

# \$2,000 AURORA — “Runaway”

## 4K Animation Edit Campaign

### Campaign Guidelines | By ClippedIn

## Campaign Overview

Create high-quality **4K animation edits** using AURORA’s “Runaway” as the campaign sound.

The content should feel cinematic, emotional, and visually polished. Do not post random animation clips with the song added.

## Approved Sound

### AURORA — “Runaway”

TikTok Sound: <https://www.tiktok.com/@gojoedit9930/video/7639465870045007126>

Platform: **TikTok only**

Total campaign budget: **\$2,000**

## Reference Edits

Use these as the style direction:

- <https://www.tiktok.com/@gojoedit9930/video/7639465870045007126>
- [https://www.tiktok.com/@norage\\_ae/video/7473897786073779463](https://www.tiktok.com/@norage_ae/video/7473897786073779463)
- <https://www.tiktok.com/@dominus.ae/video/7640528935435898135>
- [https://www.tiktok.com/@mashod\\_01/video/7649970255267171606](https://www.tiktok.com/@mashod_01/video/7649970255267171606)

## Approved Formats

You must create **4K animation / anime-style edits** using formats such as:

1. Emotional character edits
2. Cinematic anime scenes
3. Dreamy / nostalgic animation edits
4. Sad, reflective, or emotional story edits
5. High-quality transition edits timed to the song
6. Space Travel edits

All clips should feel like polished animation edits, not raw reposts.

## Important Rules

- You must use the official TikTok sound.
- Do not upload the video with the song already attached.
- Do not tag the artist.
- Edits must be high quality and visually polished.
- Clips should be timed properly to the song.
- Audio must be clearly audible.
- Comments and likes must stay ON.
- No Instagram or YouTube Shorts submissions.

## Content Requirements

- Length: Minimum **7 seconds**
- Platform: **TikTok only**
- Quality: **4K / high-quality animation edits**
- Language: **English**
- Audience: **Tier 1 majority preferred + Tier 2 accepted**
- Minimum views before submission: **2,000 views**
- Hashtags: Use relevant anime / animation / edit / Runaway hashtags
- Notes: NO LOW QUALITY CONTENT, NO RAW REPOSTS, NO STORY BOOSTING, NO COLLABS

## Engagement Requirements

| Platform | Views      | Minimum Engagement |
|----------|------------|--------------------|
| TikTok   | Below 25K  | 0.9%               |
|          | 25K to 80K | 0.8%               |
|          | 100K+      | 0.5%               |

## Never Do Any Of These

Your clip may be rejected if it includes:

- Low-effort edits
- Raw reposts with no editing
- NSFW, rude, weird, offensive, or brain rot content
- Poor audio timing
- Unrelated music

- Misleading captions
- **Artist tags**
- Comments or likes turned off
- Video uploaded with the audio already attached

## Pay Rate & Budget

- CPM: **\$1.00**
- Minimum payout: **\$2**
- Maximum payout: **\$200 per clip**
- Total campaign budget: **\$2,000**

## Submissions & Approvals

Submit all clips through **Content Rewards only**.

**Approvals:** Once your video passes minimum views (2,000 views), then please send a screen recording of your analytics to the analytics submission form channel which shows your watch times, all view graphs and locations. All pages of your analytics must be clearly shown. Account analytics will be rejected, please only provide video specific analytics.

If you have questions, ask in the campaign chat.

## Need Help?

- If you have questions, ask in the campaign chat. Our campaign managers are active there.
- You can also open a support ticket anytime. Support is available 24/7.