One Lenawee is: ...a

collaboration of concerned people
dedicated to The Vision of making
Lenawee County a Great Place to
live, work, learn, worship, play
and invest.

We do that through a grassroots strategic planning process that identifies community needs & wants, community resources, appropriate leadership, and potential collaborations.

Our purpose is to unite and connect community partners who will develop initiatives and projects that optimize community resources toward that vision.



http://www.lenaweenow.org/lenawee-living/ e-mail - onelenawee@gmail.com

Steering Committee Notes February 20, 2018 7:30 a.m. LISD Ross Bldg.

2018 Objectives

- Strategic Vision and Action Plan for Lenawee-publish and communicate; nine strands (focus groups) working on at least two short-term objectives.
- Branding Lenawee agreed logo
- Non-motorized
 Transportation Plan fund
 completion of the Kiwanis
 Trail to Tecumseh
- OL-Organization structure and succession plan

Present:

Dave Maxwell, Dan Swallow, Chris Miller, Sue Lewis, Joe Williams, Kim Murphy, Lynne Punnett, Tim Robinson and Mark Haag

Welcome: Jackie Bradley and John Elchert!

Strategic Plan for Lenawee County

- Dave presented the Vision objectives for 2018 that he also had presented to the County Commissioners. It was a summary of where we are and where we're going. The number one objective is to work on the strategic plan and present it. Eric will help formalize a report.
- John Elchert was our guest and he gave a presentation from the Communication group. First
 the priority group defined their terms and responsibilities. Soon they will be meeting with
 Justin from the Marketing group. He explained how the two types of communication,
 internally so we know what everyone is doing, and externally utilizing the Daily Telegram,
 radio, etc.
- It was suggested that we have quarterly meetings with the chairs of all priority areas. This would provide the opportunity for each area to report specifically on what they are doing. Each group must have a leader, a champion to ensure the priority area keeps going.
- The challenge will be in communicating this information externally to everyone in the community. We'll need to work on the One Lenawee web page because it is difficult to find it on the Lenawee Now web site.
- John would like to see the Communication priority area produce a resource guide. The Daily Telegram may be able to help with this project.
- The One Lenawee Steering Committee will set the calendar for reporting and develop the reporting form. The reporting will take place at the One Lenawee meetings.
- Once there is concrete progress to report, the Daily Telegram will allow us to have a column in the newspaper.

Priority Areas

Lifestyle Choices – (Lenawee Health Network)

The Lenawee County Health Assessment has been completed and will be presented to the community and key stakeholders in late April. This will be an opportunity for the Lenawee Health Network to show the community how the work of LHN fits into the Lenawee County Strategic Plan.

Cradle to Career – (C2C)

Mark will send a link to their 2017 Annual Report for a complete update on last year's accomplishments.

Placemaking

There will be a meeting Mach 7th to pull the group back together.

Next meeting – March 20, 2018 at 7:30 a.m. at the William Ross building. Don Taylor will be the facilitator for this meeting.