TEMPLATE OF UNIVERSITY'S INNOVATIVE PROGRAM

(To be used by WURI Foundation for Record-keeping)

Writer's Profile		
Writer of this template	University name	Eulogio "Amang" Rodriguez Institute of Science and Technology
	Full name	JOSE, Diane A.
	Relationship	Executive Official
	Official title	Dean, College of Architecture and Fine Arts
	Email address	dajose@earist.edu.ph
	Phone number	+639172706692
Program Profile		
Program	Program name	Project HULMA: Reshaping and Enhancing the Working and Learning Environment of the College of Architecture and Fine Arts
	Category	B5
Champion (Program's physical leader)	Full name	MAMARADLO, Rogelio T.
	Official title	SUC I President
	Email address	earist.wuri@earist.edu.ph
	Phone number	+639178886007

School, College, or Headquarters to Which the Case Belongs
(Please review the list below and write the corresponding number in the box.)

From the list below, please enter **only one department number** between 1 and 22.	19

Cross-Cutting & Institutional
1. UH – University Headquarters
2. AI – Artificial Intelligence & Data Science
3. IN – Interdisciplinary & Emerging Fields

Professional & Career-Oriented Schools
4. BS – Business / Management
5. LW – Law
6. MD – Medicine
7. DS – Dentistry
8. NS – Nursing & Health Sciences
9. PH – Pharmacy
10. PB – Public Health

Science, Technology & Applied Fields
11. EN – Engineering
12. CS – Computer Science & Information Technology
13. AR – Architecture & Urban Planning
14. AG – Agriculture & Life Sciences
15. EV – Environmental & Sustainability Studies

Humanities, Arts & Social Sciences
16. HU – Humanities
17. SS – Social Sciences
18. ED – Education
19. AD – Art & Design
20. MU – Music
21. PF – Performing Arts (Theatre/Film/Dance)
22. DV – Divinity / Theology / Religion

WURI's Serial Number	**(Leave this box blank.)**

TEMPLATE OF UNIVERSITY'S INNOVATIVE PROGRAM

(To be used by Evaluators and Judges for WURI Ranking 2026)

WURI's Serial Number	(Leave this box blank.)
Summary of Program	
Program Name	Project HULMA: Reshaping and Enhancing the Working and Learning Environment of the College of Architecture and Fine Arts
Category	B5
Abstract of Program	HULMA, from the Tagalog word meaning "to mold," is a collaborative initiative of Arki ni Amang alumni and faculty dedicated to reshaping the College of Architecture and Fine Arts (CAFA) by modernizing its learning and working environments. Conceived as a phased, partnership-driven program, HULMA aligns physical improvements with the evolving academic and professional needs of the college. Phase 1 centered on creating a more conducive learning environment. Studios and classrooms were upgraded through acoustically treated operable partitions, the restoration of drafting tables and chairs, the installation of smart TVs for instruction and presentations, the provision of air-conditioning units, and the renovation of the Dean's Office. These interventions elevated day-to-day teaching and learning conditions while signaling a higher standard for design education spaces. Phase 2 turned to the faculty work areas, recognizing that empowered educators are essential to student success. This phase covered the renovation of the Architecture, Interior Design, and Fine Arts Faculty Rooms, the Accreditation/Faculty Lounge, and the faculty toilet and pantry, along with new worktables and cabinetry, particularly for Fine Arts. Together, Phases 1 and 2 improved both front-of-house classrooms and back-of-house academic support spaces, financed largely through alumni and industry support, in-kind donations, and professional services. Looking ahead, HULMA's subsequent phases aim to deepen academic-community linkages by working more closely with other schools, engaging alumni in college programs, and strengthening partnerships with professional organizations—especially the United Architects of the Philippines (UAP) Manila Metro Chapter—and industry partners to secure diversified external funding. Phase 3 will focus on strategic growth through technology and innovation. It will establish the CAFA R.E.D. (Research, Extension, and Digital Resource) Nexus and launch the SCHEMA Fabrication Laboratory, while scaling scholarships and access to high-spec digital resources. Through this model, HULMA enables continuous, future-ready improvements without relying on direct institutional capital outlay.

Details of Program		
Planning		
Objectives	Long-term Goals	Mold CAFA into a center of excellence in architecture, arts, and design through progressive modernization of facilities, sustained research-extension collaborations, and a strong funding ecosystem anchored in alumni, industry, and professional partnerships.
	Short-term Targets	Phase 1 (Completed) Renovate studio classrooms; install acoustically treated operable partitions; restore drafting tables/chairs; install smart TVs; add air-conditioning; renovate the Dean's Office. Phase 2 (Completed) Renovate Architecture, Interior Design, and Fine Arts Faculty Rooms; upgrade Accreditation/Faculty Lounge; improve faculty toilet and pantry; add worktables and cabinetry. Phase 3 (Upcoming) Establishment of CAFA's R.E.D. Nexus; launch SCHEMA Fabrication Laboratory; integrate advanced technologies; strengthen alumni-industry-professional linkages; secure new external funding tranches; expand scholarships and high-end computing for design software.
	Rationale	Modernize CAFA's spaces to global standards and ensure funding sustainability through active alumni involvement, professional and industry partnerships (UAP Manila Metro Chapter; Free and Accepted Masons of the Philippines), phased upgrades that attract continuing sponsorships, and future grant-driven opportunities centered on the R.E.D. Nexus and fabrication capabilities.
Subject (Leader)	Initiator(s)	JOSE, Diane A.
	Champion(s)	MAMARADLO, Rogelio T.
	Major team member(s)	ADANE, Gerald Allan P.; AYAG, Esmeralda W.; HERRERA, Teresa J.; CAFA Faculty
Environment	Nature/Society	Demand for flexible, modern studios and learning spaces aligned to contemporary practice; bayanihan-driven alumni/faculty collaboration; pressure to meet environmental standards in renovations.
	Industry/Market	Rising expectations for digital fabrication, collaboration, and advanced design workflows, balanced against construction/equipment cost inflation; partnerships ensure sponsorships, technical support, and talent pipelines.
	Citizen/Government	Alignment with accreditation standards, building codes, and public expectations; bureaucratic timing affects pace; transparent compliance aids credibility and support.
Resources	Human resources	UAP Manila Metro Chapter, Free and Accepted Masons of the Philippines, and industry partners contributed skilled labor and professional services.
	Financial resources	Construction materials, equipment, and labor financed by professional organizations, alumni, and industry partners; CAFA alumni cash donations; multi-partner MOAs across phases.

	Technological resources	Learning equipment and digital upgrades provided by UAP Manila Metro Chapter, CAFA alumni, and industry partners.
Mechanism	Strategy (Weight/Sequence)	Physical environment priorities include classroom/hallway renovations (25%), operable partitions (15%), restoration of drafting tables/chairs (10%), smart TVs (10%), Dean's Office/faculty offices and lounge (20%), sculpture room (15%), mural wall (5%). Resource strategy includes securing sponsorships (20%), engaging licensed professionals (15%), providing equipment/tools (15%), partnerships/linkages (20%), financial assistance for students (15%), monitoring/reporting (5%), and knowledge exchange (10%).
	Organization	Clear leadership (President, Dean, Department Heads, Coordinators) and linkages/external affairs units enable fundraising, partnership building, and rapid alignment of facility needs with academic objectives
	Culture	Strong institutional support and collaboration ethos; formal agreements underpin execution and sustain momentum.
Doing		
Launch date		September 25, 2023
Responsible organization		EARIST-CAFA & UAP Manila Metro Chapter
Program content and process		Comprehensive modernization of studios, sculpture room, and offices, including repainting, operable partitions, thermal comfort upgrades, and 50–55" TVs replacing projectors; a student-led mural competition created a signature community wall; faculty rooms and Dean's Office were renovated to improve productivity and services.
Key highlights of the content/process		• Timeline highlights o Sep–Oct 2023: Refurbishment activities; operable walls replaced; coatings sponsorship o Pre-class opening: Install A/C and TV monitors via supplemental budget and partner support o Nov 2023–Jan 2024: Mural design competition and execution o Jan 2024: Dean's Office renovation completed o Mar 2024: Phase 1 Turnover and Marker Unveiling o Jun–Oct 2024: Faculty rooms renovation o Oct–Dec 2024: Sculpture room renovation o Dec 2024: Accreditation/Faculty Lounge renovation • Highlights of content/process: o Facility upgrades, Dean's Office and Faculty Room renovation, and community mural competition to foster pride and visibility. o Formal MOAs; coordinated sponsorships and in-kind support; phased schedule; clear sustainability and maintenance plan assigning responsibilities and exploring income-generating uses of improved spaces.
Differences from traditional approaches		Transformation from dilapidated, noisy, poorly conditioned, and under-equipped spaces to acoustically treated, climate-controlled, tech-enabled, vibrant environments, with shared maintenance and multipurpose utilization to sustain improvements
Progress as of today		Phases 1 and 2 completed; Phase 3 proceeding with scholarships expansion, computing upgrades, and build-out of the R.E.D. Nexus and fabrication lab.

Problems in implementation	Administrative approval timing, reliance on external funding cycles, and stakeholder coordination complexity.
Approaches to solve the problems	Proactive approvals management; diversified funding with tranche-linked milestones; transparent updates to partners; contingency buffers; structured stakeholder mapping, roles, and communication forums.
Completion date, if completed	Phase 1 completion — March 25, 2024; Phase 2 completion — December 2024
Seeing	
Impacts on students	Higher satisfaction, engagement, and time-on-task in studios; better comfort and access to digital resources; improved collaboration and learning outcomes.
Impacts on professors	Enhanced teaching environment, well-being, and productivity through improved acoustics, lighting, air quality, temperature control, and updated equipment.
Impacts on university administration	Public recognition, certificates of appreciation, and marker unveilings evidencing support and pride in outcomes.
Responses from industry/market	Positive reception to facility improvements and scholarship expansion; alignment with skills pipelines and hiring needs via UAP and industry linkages.
Responses from citizen/government	Favorable alignment with inclusivity, community engagement, and compliance with standards and codes.
Measurable output (revenues)	Non-monetary positive outputs include on-time facility delivery, adherence to specs/designs, increased studio attendance, and two signed MOAs across phases; partner lists demonstrate breadth of support; alumni donations recorded
Measurable input (expenses)	Partner-financed contributions across phases: ● Phase 1 estimated total: PHP 813,000 ● Phase 2 estimated total: PHP 615,000 ● Phase 3 estimated total: PHP 1,100,000 Total estimated value of partner contributions: PHP 2,528,000, equivalent to 46.81% of the total facilities Development in the 2024 Supplemental Fund (Special Trust Fund) amounting to PHP5,400,000
Cost-benefit analysis for effectiveness	Significant educational, reputational, and employability gains achieved at effectively zero direct institutional cost; improved student/faculty experience, enhanced partner network, and expected growth in applications and placements.
Future Planning	
Where does the project go from here?	Project HULMA advances from physical modernization to capability-building via the R.E.D. Nexus and SCHEMA Fabrication Lab, expanded scholarships, continued digital integration, and institutionalized partner engagement to ensure durable funding sustainability under B5.
Addendum	
Exhibits, pictures, diagrams, etc.	Signed MOA https://tinyurl.com/Proj-HULMA-MOA-Signing

	Project HULMA Phase 1 • Project HULMA Phase 1 • Donated PCs from Ar. Licup • https://www.jslaarchitects.com/eulogio-amang-rodriguez-institute-science-and-technology/ • Project HULMA Phase 1 Turnover Project HULMA Phase 2 • Project HULMA Phase 2_Unveiling of Marker • Newly Renovated CAFA Lounge • CAFA Architecture Faculty Room • CAFA ID/FA Faculty Room • https://www.adgoarchitects.com/events/earist-marker-unveiling 2024 SUPPLEMENTAL 1 for FINANCIAL-PLAN-FY-2024 2024 Facilities Development (from STF Supplemental. Fund)
Reports, mimeos, monographs, books, etc.	• Project HULMA CSR Report • CAFA Facilities and Faculty
Others which may help explain the program (including website links)	• EARIST Project HULMA_Video Presentation • Project HULMA Phase 1 • Project HULMA Phase 2