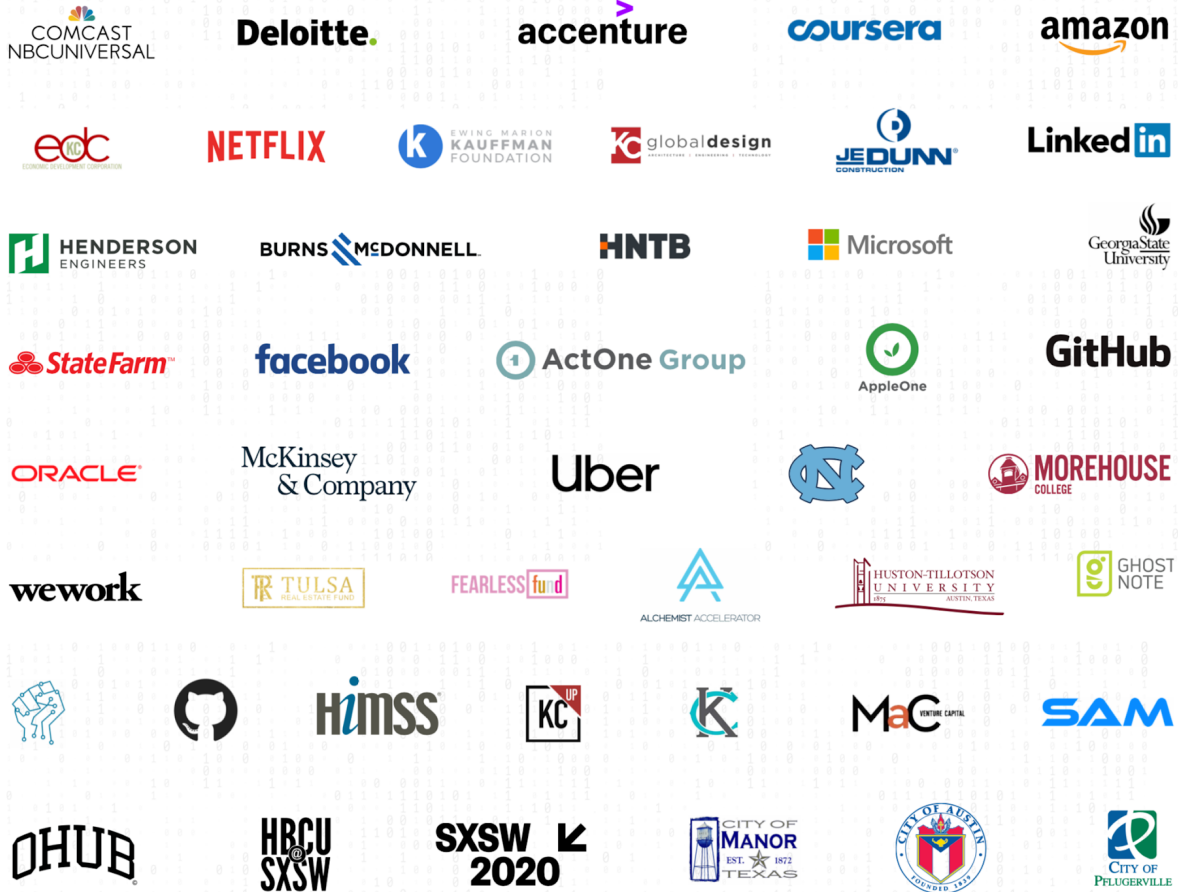




Twitter: @THEOHUBS Instagram: #THEOHUBS Facebook: #OHUBSXSW20 #BLACKANDHIRED Website: WWW.OHUB.AT

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OHUB's Skills, Hiring, Entrepreneurship Support, Investment & Ecosystem Building Partners

OHUB
Wisdom | Skills | Hiring
Partner Presentation
Indefinitely



2019 OHUB.SXSW & HBCU@SXSW Scholars

Overview

For 7+ years, OHUB has been leveling up an inclusive community of intentional, innovative and ambitious technologists, corporate professionals, entrepreneurs, investors and ecosystem builders on their journey into the future of work, startup ecosystem, fourth industrial revolution and beyond as a path to measurable shared prosperity and multi-generational wealth creation with no reliance on pre-existing multi-generational wealth.

Like everyone organization on the planet, OHUB is continuing to do everything that it can to remain viable and relevant during this respective time in history. A part of that is ensuring that our extended network of 30,000+ and growing, which includes the thousands of students, hundreds of entrepreneurs and growing ecosystem of investors and ecosystem builders are pushed beyond their reality and into their destinies despite their new normals. This is our definitive purpose.

Innovation, solving the tough problems and creating measurable generational change is in our deoxyribonucleic acid (DNA). It is simply who we are. To this end, we are excited to announce our new offerings that will run indefinitely.



Webinar w/ Lesa Mitchell (Techstars), Toby Rush (Investor), Alon Goren (Draper Goren Holm), Dave Parker (6MS) & Chandler Malone (Atento)

OHUB365 #BlackAndHired Experience



If you can fathom, we have over 5,000 college students from 400 colleges and universities across America adjusting to remote learning for the first time in their lives. This includes the 500 we were preparing to bring to SXSW for the immersive exposure, learning, mentoring, learning, networking and hiring experience of a lifetime. We want to be intentional about ensuring that they are leveled up during this period by exposing them to people like you and the organizations you respectively represent. Additionally, these students are very anxious right now wondering what the future holds for them.

"Will my internship still happen?" "Are companies still hiring?" "When will we return to campus?"

"Is this our new normal?" "How will this impact my life?" "How do I get new skills during this period?"

On April 1, OHUB launched [#OHUB365](#), a daily curated interactive webinar series featuring OHUB's ecosystem of skills, hiring, startup, entrepreneurship support, financial literacy, investor, health, wellness & aspirational partners, that will run M-F, 8P - 9P EST.



We are inviting respected authorities, experts, influencers, technologists, corporate professionals, recruiters, startup founders, investors and ecosystem builders that are personally and professionally committed to advancing authentic diversity, equity & inclusion in the tech, startup, future of work and venture ecosystem to ensure that everyone, everywhere is equitably included in the future of work and beyond to speak/present on one of our daily #OHUB365 #BlackAndHired [webinars](#).

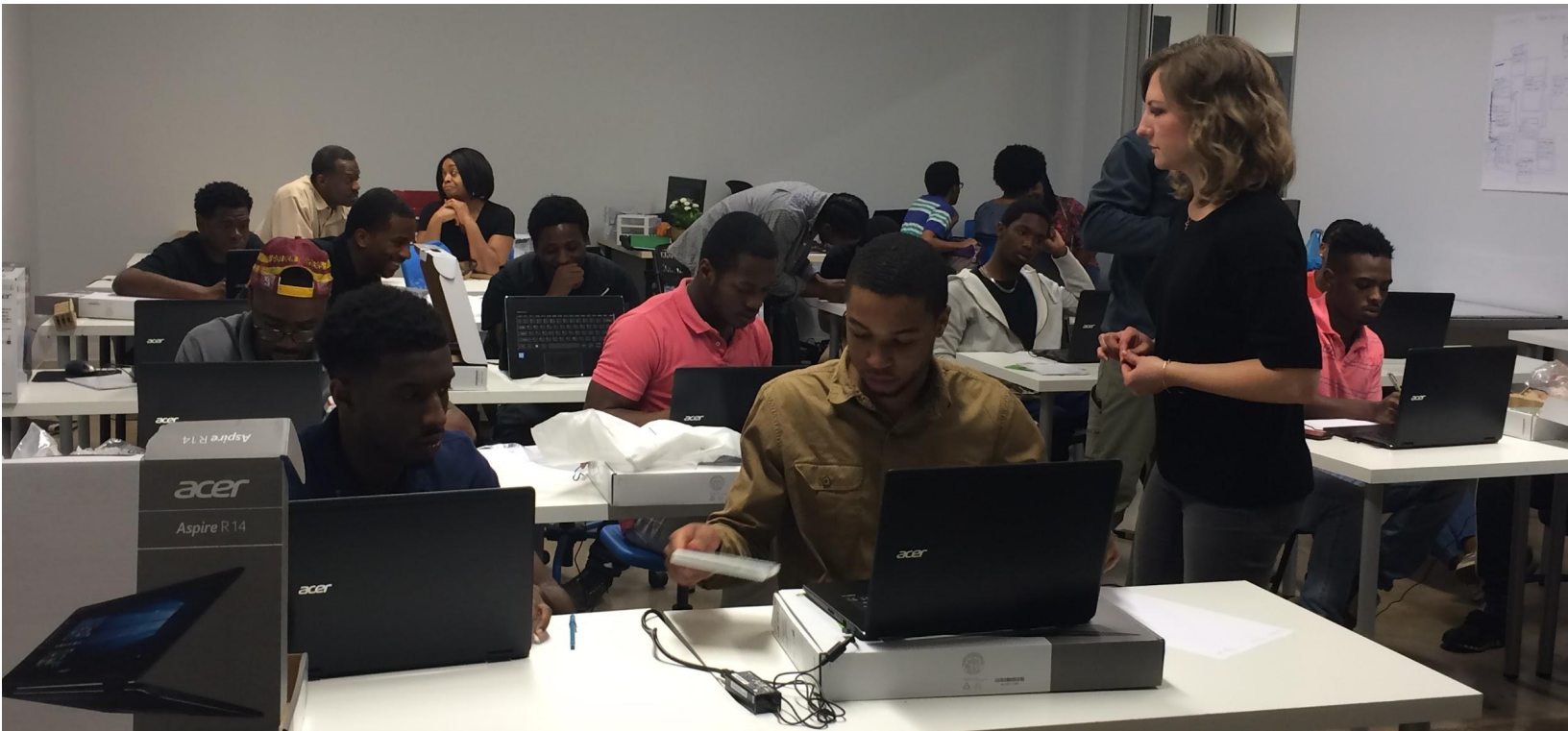
Formats	Webinar	Series	Conference
Programming Styles	Moderated 1-on-1 Fireside Chat Hiring Presentation Fireside Chat Interactive Panel	Multiple Topics	Influencer Keynotes Hiring Presentations Interactive Panels Virtual Networking Celebrity DJ's
Roles	Presenter	Moderator	Host

These are the topics that are most interesting and relevant to our ecosystem's advancement into the future of work, startup ecosystem, fourth industrial revolution and beyond.

Edge Technology	Fourth Industrial Revolution	Future of Work Skills	Future of Work Career Pathways	Remote Learning
Interviewing	Maximizing	Summer Internships	Salary Negotiation (Equity, Cash, Benefits & Perks)	Remote Work
Gig Work & Freelancing	Diversity, Equity & Inclusion	Startup Entrepreneurship	Entrepreneurship Support Programs	Startup Ecosystems
Capital (Debt, Venture, Alternative)	Financial Education	Investor Education	Wealth Creation	Philanthropy
Health, Wellness & Self-care	Healthy Relationships	Inspiration & Spirituality	Lifestyle	Other

Once confirmed for a partnership, our team will follow up with on-boarding instructions and a request for bio, high resolution photo, organizational logo and social media channels.

Preference is given to our ecosystem partners.



First day of an OHUB Coding Bootcamp

OHUBSkills



OHUB, and its portfolio company, Momentum Learning, is partnering with Morehouse College to offer the nation's first **virtual** coding certificate bootcamp and continuing technology education program with a Historical Black

College and University. Designed for career starters and career changers who want to thrive as software developers, the 12-week coding bootcamp, branded **Momentum@Morehouse** in partnership with OHUB, supports Morehouse's focus on creating pathways to lucrative careers in STEM (science, technology, engineering, and mathematics) for under-represented minority groups. Students will receive hands-on programming instruction from tech experts using a curriculum based in proven methodology that provides the technical knowledge and soft skills necessary for success in the workplace. Graduates will also receive access to career coaching and networking opportunities, as well as classes in the culture of work in tech and startup skills for entrepreneurs.

The virtual bootcamp begins in May 2020.

It is open nationwide to those who want to build new programming skills or change careers. Four of the top five occupations on Glassdoor's "Best Jobs in America in 2020" list are tech jobs, with salaries ranging from nearly \$84,000 to \$107,000.



**OHUB Hiring Platform
Launching Q420**

OHUB is building the largest database of searchable college and young professionals students to reduce hiring costs. OHUB helps businesses find the perfect, curated match of talent across 500+ universities while reducing their cost per hire by 50%.

Problems we're solving:

1. The recruiting process is outdated and limited
2. On-campus recruiting is too expensive
3. Career centers are not meeting the needs of students
4. It takes college graduates 6 months to find a job
5. The status quo leads to a lack of quality candidates and a long time-to-hire

OHUB makes it easy for businesses and students to connect for internships and entry-level jobs by allowing the business to make the first move. On our platform businesses are able to filter through Scholar's student database and invite their favorites to apply or interview for open positions.

Hiring partners purchase annual or multi-year subscription contracts based on the number of accepted invites they receive from prospective candidates.



Opportunities

Presenting Partner \$1,000,000/yr Exclusive program branding and marketing rights across all paid daily social, digital & audio media and advertising buys, including Ebony, Essence, RadioOne, Blavity, UMI; including Facebook, Twitter, LinkedIn & Instagram ad spends Funds OHUB's aggregation of 1,000,000 members Unlimited webinar participation One day virtual conference with influencer speakers & celebrity DJ's. ---- Virtual Conference \$75,000 All day dedicated experience featuring influencer keynotes, hiring presentations, expert panels, breakouts & celebrity entertainment 2 pre & follow up webinars ---- Knowledge Partner \$10,000 1 hour dedicated webinar Newsletter inclusion (30,000+) Member amplification (10,000+) Social media amplification Registrant database	Custom Curriculum Sponsor \$TBD 1 time TBD \$1,8200,000/year Custom curriculum development Trains 100 students/yr First hiring right Exclusive co-branding rights Dedicated press release ---- Semester Sponsor \$546,000 Funds 30 scholarships x \$18,200/student First hiring right Dedicated press release ---- Individual Full Scholarships \$18,200/student Add-ons <i>Laptop</i> \$1,200 <i>Living stipend x 3 months</i> \$6,800/student	Hiring Partner, Level 1 \$100,000/yr Unlimited accepted invites* 1 wisdom webinar per quarter 1 roles email per quarter 1 branded channel ---- Hiring Partner, Level 2 \$75,000/year 225 accepted invites* 2 wisdom webinar x quarter 2 roles email x quarter 1 branded channel ---- Hiring Partner, Level 3 \$50,000/year 75 accepted invites* 1 wisdom webinar 1 roles email 1 branded channel Discounts 25% = <1,000 employees 50% = <500 employees 75% = <100 employees *Immediate access to 10,000 college students from 500 colleges and universities.



Opportunity Hub (OHUB)

[Opportunity Hub](#) (OHUB), co-founded in 2013 in Atlanta, GA by [Rodney Sampson](#) as a follow up to the highly successful [Kingonomics](#) conferences in Atlanta, GA and Washington, DC grew to become the largest multicultural owned, multi-campus entrepreneurship center and technology hub in the United States definitively focused on diversity, inclusion and equity as a business and investment thesis for the development of high demand technical talent, jobs of the future and high growth company building. Each year, thousands of people learn, engage, build & work via the OHUB ecosystem. In 2015, OHUB launched the nation's first software engineering and entrepreneurship workforce development program in partnership with leading coding schools and entrepreneurship support programs. This program became the model and framework for our nation's Techhire initiative under the [Obama Whitehouse](#) and a national scholarship fund that has trained over over 300 under-tapped Americans from low income and socially disadvantaged communities to code in in-demand programming languages; and subsequently placed in paid internships, apprenticeships and/or full time roles as entry level programmers creating an economic output of over \$15,000,000 annually and growing. In 2016, OHUB pioneered OHUB.SXSW and its HBCU@SXSW in partnership with SXSW, the largest interactive technology festival on the planet. To date, over 550 Black and Latinx college students have had the opportunity to attend this immersive experience, interview with technology companies and secure well paying summer internships or full time jobs upon graduation. Placement rate is 90%. Economic output to date exceeds \$8,000,000 and growing. The trajectory of their high potential technology careers are in motion.

Today, OHUB is the leading technology, startup and venture ecosystem building platform created to ensure that everyone, everywhere has equitable access to the future of work, fourth industrial revolution and beyond as a path to multi-generational wealth creation with no reliance on pre-existing multi-generational wealth. Leveraging our proven, metrics driven blueprint and methodology as outlined in "[Building Inclusive Entrepreneurship Ecosystems In Communities of Color](#)" with The Federal Reserve Bank, OHUB delivers early exposure, skills development, job placement, entrepreneurship support programming, net new job creation and alternative capital formation via geographically placed technology hubs, citywide communities, campus chapters, managed programs and live events and experiences that include thousands of college students, young professionals, founders, investors and ecosystem builders throughout America and beyond.



Founder

Rodney Sampson is heralded as the leading inclusive innovation, entrepreneurship and investment ecosystem builder in the world, particularly given his mission to ensure that under-tapped communities have equitable access to the multi-generational wealth creation opportunities afforded in the innovation economy as definitive paths to reducing poverty and the racial wealth gap everywhere.

At the beginning of the 21st century, Sampson co-founded, built and sold Multicast Media Technologies (Streamingfaith.com) and EFactor (EFCT). During this time, Sampson also built Intellectual Currency, a world class integrated go-to-market, publishing and advisory firm with clients ranging from major Hollywood film studios, cable networks, tech companies, global corporates, publishers, African heads of state and leading black church denominations.

Since 2007, Sampson has worked closely with high growth startups and seed stage venture funds as an advisor, investor and limited partner.

In 2013, Sampson co-founded Opportunity Hub as a follow up to the highly successful Kingonomics' book release and large-scale conferences in Atlanta, GA and Washington, DC. OHUB scaled quickly to become the leading multi-campus coworking space, entrepreneurship hub, pre-accelerator, code school and angel investing platform for founders from underestimated and under-tapped communities.

From 2015-17, Sampson was a Partner at TechSquare Labs, a tech hub, seed stage venture fund and creator of the \$100,000 Atlanta Startup Battle. Today, TechSquare Labs' portfolio companies have raised follow on capital of nearly \$300 million, are valued at over \$1 billion, generate over \$75 million in ARR and employ over 1000 people and growing. He remains the largest minority limited partner in the fund.

Today, as Executive Chairman & CEO of Opportunity Hub, Sampson is focused on scaling OHUB as a diversity, equity & inclusion as a service platform for early exposure, education & training, ecosystem building and investment in partnership with influencers, major corporations, tech startups, venture funds, private equity funds, municipalities, colleges and universities.

Sampson is also a Nonresident Senior Fellow in the Metropolitan Policy Program at the Brookings Institution in Washington, DC and a Professor of Entrepreneurship at Morehouse College in Atlanta, GA. Sampson previously served as the 1st Head of Diversity at Mark Burnett Productions, executive producers of the hit ABC show, ABC's *Sharktank*.

A strong believer in philanthropy and its role in social impact and advocacy, Sampson supports and serves on the boards of Artificial Intelligence for All (AI4All), Multicultural Media, Telecom and Internet Council (MMTC) and GA Blacks In Technology Policy Summit.

A noted family man, Sampson resides in Atlanta, GA with his wife and six children.



Contact

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