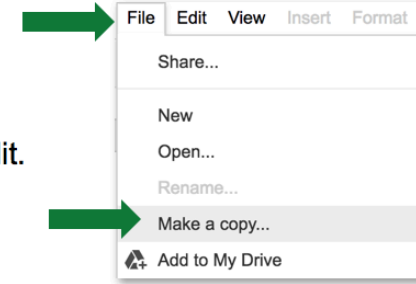


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5-Year Strategic Business Plan Template

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Organization Name

5-YEAR STRATEGIC PLAN 20XX–20XX

MISSION
Statement

Your organization's purpose

VISION
Statement

Your organization's aspirational goal

| | GOALS YEAR 1 – 20XX | GOALS YEAR 2 – 20XX | GOALS YEAR 3 – 20XX | GOALS YEAR 4 – 20XX | GOALS YEAR 5 – 20XX |
|----------------------|--|---------------------|---------------------|---------------------|---------------------|
| FINANCIAL | List action steps for each goal category per year represented. | | | | |
| MARKETING | | | | | |
| COMMUNITY ENGAGEMENT | | | | | |
| OPERATIONAL | | | | | |

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