NEUROTARGETED)

Repeat these twice daily (mirror + movement = maximum impact):

1. *I lead with presence, not permission.*
2. *My vision is valid, even if no one else sees it yet.*
3. *I don't chase alignment, I calibrate it from within.*
4. *My clarity creates movement.*
5. *Every breath is a strategy.*
6. *I scale truth. Not noise.*
7. *Systems serve me not shrink me.*
8. *What I sense is not wrong. It's intelligence.*
9. *I do not wait to be seen. I choose to be undeniable.*
10. *I create from resonance, not reaction.*

MORNING RITUAL 2.0: THE SOVEREIGN STACK

Duration: 45 min | Goal: Prime identity, compress resistance, activate direction

1. Wake Command (out loud)

"I rise to lead. Today, I carry truth, I build impact, I move with meaning."

2. Stillness & Listening (5 min)

- Sit. Breathe. Ask: *"What is the truth I've been avoiding?"*
- Let the answer rise. No forcing. Just notice.

3. Vocal Power Loop (3 min)

- Say all 10 affirmations with power. Stand. Eye contact with the mirror. Breathe between each one.

4. Clarity Journal (5 - 7 min)

Answer:

- What must I **build, protect, or destroy** today?
- Who needs my truth the most today?
- What would a Sovereign do in my position?

5. Calendar Power Review (5 min)

- Remove anything that isn't value-aligned
- Insert 1 thing that moves the legacy forward

6. First Impact Move (15 - 20 min)

No inputs (no phone, no media).

Do one thing that:

- Creates income
- Transmits your message
- Moves you 1% closer to legacy

EXAMPLE 90-DAY GROWTH & EVOLUTION STRATEGY

OUTLINE - BASED ON ELLENS ANSWERS

PHASE 1: CLARITY & CONTAINMENT (Days 1 - 30)

Objective: Anchor identity, declutter internal loops, and define what must be *carried forward vs released*.

Core Focus:

- Collapse emotional leakage loops
- Anchor sovereignty in energy, time, and focus
- Reclaim creative and relational energy

Key Actions:

- **Write & Claim Your 10-Rule Personal Code**
(These are your non-negotiables for identity, alignment & power.)
- **Launch a "Visibility Integration Log"**
Journal daily on moments where you withheld vs shared. Reflect on WHY. Track progress toward authentic resonance.
- **Speak 1 Unspoken Truth Per Week**
In a safe context: relationship, collaboration, brand, or personal story. This cracks open the clarity loop.
- **Audit Your Obligations**
Identify & eliminate 3 areas where you're over-functioning or saying yes out of guilt/fear. Create energetic capacity.
- **Daily Morning Sovereign Stack (Modified)**
20-minute morning ritual: Affirmation, body check-in, truth prompt, calendar alignment, 1st impact move.

PHASE 2: SYSTEMIZATION & STRUCTURE (Days 31 - 60)

Objective: Build sacred systems to stabilize energy, support your scale, and protect your creative freedom.

Core Focus:

- Translate your identity into structure
- Create repeatability without rigidity
- System = Freedom (not restriction)

Key Actions:

- **Build Your 3-Part Energetic Framework**

Map out:

1. What drains you
2. What fuels you
3. What grows you → Use this to design your work week + key relationships.

- **Create Your “Soul Stack” Systems**

Systemize what you do *most often or most powerfully* e.g., client onboarding, content flow, sound healing offers, music marketing.

- **Choose 1 Area to Automate**

Options: lead gen, scheduling, recurring revenue product, or nurture sequence. Start where chaos lives.

- **Begin Articulating Your Unique Framework**

What is the system, methodology, or philosophy ONLY you can teach? Name it. Begin drafting version 1.

PHASE 3: SIGNAL AMPLIFICATION (Days 61–90)

Objective: Move from hidden depth to visible resonance. Elevate signal, scale influence, and cement your next evolution.

Core Focus:

- Share powerfully without oversharing
- Teach what you've lived
- Legacy = Impact + Structure + Signal

Key Actions:

- **Host a “Legacy Transmission” Series**
3-part mini video series or written drop sharing the *truths you wish more people knew* about your story, music, healing work, or leadership.
- **Codify and Offer Your Process Publicly**
E.g. “The Harmonic Restoration Method” or “The Soul-Sound Sovereignty Formula” A brandable, teachable version of your deepest transformation.
- **Initiate or Join a Legacy Circle**
3 - 5 aligned collaborators, co-creators, or “builders of resonance” for collaboration, testing ideas, and energetic amplification.
- **Speak at One Event, Workshop or Podcast**
Topic aligned with your truth + mission. Break the Emotional Isolation loop through strategic vulnerability.
- **Weekly "Truth Drop" Content Pulse**
Short truths, reflections, or clarifying questions shared with your audience. These help your signal reach those meant to follow.

CLOSING WORD *from* GEOFFREY SCHMIDT

This is a mirror of your potential.

It's not here to tell you who to become. It's here to remind you of who you already are.

You are not someone searching for the path.

You *are* the path.

Built with vision. Rooted in faith. Called to legacy.

What you've read here isn't a formula. It's a frequency.

A signal back to yourself. A spark for something that can't stay dormant any longer.

The real shift begins now..

Where intuition is no longer second-guessed.

Where softness becomes power.

Where your values become visible.

Where your presence becomes the structure others lean on.

You've carried weight for a long time.

Now, it's time to build the world that lightens others.

Legacy isn't a maybe.

It's already yours.

You just needed the mirror to see it clearly.

If anything here hit home even in passing it's because your deeper knowing already recognized the truth:

You weren't meant to wait.

You were made to lead.

Let's begin.

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