

Nomination Form
to apply for
Organising Partner
of the
Women's Major Group (WMG)
On all processes of the UN related to Sustainable Development
for the period 2017 – 2019

The Women's Major Group (WMG) for Sustainable Development (SD) is the focal point for UNDESA, ECOSOC and the GA for all UN Sustainable Development policies. The WMG for SD scope of responsibility covers the Rio+20 outcome (SDGs, Financing for Sustainable Development, SIDS, SCP) and the 2030 Agenda, as well as the High Level Political Forum and related global and regional policy processes of the United Nations. In addition, the WMG for Sustainable Development aims to cooperate closely with other Women's Major Groups and Women's constituencies linked to other UN policy areas.

WMG: The Women's Major Group facilitates women's civil society input into the policy space provided by the United Nations related to sustainable development (participation, speaking, submission of proposals, access to documents). The WMG is self-organised and open to all interested organisations working to promote human rights based sustainable development with a focus on women's human rights, women's empowerment and gender equality. It is coordinated by a set of Organizing Partners (OP). The OPs main role is to facilitate meaningful participation in UN processes of women's groups, civil society organizations, social movements and women from indigenous and other communities, aiming at regional and thematic diversity. The Women's Major Group coordinates through email lists, working groups, strategic and capacity building meetings and through social media, see www.womenmajorgroup.org. The WMG is one of several civil society 'Major Groups and Stakeholders' with which it interacts on a regular basis, see <http://sustainabledevelopment.un.org>

ToR and Criteria: For the full Terms of Reference of OPs of the WMG, please see the annexed TOR. Since 2011, the tasks of OPs have grown and changed, with considerable work throughout the year rather than two concentrated weeks per year. The UN does not provide core funding for this coordination effort of the OPs. Many policy meetings take place in New York, as well as regional meetings at the Economic Commissions at least once per year. UN-DESA does not guarantee any travel funding for OPs or WMG representatives to take part in the policy meetings, – although to date 1-2 representatives have mostly been granted travel funding – thus the OPs role also involved fundraising, in addition to its facilitation, information, advocacy and capacity building tasks. OPs are mandated for a 2-year term (in this case 2017 - 2019) and to ensure continuity, OPs can be elected at least for two terms.

Diversity and rotation: Because of the great investment in terms of time and resources, all organisations applying to be an OP of the Women's Major Group need to consult with their highest management and board prior to submitting a nomination. At the same time, to ensure a diversity of thematic, regional and type of organisations, OPs from older, larger and better-resourced organisations are encouraged to provide support for younger more remote and/or grassroots organisations.

Application Process: To be considered please send a **completed OP-nomination form** to nomination@womenrio20.org by Jan 25, 2017. Only complete nomination forms will be considered for the voting. All

nomination forms will be reviewed by a 3rd Party to ensure that all nominees have completed the form in full and also meet the eligibility criteria.

Application for Organising Partners (OP) of the Women's Major Group (WMG)

Applications to be submitted preferably in English. Send to nomination@womenrio20.org

I. Organisational data

Name of organisation:	<i>Kenana Association for Sustainable Development and Women Empowerment</i>
Country	<i>Egypt HQ with registered affiliates in Libya, Oman and Slovakia</i>
Type of organisation:	<i>Regional/National</i>
	<i>Regional (pls specify): MENA</i>
	<i>National (pls specify): Egypt/ Libya</i>
<i>Organizational website:</i>	<i>http://www.annalindhfoundation.org/members/kenana-ngo-sustainable-development</i>
<i>Other social media addresses (Twitter, Facebook, etc):</i>	
<i>Are you a network organisation?</i>	<i>Yes/no (pls specify): Yes, we are member of WMG, Ipen for environment, Anna Lindh and Gender and Water Alliance in addition to Arterial Network Africa</i>
<i>If yes, do you represent a national/regional/global constituency</i>	<i>Yes/no (pls specify): Yes Gender and Water Alliance</i>
<i>Do you prefer to apply as regional¹ (7) / global (2) OP?</i>	<i>Please specify: Regional or Global OP</i>
<i>Can your organisation take on some of the coordination, organisation and secretariat functions² ?</i>	<i>Please give examples: Yes, we are available to conduct country/region focused researches, holding events on behalf of the secretariat, enhancing our regional network and help to include more participants that share the same vision. We are also able to organize and moderate online meetings and</i>

¹ (1) Africa, (2) Asia (3) MENA (4) Europe & Central Asia (5) Latin America & the Caribbean (6) North American preferably NY based 7) Pacific Small Island States

² for example: organising WMG conference calls & meetings, organising travel nominations and travel payments, reporting on OP meetings, leading on or editing position papers, translating into other languages, printing and layout of publications, feeding the WMG website, NING, facebook, twitter pages, fundraising and subcontracting activities to other members....

	<i>attending HLPFs and report on them in addition to helping in advocacy events and efforts.</i>
Thematic focus area(s) of organisation:	<i>(Use as many rows as needed)</i>
1) Gender equality	2) human rights
3) Environment	3) Water and sanitation
Name of representative of organisation for OP:	Shaima Aly
First name: Shaima	Last name: Aly
Address: Aziba	Country: Oman
Email:shimali2001@gmail.com	Tel:0096894500337
Has your Executive Director and/or board (already) agreed to this application/nomination as OP?	Yes/No (please specify)
Languages spoken by representative (although WMG cannot warrant translation of all communications, additional language skills are an added value)	
Language 1: Arabic Language 2:English Language 3:French and Slovak	

II. Criteria (please fill out with details and examples)

- Current working experience in areas related** to women's human rights, women's economic development, and/or women and the environment/sustainable development

o Please give example(s) (with internet link if available):

Kenana Association projects are all focusing on women beneficiaries, while we are also working with women, rural areas inhabitants and marginalized communities, to support them economically, socially and then politically in turn. Based on our vision "Developing Women Skills to be more engaged and productive in MENA and CEE regions", we realized that economic and social empowerment is a road to political empowerment, hence, we focus on social and economic projects to enable our beneficiaries to start think about going into political engagement as decision makers, candidates and even voters at start.

One of our projects, supported by Kvinno Denmark in co-operation with Aalborg University was Project with and About Women,

<https://www.facebook.com/pg/withandaboutwomeninegypt/about/>

<http://kvinfo.org/mena/projects-supported-kvinfos-mini-pool-dialogue-and-cooperations-gender-and-womens-rights> which focused on learning more about women in the most deprived areas in Egypt, starting from grassroot NGOs leaders to women workers in these areas. In this project we issued a book documenting women transformations and challenges post revolution in these areas and how to improve women life standard upon their own needs and statements. One of our projects is “Green SMEs for women”, upon a full year women learn how to establish a startup and SMEs, how to market their products, and the modality to communicate with the outer world. The result was assisting 3 women to establish 3 start ups in Sohag. The same project was replicated with Spisska Nadej association in Slovakia, to empower Roma community women economically in 2 villages in East Slovakia.

Another example of our projects is Youth Act, where we pushed, in such conservative and patriarchal community, to let young men and women work together to solve their daily issues by collaborative gender-equity based work and utilizing, at the same time the Human Rights Declaration principles http://streetlaw.org/en/programs/Program/18/Youth_Act. The project was executed over 1 year, 6 months in collaboration with Assiut Human Rights Association and Street Law Inc. Washington DC.

2. **Availability of staff/members experienced** in Gender equality, women’s human right & participation etc.

- o Please give example(s):

We have a fixed term staff members of 4 young women, and 2 men. Our associates are available all the time to assist in calls moderation, group calling notes taking, gender and feminism researches on the region and gender equality and women empowerment related researches. Not only our staff in Egypt is available to assist the WMG in these aspects, rather we are working with several partners in many countries who are ready to assist in expanding the network and help in researches on country levels. These countries of our collaborators including Slovakia, Algeria, Libya, Oman and Sudan, thanks to our memberships and leaderships in several networks.

Our CEO Ms. Shaima Aly, leading the staff members in these domains, and she holds M.A in education and gender studies. The other staff members, are all holding certificates in areas relevant to our work, as social studies, social services, gender studies and law.

3. **National and/or regional/international scope of activities** related to women’s human rights and

gender equality.³

- o Please give example(s):

Kenana Association represented in its CEO participated in several HLPFs on international level and UN meetings. Kenana was represented in the summit on refugees in November 2016, where it shed the light on women refugees from Syria and their living situations in Egypt. Kenana has been also attending the governmental meetings OSCE where its CEO also supports the government collaborative works to support Roma communities with a focus on women.

4. **Organizations with proof of their independent juridical personality and non-profit** and/or tax-exempt status in a State Member of the United Nations

- o Please provide link: [Proof of registration formally with the Government of Egypt as a non-for profit NGO and CSO member tax exempted.](#)

5. **Organizations with demonstrated (net) working relationships** with national, regional or global organizations or networks involved in women's human rights and gender equality activities.

- o Please give example(s):

As stated earlier and we shared before in several events, Kenana Association is a member of Anna Lindh Association in Alexandria, Egypt, Arterial Network Africa for gender mainstreaming and women empowerment through arts and WMG as well as IPEN network for environment protection whose major part of its work is to mainstream gender in environment conservation. Kenana also is a member of Gender and Water Alliance in the Netherlands where the MENA SC member thereof is Ms. Aly for MENA and CEE regions.

6. **Demonstrated national/ regional constituencies** of women/gender experts and or organizations, preferably including of traditionally under-represented groups.

- o Please give example(s) (and link if available):

In MENA region, Kenana is advocating for women in rural areas who are generally marginalized and under represented in all national and regional forums. While many NGOs operate and focus on the capital, Kenana took it further to open and operate in Sohag, where 70% of women are uneducated and 35% of them are working in agriculture.

In CEE, Kenana CEO has been always advocating through Spisska Nadej Foundation there and OSI to mainstream and advocate for Roma women rights who are mostly marginalized and not represented politically at all. We try to be the voice of the voiceless.

³ UNEP Stakeholders engagement policy

7. **The organization should have an established** office or address (called e.g. headquarters), with an executive officer.

HQ: Awkaf st- Sohag- 761- Egypt

Executive office: Mr. Khaled Ewis

CEO: Shaima Aly

8. The organization should have **statutes which are transparent** and accessible and if a network preferably a democratically adopted **constitution**.⁴

- o Please give link: [Kenana constitution](#)

For network organizations, the organization shall preferably have **procedures, which give authority to speak for its members** through its authorized representatives.⁵

- o Please give link if available: Attached is Kenana statute.

9. The organization shall have a representative structure and possess appropriate **mechanisms of accountability** to its board or members.⁶

- o Please give link to e.g. board members:

<http://genderandwater.org/en/about-the-gender-and-water-alliance/gwa-organisation/the-steering-committee/shaima-aly>

10. Organizations should have interest and **capacity** to coordinate development of position statements, strategies, relevant meetings and delegate activities to WMG members.

- o Please give example(s) (and links):

Kenana has been always co-operating with WMG and other organizations through its staff members to endorse statements that match its vision.

We have been participating in EU programmes agency
<http://eupa.org.mt/partners/kenana-association/>

ICT Trust Fund in Egypt supporting women working in ICT SMEs
<http://www.ictfund.org.eg/files/0000/77/ICT4SMEs-NewsLetter-Issue1.pdf>

Kenana has been participating in issuing statements in co-operation with World Women Foundation CA, USA, where Shaima is serving there as SC member as well

⁴ ECOSOC Resolution 1996/31

⁵ ECOSOC Resolution 1996/31

⁶ ECOSOC Resolution 1996/31

<http://www.worldwomanfoundation.com/our-managing-partners/>

Women Peace and Security organization statement on women situation in Syria war

<http://www.womenpeacesecurity.org/resource/open-letter-unsc-wps-anniversary-october-2016/>

Common statement during the UNGLS summit on Refugees 2016

<https://www.unngls.org/index.php/80-home/2753-19sept2016-un-hlm-refugees-migrants>

11. Organizations should have **sufficient (financial/human) resources** for its representative to be able to engage in the WMG tasks and policy processes for at least 2 years.

o Please give rationale:

The association has sufficient human and financial resources while it usually works to fulfill its RM plan. It is self-funded by members' fees and it procures several funds from international donors each year.

12. Organizations should **preferably be experienced** in proposal writing and **fund raising**:

o Please give examples:

Since Kenana depends on its own human resources to fulfill RM targets, all the staff members are highly experiences in proposal writing.

II. Your organisation's and/or representatives experience

1. **Type of work (experience)** *(please check all that apply)*

☒ Grassroots organizer

☒ Capacity building /Educational

☒ Networking

☒ Outreach, campaigning

☒ Policy advocacy (local/national)

☒ Policy advocacy (international)

☐ Research / science

☐ Other, please explain ☐ Regional facilitator _____

2. **Experience working on the following issues** (related to women's rights, gender equality and sustainable development). *(Please check all that apply, and add detail where appropriate)*

- | | |
|--|---|
| ☐ Water / sanitation | ☐ Peace / conflict resolution |
| ☐ Land tenure issues | ☐ Education |
| ☐ Food / agriculture | ☐ Governance/accountability |
| ☐ Biodiversity / forests / Ecosystems | ☐ Finance, Trade and Investment |
| ☐ Oceans / fishing | ☐ Rule of Law, Governance |
| ☐ Sustainable consumption & production | ☐ Decent work, Social protection |
| ☐ Energy / Climate Change | ☐ Chemicals, Waste, Extractives |
| ☐ Health | ☐ LGBTQI |
| ☐ Sexual & reproductive health and rights | ☐ Gender Equality, Human Rights |
| ☐ Urbanization / Migration | ☐ Technologies, ICT |
| ☐ Macro Economics | ☐ Other (please explain)..... |

III. Experience with relevant policy process expertise

- ☐ ☐ Millennium Development Goals & Rio+20 / Post2015
 - ☐ ☐ Agenda 2030 for Sustainable Development (SDGs, etc.)
 - ☐ ☐ Population & Development CPD
 - ☐ ☐ Women's rights CSW
 - ☐ Climate Change UNFCCC
 - ☐ Biodiversity UNCBD
 - ☐ ☐ Environment other (UNEP, Desertification, Forests, Chemicals, Oceans other)
 - ☐ Food & Agriculture (FAO)
 - ☐ Labour rights (ILO)
 - ☐ Financing for Development (FfD)
 - ☐ Disaster Risk Reduction ISDR (DRR)
 - ☐ ☐ UN global, other (IPs, migration, Habitat)
 - ☐ Regional UN processes (please specify)....
 - ☐ ☐ Other global policy process e.g WB, WTO, G20 (please specify)....
- UN humanitarian assistance cluster led by UNFPA.

IV. Statement of motivation and qualifications (maximum 500 words)

Briefly explain how your organisation meets the criteria, including any additional information. Please also

indicate why you are motivated to be an OP of the Women's Major Group. Please indicate any added value you can bring to the WMG.

When we received the call for nomination, Kenana Association for Women Empowerment and Sustainable Development finds it a good chance to apply to be an OP for the region. Despite being small in size, however, it is big in potentials. It is not necessary to have a NGO that is so huge and traditional where also much bureaucracy is practiced and long chain of emails and correspondence. Our NGO started from the heart of Egypt, not the capital, where there are the majority of uneducated women and grassroot NGOs exit. It emerged from a small group of women's idea and developed to be a national NGO with affiliates in highly service-needed countries, such as Algeria, Libya, and Sudan. Then we had a close partnership with a NGO in Slovakia where we decided to expand our work also here and assist in replicating projects for Roma community minority groups. We believe that we will be adding a great value to the WMG activities and enable it to take on the responsibility during the next work plans. We believe in the necessity to renew blood and have new faces to join any NGO or group to enrich the experiences and create a real platform of knowledge sharing. We are the voice for the voiceless women anywhere where we work and we wish to reach out for them and convey their messages through us being OP.

V. Provide the name of at least 2 colleagues that are supporting your nomination. Ensure these reference(s) are someone who has knowledge of your work (First and last name; Organization and Website; Email and Tel)

Our nominators are members of the WMG, including our dear colleagues mentioned below, to whom we have a great deal of respect for themselves, their NGOs and their work:

Ms. Olena Stryzhak: ICW and Positive Women from Ukraine- Email: elenas@ukr.net

Ms. Pefi : PACIFICWIN# Human Trafficking Human Rights- Email: pacificwin.pacificwin@gmail.com

Ms. Suzanna L. Tiapula: Director, Ho'omaluhia Family Violence and Sexual Assault Institute - Hawaii Pacific
Honolulu. Email: suzanna.tiapula@gmail.com

VI. By signing, you affirm the above is true and that you agree to fulfil the TOR of OP of the WMG:

Signed: Shaima Aly	Date: 15.1.2017	Place: Muscat
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