



Dear Business Owner,

On behalf of the Queensland Powerchair Football Association Inc (**QPFA**), I would like to invite your business to consider being a sponsor of the QPFA for 2024.

About QPFA:

QPFA was founded in 2012 to provide powerchair users with the opportunity to play a competitive team sport and, in do so, improve their physical and mental wellbeing, beat social isolation and become engaged members of the community, and build their capacity through teamwork and leadership. The sport of powerchair football is an adapted version of the football we all know and love. It is played four-versus-four on an indoor court, with guards mounted on the front of powerchairs, allowing its athletes to hit, dribble and shoot the ball.



Our reach:

The QPFA broad reach in a variety of ways. We showcase our players, and of course our supporters, through a variety of social media content, which includes livestreamed and replay uploads of games, and Queensland league ladders, MVPs and standings. These formats allow us to promote our supporters to our supporter base and the powerchair community through naming rights and logos.

QPFA is regularly asked to promote powerchair football and disabled sports at state and local government events, Football Queensland events, industry expo days and other community events. Our activities have also been featured in many local and national print news articles and television news segments. These opportunities allow us to highlight our supporters to the broader community at a local and national level.

Finally, following the FIFA Women's World Cup, Australia also hosted the 2023 FIPFA World Cup in Sydney, the pinnacle of our sport, and QPFA held the National Club Championships, the peak national event, in Brisbane this year. As a result of the successful nature of these events, QPFA is tipped to host the 2025 National Club Championships again, and also the 2025 Asia Pacific World Cup Qualifications. Further, we plan to be a thriving Paralympic sport by the 2032

QUEENSLAND POWERCHAIR FOOTBALL ASSOCIATION INC.
ORG NO IA41299 / ABN 80736291961
qldpfa@gmail.com | 0438 948 802 | 31 Brittainy Street Petrie Q 4502
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Paralympics in Brisbane. These events attract a significant amount of attention, showcasing our supporters to the national and international disability community.

Sponsorship – promoting your brand

We currently have three sponsor packages available: Partner (Bronze) at \$2,500; Major Partner (Silver) at \$6,000 and Naming Rights Sponsor (Platinum) at \$12,000. All packages, at a minimum, include inclusion of your logo as part of livestreamed and/or uploaded replays of matches, social media posts about your business and access, your logos on social league update posts, and access to our players for content.

Sponsorship of QPFA will benefit your business or organisation in the following ways:

- regular brand promotion at a Queensland level through regular match days in Brisbane, including livestreaming and/or post-match upload of matches;
- brand promotion at the major national and international powerchair football tournaments, including livestreaming and/or post-match upload of matches;
- regular brand promotion during QPFA league ladder, highlights or other updates on our social media;
- ability to use player images and testimonials from our players in the promotion of your business or organisation.
- brand promotion at other events, including: awards nights; fundraisers; showcase matches, social events etc.
- community and industry recognition for support of all ability sports.

We plan to bring on board a partner in the following categories: Accommodation and housing; Aids and equipment; Allied health; Consumables; Education and employment; Health and medical; Modified vehicles / home; Plan management; Support services; Transport; Other

Donations – tax deductible

As an alternative to sponsorship, we are also open to and welcome any and all donations.

We are delighted to advise that QPFA is a registered deductible-gift recipient (DGR), meaning any donations to us above \$2.00 are tax deductible. If you donate, we will issue you an appropriate confirmation of donation letter for tax purposes.

Tax deductible donations can include money, assets or services.

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Although we cannot promise to provide a service or promote your brand in exchange for your donation, we usually thank our significant donors where possible, including on our website, and invite them to our awards night and other major events free of charge.

Conclusion

We would be very excited to welcome you as a sponsor of the Queensland Powerchair Football Association, and hope to hear from you in the near future to discuss your support.

Kind regards,

NAME

POSITION

Queensland Powerchair Football Association Inc

MOBILE

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