





Welcome to <u>Lead The Change</u>, an educational organization for social impact, where we catalyze transformative journeys for individuals, businesses, and communities alike. From fostering talent development in businesses, providing hands-on experiences for young leaders, offering high-quality educational solutions, to creating lasting impact in communities through diverse social projects—we drive positive change at every level.

JOIN US ON THE JOURNEY TO EMPOWERMENT, INNOVATION, AND A SUSTAINABLE FUTURE.

JOB DESCRIPTION

Embark on a transformative journey as our Business Development Executive, where you'll shape the future of our growth. Join a team that values your expertise, celebrates success, and fuels your ambition. Elevate your career surrounded by industry leaders and experts.

FOCUS:

• Client Acquisition:

 Business Development is primarily concerned with acquiring new clients or customers for the company's products and services.

• Revenue Generation:

 The main goal is to identify and create new business opportunities that contribute to the overall revenue growth of the organization.

RESPONSIBILITIES:

• Market Research:

 Conduct market research to identify potential clients and comprehend market trends, regulations, and best practices.

• Sales Strategies:

 Develop and implement strategies for client acquisition and customer base expansion.

• Client Engagement & Relationship Building:

- Attend industry events to represent and promote the company's products.
- Actively engage with clients, proposing solutions, sponsorship packages, and customized proposals.

• Deal Closure:

- Deliver compelling presentations aligning with client expectations.
- Close deals, forging new business partnerships and contracts.

• Cross-functional Collaboration:

 Collaborate with marketing, sales, and other teams for a coordinated approach to business growth.

• Sales Performance Tracking:

- Prepare detailed reports and forecasts to track sales performance and identify strategic enhancements.
- Regularly report results to the management team, offering insights for optimization.

CULTURE-FIT:

- Driven by growth & productivity
- Passionate about Lead The Change's mission, vision
- Integrity, strong ethic, human-centric, giving back is a part of your DNA (life values)
- Strategic-minded, diligent action taker, lifelong learner
- Familiarity or adaptability with the fast-paced startup environment
- A team player: highly accountable, hardworking, able to work well both independently and collaboratively to deliver extraordinary results

REQUIREMENTS:

- Proven experience in Business/Partnership Development or similar roles.
- Hands-on expertise in diverse sales techniques and delivering engaging presentations.
- Excellent written and verbal communication, negotiation, and networking skills.
- Demonstrated ability to build and maintain relationships with multiple partners.
- Strong commercial sense, consistently achieving successful outcomes.
- Experience in education or related industries is highly preferred.

BENEFITS:

- Salary base plus commission based on individual performance and sales targets. The expected income is approximately 12-25 million VND/month
- Regular performance review (6 months). Social insurance, health insurance according to Labor Laws
- Develop leadership and coaching skills through experience LTC' training program
- Young, dynamic, proactive, diverse, and fast-moving environment
- 5 working days per week (Mon-Fri) with flexible working hours

READY TO MAKE AN IMPACT? APPLY NOW AND LET'S REDEFINE SUCCESS TOGETHER.

Please submit your resume through email hr@leadthechange.asia with the title [LTC] [Business Development Executive][Name]