

Preparing for a Farm Photoshoot

Q: How should I prepare the farm?

A: We want to capture the natural and authentic essence of your farm, so no need to stage anything. Simply identify the areas you'd like to showcase and ensure they are free of clutter. Tidying up and organizing your farm before the photoshoot can make it visually appealing. Clear away debris, equipment, or unnecessary items. A little weeding and sprucing up can help your farm shine.

Q: Who should be included in the photos?

A: We want to see the faces behind the farm, which could include you, your partner, children, or family members. If there are volunteers or staff members who work on the farm, feel free to include them as well! And don't forget, animals always make for adorable photos. We'd love to see your farm dogs, cats, or any other animals that are a part of your farm life.

Feel free to also include some of your products! These photos will not only be featured in the calendar and used for our marketing purposes but are for you to use for your business marketing as well.

Q: What should we wear?

A: This is a great opportunity to showcase your farm's personality and brand! Feel free to wear clothing with your own farm logo. However, please avoid clothing with words, slogans, or logos from other brands. Opt for attire that matches your farm's theme and colors, such as earthy tones and solid colors or subtle patterns. No need to dress up; wear something you'd normally wear while working in the field, just ensure it's clean and presentable. Think of it as an elevated version of your daily farm attire.

Q: I'm not photogenic! Help!

A: Don't worry! We work with professional photographers whom we love and trust. They are experienced in capturing the best moments and will make you feel comfortable throughout the photoshoot. Just relax and be yourself, showcasing the beauty of your farm.

Remember, the goal is to capture the genuine charm and character of your farm, so there's no need to be nervous. The photographers are skilled in highlighting the best aspects of your farm, and we're confident you'll love the result.