

TITLE (TAHOMA, 14 pt, bold, uppercase)¹

First name Surname (tahoma 10, bold)

Affiliation, Email (tahoma 10) (repeat block for each author)

ABSTRACT²

(TAHOMA, 13 pt, bold, uppercase)

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text, Body text, Body text, Body text, Body text, Body text, Body text, Body text,
Body text, Body text, Body text, Body text, Body text, Body text, Body text, Body
text, Body text. (11 pt, tahoma font, justified, line spacing at least 18)

Keywords³ (11 pt, bold): Keyword1; Keyword2; Keyword3; Keyword4; Keyword5.

1 INTRODUCTION (TAHOMA, 13 pt, bold, uppercase)

[What are the objectives of the research? Main theoretical and managerial contributions of the research; Relevance and empirical/theoretical contributions; Originality; Methodology; Structure]

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2 LITERATURE REVIEW (TAHOMA, 13 pt, bold, uppercase)

[Theoretical support and framework]

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.... Quotation, Quotation, Quotation, Quotation, Quotation, Quotation, Quotation.....

[10 pt; justified; tab right and left: 1cm; line spacing: 18pt]

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text, Body text, Body text, Body text, Body text, Body text, Body text,.....

2.1. Title - second level (Tahoma, 12 pt, bold, lowercase)

¹ Maximum length of manuscript 7000 words, including references. 11 pt, tahoma, justified.

² Maximum of 200 words.

³ In alphabetical order, a maximum of 5, separated by semicolons and initial lowercase letters.

2.1.1 Title – third level (Tahoma, 11 pt, bold, lowercase)

Figure 1: Title [9 pt, center, bold]

Table 1: Title [9 pt, bold, center]

Source: [9 pt, center]

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Body text, Body text, Body text, Body text, Body text, Body text. (11 pt, tahoma,
justified, line spacing at least 18, paragraph spacing: before 6, after 0 pt)

FUNDING AND ACKNOWLEDGEMENTS (OPTIONAL)

REFERENCES (TAHOMA; 13 pt, bold, uppercase)

References (tahoma, 11 pt, justified, line spacing single, paragraph spacing: before 6 pt, after 0 pt) using American Psychological Association [**APA Style 7ed.**].