User centred design + data community proposition

v1 – 29 July 2020

The purpose of this community is...

~~To improve the interactions and relationships between the user centred design and data disciplines across government so that people are able to get better value from data the government collects.~~

To improve the interactions and relationships between the user centred design professions and data professions across government, so that we can better meet the needs of people who use government data.

We will do this by:

Developing a set of guiding principles and approaches for all professions working on data tools, that teams can use in order to make designing with data more user centred and accessible.

Gaining and sharing knowledge on how teams across government are working in a user centred way with data, and creating successful **working relationships** with data colleagues.

Influencing **design systems** to include ways of working with and patterns for communicating data.

The community is for...

User centred design teams **and** data professions working with data in government.
They can be expert, novices or anything in between!

Assumption here is that primary users will be teams looking at how we communicate and publish data, but secondary users might be people who are collecting data or using it internally

What is this community aiming to do for its members

Join together people who work on data and help form and share best practice

By:

- Providing a location to bring together standards, resources, guidance, ideas, contextualised case studies
- Hosting show and tells
- Locating people who are working on similar problems.
- Having meetups and using slack 'forums'
- Facilitating sessions that build design principles
- Design critiques
- Bringing in other members of Data Community to discuss their work
- Support a design pattern pipeline - review suggested design patterns and share user research/testing

You can take part in any or all of these, facilitating or just coming along

As a community we want to be?

A visible and equitable one

One that works together to form best practice but to also be one that provides support and guidance to other members if they need it

One that is ‘Happy to work on things together’ and that ‘helps people who haven't done much with data design before (leads off the idea of having an area for standards/guidance)

Supportive and friendly; a community that analysts or statisticians / wider data roles could dip into

How might we communicate with each other?

Google groups - for sending group emails to both public and private sector colleagues. Also this could act as our (private) database for participants contact details (?) - This is our main mode of communication with the community

Slack - Data design slack channel for frequent communication (if we can get guests onto slack) - secondary mode communication

Trello - Public: public trello board for suggesting meeting session topics and activities, resources.

Github - Backlog of design system github for developing design patterns etc.

Meet ups and sessions will be...

Every other month we would like to have a 90mins meet up. Any other impromptu sessions (show and tells, design crits etc) can be hosted in between with invites sent on both slack/email.

We will create visibility for this community and its work through...

Blogs
Input into the backlog of the design system (with a view to expanding to a designated area if needed)

How do we start this – 15 July

- ~~Share with members who contributed with code of conduct~~
- ~~Transfer introduction with public trello if approved~~
- ~~Add place for suggestions for sessions people want~~
- ~~Get feedback on proposition~~

Next steps – 29 July

- ~~Add this to the trello board~~
- ~~Finish the code of conduct~~
- ~~Decide on the the first date for a community meetup in september~~
- ~~Decide on the content for the first meetup~~
- ~~Decide on how to communicate the upcoming meetup~~