Project Charter: HPL Field Studies Reimagining Design and Presentation

Project Description

Field Studies in the How People Learn course are multi-media case studies that present authentic challenges that practitioners in various education contexts face. It is crucial to the design of the course that the Field Studies represent accurate and current dilemmas of practice. They are also designed to engage learners, even though the experience is asynchronous. Currently, the Field Studies are presented as pages within Canvas. This project will reimagine the layout and structure of one Field Study to fully embrace the opportunities presented by the asynchronous online medium. Students will explore models of multi-media case studies, develop a set of recommendations or best practices, and create a prototype within the Articulate Rise/Storyline platform.

📄 T127 Running Agenda

Project Scope

What is in scope for this project? Also indicate what is out of scope.

In Scope	Out of Scope
- Analyze data of the current cohort - their feedback and interaction with one of the field studies of choice - Identify key issue – aspect to reimagine - Design cycle to address aspect of field study and determine most appropriate medium - Create prototype of a reimagined field study	- Introduction of new media - Addition of new content - Reimagination of all aspects of field study - Addressing too many issues at the same time - Focusing on the design rather than students' need

Timeline Plan A

What is the high-level timeline for the project and its milestones?

Deliverable	Date
Analysis: get more data on the specific field study (learning analytics)	By: Oct. 25th
Schedule interviews with current TLL HPL team + Schedule interviews/focus groups/surveys with current HGSE students + affinity mapping - vignettes to understand student needs and framing	By: Oct. 30th
Design: Decide on a medium/tool	By: Nov.2nd

Project design (design process)	By Nov. 10th
Storyboarding/wireframes	By: Nov. 12th
Development: prototype (build)	By: Dec. 5th

Timeline Plan B

What is the high-level timeline for the project and its milestones?

Deliverable	Date
☑ Analysis: get more data on the specific field study (learning analytics)	By: Oct. 25th
☑ Schedule interviews with current TLL HPL team	By: Oct. 29th
☑ Schedule interviews/focus groups/surveys with current HGSE students	By: Nov. 5th
☑ affinity mapping - vignettes to understand student needs and framing	By Nov. 5th
☑ Design: 1.) decide on a medium/tool	By: Nov. 10th
☑ Project design (design process) + create personas etc. →	By: Nov. 17th
☑ Storyboarding/wireframes	By: Nov. 24th
☑ Development: prototype (build)	By: Dec. 5th

RACI [Project level]

Who are the key members of the project and what is their role? Link to definitions:
https://www.forbes.com/advisor/business/raci-chart/

RACI	Name
R	Project group (3)
A	Haejung
C	Bill
I	Bill, Mary

Success Criteria

- Successfully identify key aspects of reimagining the design for end users

- An interactive MVP as a deliverable

Risks	Mitigation Plan
Analysis plan	Ask for help on how to analyze the data
Hard skills needed	Ask for resources and choose feasible tasks
Time management	Be agile with the plan and ensure meeting deadlines. Keep each other in touch with the time

Date completed: 10/20/2023
Version: 1
Date completed: 11/10/2023
Version: 2
Date completed:
Version:

Project Charter Template

Project Description

This project aims to reimagine the presentation of HPL Field Studies. This

Project Scope

What is in scope for this project? Also indicate what is out of scope.

In Scope	Out of Scope

Timeline

What is the high-level timeline for the project and its milestones?

Deliverable	Date
Analyse	
Design	
Develop	
Implement + Evaluate	

RACI [Project level]

Who are the key members of the project and what is their role? Link to definitions:
https://www.forbes.com/advisor/business/raci-chart/

RACI	Name
R	Heajung Chung
A	Priyanka CV, Yezi Zheng, Jessica Cai
C	HPL Students, HPL Learning Designers
I	William Wiser, Mary Godfrey

Success Criteria

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Risks	Mitigation Plan

Date completed:
Version:
Date completed:
Version:
Date completed:
Version:

Dashboard Video Script

Reflection Question - Field Studies