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*Here are a few test questions for you to answer, which will help us better understand your way of thinking. This should be a quick task; please don't spend too much time on it (max 30 minutes or so) and dedicate only **2-3 sentences** for each answer. We are primarily interested in understanding your reasoning and approach to various challenges.*

*P.S. We'll be able to tell if you just ask ChatGPT to fill this in for you. We care about what YOU think :)*

1. **Which of these YouTube thumbnails has a higher CTR? Why do you think so? Explain your reasoning in a couple of sentences.**




2. **Which of these images would you use for a thumbnail? Explain your reasoning in a couple of sentences.**

A



B



3. **Which of the following images would you use for an audio titled “Boyfriend finds your pregnancy test”. Explain your reasoning in a couple of sentences.**

**A**



**B**



4. **Which of the following YouTube thumbnails do you think has the highest CTR? Why do you think so? Explain your reasoning in a couple of sentences.**

**A**




**B**



5. **Which of the following YouTube thumbnails do you think has the highest CTR? Why do you think so? Explain your reasoning in a couple of sentences.**

**A**




**B**




6. **Which of these titles do you think will perform better? Explain your reasoning in a couple of sentences.**
    a. **Looking for a one night fling, no strings attached**
    b. **Bartender finds out you just want quick fun… and volunteers**

7. **Which of these titles do you think will perform better? Explain your reasoning in a couple of sentences.**
    a. **He says you taste even sweeter as his wife**
    b. **He surprised you with your dream bedroom. Time to return the favor**

8. **Why do you think you would be good for this role? Just a short paragraph or two where you convince me you are the right person for this role. Show your personality, we dislike boring general ChatGPT cookie cutter responses :)**