

One Lenawee is: ...a
collaboration of concerned people
dedicated to **The Vision of making**
Lenawee County a Great Place to
live, work, learn, worship, play
and invest.

We do that through a grassroots
strategic planning process that
identifies community needs &
wants, community resources,
appropriate leadership, and
potential collaborations.

Our purpose is to unite and
connect community partners who
will develop initiatives and
projects that optimize community
*resources toward **that vision.***



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Steering Committee Notes

February 20, 2018 7:30 a.m.

LISD Ross Bldg.

2018 Objectives

- **Strategic Vision and Action Plan for Lenawee-publish and communicate; nine strands (focus groups) working on at least two short-term objectives.**
- **Branding Lenawee – agreed logo**
- **Non-motorized Transportation Plan – fund completion of the Kiwanis Trail to Tecumseh**
- **OL-Organization structure and succession plan**

Present:

Dave Maxwell, Dan Swallow, Chris Miller, Sue Lewis, Joe Williams, Kim Murphy, Lynne Punnett, Tim Robinson and Mark Haag

Welcome: Jackie Bradley and John Elchert!

Strategic Plan for Lenawee County

- Dave presented the Vision objectives for 2018 that he also had presented to the County Commissioners. It was a summary of where we are and where we're going. The number one objective is to work on the strategic plan and present it. Eric will help formalize a report.
- John Elchert was our guest and he gave a presentation from the Communication group. First the priority group defined their terms and responsibilities. Soon they will be meeting with Justin from the Marketing group. He explained how the two types of communication, internally so we know what everyone is doing, and externally utilizing the Daily Telegram, radio, etc.
- It was suggested that we have quarterly meetings with the chairs of all priority areas. This would provide the opportunity for each area to report specifically on what they are doing. Each group must have a leader, a champion to ensure the priority area keeps going.
- The challenge will be in communicating this information externally to everyone in the community. We'll need to work on the One Lenawee web page because it is difficult to find it on the Lenawee Now web site.
- John would like to see the Communication priority area produce a resource guide. The Daily Telegram may be able to help with this project.
- The One Lenawee Steering Committee will set the calendar for reporting and develop the reporting form. The reporting will take place at the One Lenawee meetings.
- Once there is concrete progress to report, the Daily Telegram will allow us to have a column in the newspaper.

Priority Areas

Lifestyle Choices – (Lenawee Health Network)

The Lenawee County Health Assessment has been completed and will be presented to the community and key stakeholders in late April. This will be an opportunity for the Lenawee Health Network to show the community how the work of LHN fits into the Lenawee County Strategic Plan.

Cradle to Career – (C2C)

Mark will send a link to their 2017 Annual Report for a complete update on last year's accomplishments.

Placemaking

There will be a meeting March 7th to pull the group back together.

Next meeting – March 20, 2018 at 7:30 a.m. at the William Ross building. Don Taylor will be the facilitator for this meeting.