

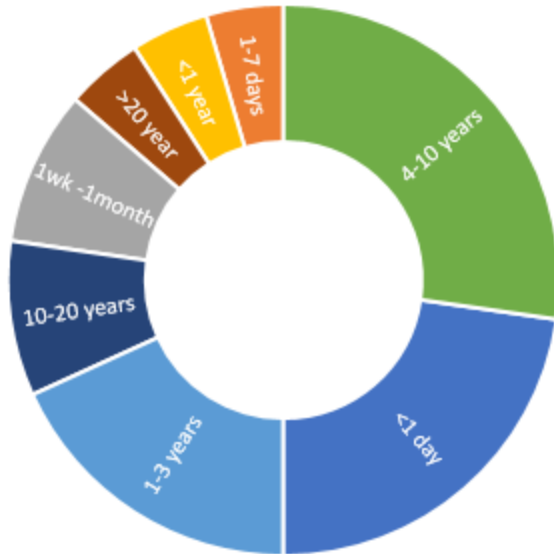
Javier-

The development of a neighborhood takes into accountability numerous situations. For one the demographic and development of the city has to fit into that criteria demanded by the demographic living there. Some types of demographic are used to more rural areas while others can be more used to the more urban areas. Other aspect is the level of investment and creating an environment that people can have the potential to strive in, experience and gain a certain value out of living in said neighborhood. This according to the U.S Department of Housing and Urban Development (HUD) addresses this as investable assets which is a more appropriate terminally than economy in a neighborhood. According to HUD “to create wealth in low income communities develop and deploy assets to relevant markets” This in turn creates the wealth that can address the issue of poverty in a neighborhood. But with all the changes that can be made, there are other parts in a neighborhood that might not warrant change by a certain community. Great examples of this can be famous landmarks such as a church, statue or something iconic in that neighborhood. Warranting a change therefore requires a developer a certain level of knowledge and education of the neighborhood they want to develop. This is what we tried to accomplish through surveying around the Vinegar Hill area. According to the information we gathered, all the residences in Vinegar Hill have lived in that for more than 4 years. In fact, if we excluded the tourist who make up the least amount of time in Vinegar Hill spent, about 64% of the resident we surveyed have 4 or more years in the neighborhood. This in correlation with 78% people stating that they like how the status the neighborhood is at now. Based on this information we can assume that people move to Vinegar Hill by their account and through the years they spend they love the experience there, whether because it’s a quiet or less crowded, residence enjoy being part of that community. But for others that live outside the Vinegar Hill bubble we found out the types of changes some of these residence and tourist would make to improve the quality of the area even more. The studies showed that majority of the changes in Vinegar Hill should be Parks, Transportation and more Business. This is proven by the fact that 83% voted for these changes as a way to improve the neighborhood, furthermore majority answered yes to the proposal of new development in Vinegar Hill. This is what makes things interesting because in the past there has been a rejection to these new changes. Earlier this year a nine story apartment was rejected because many were afraid of a rezoning taking place. Based on that and the survey it seems numerous of people associated with this neighborhood want a change but not to level where it will completely change the locations identity.

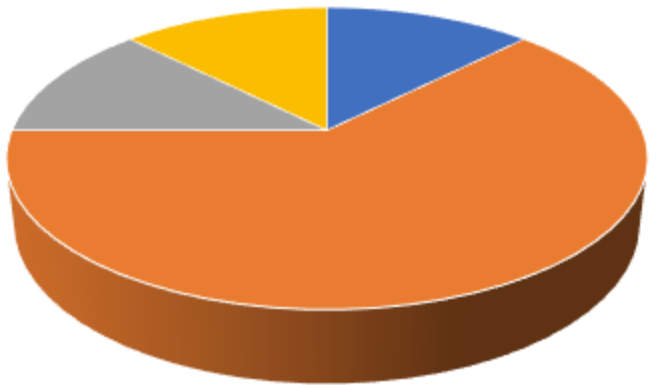
<https://ny.curbed.com/2017/1/21/14345946/brooklyn-vinegar-hill-rezoning-development>
https://www.hud.gov/offices/pih/programs/ph/cn/docs/cnslidepresent_mar14conven.pdf

Resident/Workers/ Business/ Tourtist Pie Chart

- <1 day
- 1-7 days
- 1wk -1month
- <1 year
- 1-3 years
- 4-10 years
- 10-20 years
- >20 year



Why do tourist come to Vinegar Hill?



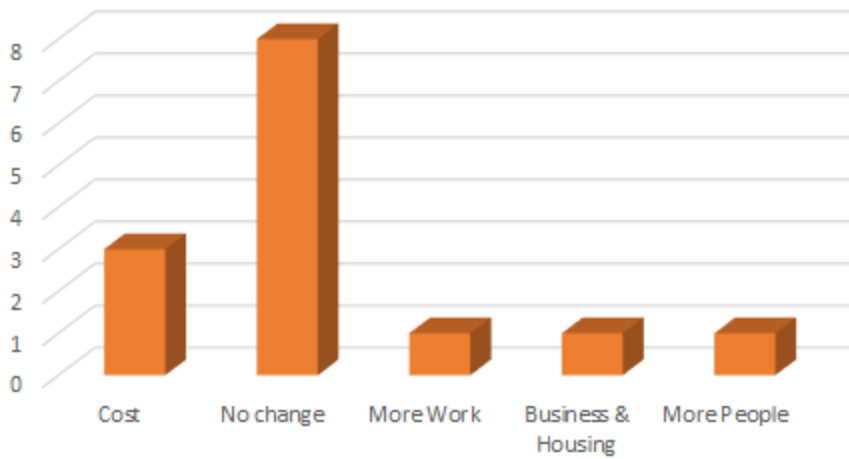
- Other
- Family & Friends
- Dumbo
- Commander House

Do you like how Vinegar Hill is now?



■ yes ■ no

What has changed in V.H



Would you like to see new development in V.H.



■ yes ■ no

Change in Vinegar Hill?

