

cover

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PROJECT ROADMAP

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Intro and objective s

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01

Introduction

Purpose

Briefly describe the roadmap objectives.

Scope

Define what the roadmap encompasses and what it does not.

Importance

Describe the significance of this roadmap as it relates to the company's objectives.

02

Vision & objectives

Vision

Objective

Long-term objectives

Share the long-term objectives for the product, service, or project.

- Long-term objective 1
- Long-term objective 2
- Long-term objective 3

Roadmap alignment

In a few short paragraphs, explain how the roadmap aligns with the vision and long-term objectives.

Strategy

and

initiatives

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03

Strategy

Focus areas

Define the strategic areas that will guide the roadmap's initiatives, in order of importance. For example, product innovation, talent acquisition, or enhancing customer experience.

- Strategic focus description 1
- Strategic focus description 2
- Strategic focus description 3

How the focus areas support objectives


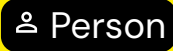
Describe how each focus area supports the company's long-term goals.

- Strategic focus 1: Add explanation
- Strategic focus 2: Add explanation
- Strategic focus 3: Add explanation

Key initiatives

Initiative name

Stakeholders →

-  Person
-  Person
-  Person

Description

Expected outcomes

Add description

- Add notes

Initiative name

Stakeholders →

-  Person
-  Person
-  Person

Description



Expected outcomes

Add description

- Add notes

Initiative name

Stakeholders →

-  Person
-  Person
-  Person

Description

Expected outcomes

Add description

- Add notes








Timeline

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05

Roadmap timeline

Milestone	Initiative	Completion	Owner	Notes
Milestone 1 ▾	Game Theory	Q1 ▾	👤 Person	Add notes
Milestone 1 ▾	Game Logics	Q1 ▾	👤 Person	

Milestone	Initiative	Completion	Owner	Notes
Milestone 1 ▾	Game Design	Q2 ▾	 Person	Add notes
Milestone 1 ▾	Game Analysis	Q1 ▾	 Person	
Milestone 2 ▾	Beta Deployment	Q3 ▾	 Person	Add notes
Milestone 3 ▾	Testing and Upgrade	Q1 ▾	 Person	
Milestone 3 ▾	Testing and Upgrade	Q4 ▾	 Person	Add notes
Milestone 1 ▾	Testing and Upgrade	Q1 ▾	 Person	
Milestone 3 ▾	Global Deployment	Q4 ▾	 Person	Add notes

Allocation and risks

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06

Resource allocation

Marketing ▾

Roles & responsibilities

Describe each team's roles and responsibilities.

Budget

Define the budget allocation for each team.

Technology

Note any software, tools, platforms, or anything else required to execute roadmap initiatives.

Sales ▾

Roles & responsibilities

Describe each team's roles and responsibilities.

Budget

Define the budget allocation for each team.

Technology

Note any software, tools, platforms, or anything else required to execute roadmap initiatives.

Product ▾

Roles & responsibilities

Describe each team's roles and responsibilities.

Budget

Define the budget allocation for each team.

Technology

Note any software, tools, platforms, or anything else required to execute roadmap initiatives.

Design ▾

Roles & responsibilities

Describe each team's roles and responsibilities.

Budget

Define the budget allocation for each team.

Technology

Note any software, tools, platforms, or anything else required to execute roadmap initiatives. Unity Engine

Risk management

Identification

Note potential challenges or obstacles that could impact successful execution of roadmap initiatives.

Mitigation strategies

Provide strategies or contingency plans to address identified risks.