

Please download or duplicate this document, if you want to edit it

Here are a few test questions for you to answer, which will help us better understand your way of thinking. This should be a quick task; please don't spend too much time on it (max 30 minutes or so) and dedicate only **2-3 sentences** for each answer. We are primarily interested in understanding your reasoning and approach to various challenges.

P.S. We'll be able to tell if you just ask ChatGPT to fill this in for you. We care about what YOU think :)

1. Which of these YouTube thumbnails has a higher CTR? Why do you think so? Explain your reasoning in a couple of sentences.



2. Which of these images would you use for a thumbnail? Explain your reasoning in a couple of sentences.



3. Which of the following images would you use for an audio titled “Boyfriend finds your pregnancy test”. Explain your reasoning in a couple of sentences.

**A**



**B**



4. Which of the following YouTube thumbnails do you think has the highest CTR? Why do you think so? Explain your reasoning in a couple of sentences.

**A**



**B**



5. Which of the following YouTube thumbnails do you think has the highest CTR? Why do you think so? Explain your reasoning in a couple of sentences.

**A**



**B**



6. Which of these titles do you think will perform better? Explain your reasoning in a couple of sentences.
- Looking for a one night fling, no strings attached
  - Bartender finds out you just want quick fun... and volunteers
7. Which of these titles do you think will perform better? Explain your reasoning in a couple of sentences.
- He says you taste even sweeter as his wife
  - He surprised you with your dream bedroom. Time to return the favor
8. Why do you think you would be good for this role? Just a short paragraph or two where you convince me you are the right person for this role. Show your personality, we dislike boring general ChatGPT cookie cutter responses :)