

Privacy Policy

Last Updated: August 2026

1. Data Collection & Usage

We collect personal information that you voluntarily provide when you register, express interest in our services, or use the uFit app. This includes your name, email, age, height, weight, and fitness goals. We use this data strictly to provide and improve the services, track your fitness journey, and offer personalized insights.

2. Health & Activity Data

With your explicit permission, uFit may access your device's step counter and activity recognition sensors. This health data is used solely to track your daily activity and is never shared with advertisers or data brokers.

3. Local Storage & Cloud Sync

Your privacy is our priority. By default, most fitness data (habits, water intake, sleep logs, workouts) is stored locally on your device in an encrypted format. If you choose to create an account, your data is securely synced to Firebase servers to allow access across multiple devices.

4. AI Insights & Third Parties

To provide personalized coaching, anonymized subsets of your fitness metrics may be processed by AI providers (such as Groq). We never share personally identifiable information (PII) with third parties for marketing purposes. Your data is never sold.

5. Subscriptions & Payments

If you purchase a uFit Pro subscription, your payment and subscription status is securely processed by third-party providers (including RevenueCat and Google Play Billing). We do not directly collect, process, or store your credit card information.

6. Camera & Photo Access

uFit requests access to your device's camera and photo gallery exclusively for the purpose of allowing you to set a profile picture and track your fitness progress visually. We do not scan your photo library or use these images for any other purpose.

7. Advertising & Analytics

We use third-party services, including Google AdMob to display advertisements and Firebase to monitor app performance and crashes. These services may collect device identifiers and usage data to provide relevant ads and improve your user experience.

8. Data Deletion & Rights

You have full control over your data. You can delete your account and all associated cloud data at any time by tapping "Delete Account" in the Settings screen. This will permanently wipe both your cloud data and local device storage.

9. Children's Privacy

uFit is not intended for children under 13. We do not knowingly collect personal information from children. If we discover that a child has provided us with personal information, we will delete it immediately.

10. Contact Us

If you have questions or comments about this Privacy Policy, please contact us at support.ufit@gmail.com.