

FBLA COMPETITIVE EVENTS PROGRAM



CHAPTER, SCHOLARSHIP, AND RECOGNITION EVENTS

Updated September, 2025

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SCHOLARSHIP EVENTS – HIGH SCHOOL

Title	Type	Level	Eligibility Restrictions
Alsup Business Scholarship	I	S	Only high school seniors taking an active part in the SLC are eligible. All applicants should plan to work toward a degree in business.
Barton College	I	S	Participants must be high school seniors enrolled at Barton College – see guidelines.
FBLA Professional Division Scholarship Award	I	S	See Guidelines
James L. White Scholarship	I	S	Only high school seniors taking an active part in the SLC are eligible. All applicants should plan to work toward a degree in business.
NC ACTE-BE Broyhill Scholarship	I	S	Applicants must be classified below the senior grade level in high school.
UNC-G Bryan School of Business Scholarship	I	S	Participants must be high school seniors planning to attend UNC-G in the year following the award and to select a major in the Bryan School of Business and Economics.

RECOGNITION EVENTS

Title	Type	Level	Eligibility Restrictions
Adviser of the Year Award	I	S,N	
Businessperson of the Year	C	R,S,N	
Largest Local Chapter Award	C	S,N	
NC FBLA Honorary Life Member	I	S	
NCBEA Outstanding Student Award	I	R,S	Participants may not enter the Who's Who in FBLA event.
Who's Who in FBLA	I	S,N	Participants must be enrolled in their senior year of high school. Who's Who candidates must have completed the Future level of the Business Achievement Award.

CHAPTER EVENTS

Chapter events can be an individual or team of 2 to 3.

State – Prejudged Report – One Entry per School

Gold Seal Chapter Award Of Merit – Submitted for National Recognition
Helen Ragan Chapter of the Year Award

State/National

Prejudged Report & Presentation – One Entry Per School

Community Service Project Roy Allen Award
Local Chapter Annual Business Report Joyce M. Keller Award

GOLD SEAL CHAPTER AWARD OF MERIT

State/National Award

Prejudged Report

The Gold Seal Chapter Award of Merit recognizes outstanding local chapters which have actively participated in projects and programs identified with the goals of FBLA.

ELIGIBILITY

Each local chapter that is on record in the FBLA state office as having paid dues by the second semester membership dues deadline of the current school year may submit one (1) report.

OVERVIEW

The Gold Seal Chapter Award of Merit recognizes chapters that actively participate in activities aligned with FBLA's goals throughout the school year. Chapters should use this list as a guide when planning their annual program of work.

Criteria that may be considered for the award is as follows:

- Pay state and national dues by the deadline listed on the NCFBLA Calendar.
- Initiate a new or reactivated chapter to help FBLA grow in your area.
- Complete school service projects that benefit your school community.
- Complete community service projects that meet a community need.
- Recruit professional members to support chapter activities and students.
- Support national FBLA projects such as the Alzheimer's Association or the Champion Chapter Recognition Program.
- Support state FBLA projects, including contributions to the James L. White Scholarship, participation in the FBLA Region or State Service Project, securing a business partner for an SLC competitive event (\$50 minimum), or participating in spirit contests.
- Encourage members to complete levels of the Business Achievement Awards (BAA) program (Contributor, Leader, Advocate, or Capstone).
- Offer professional development activities with business and industry, such as guest speakers, field trips, or partnerships for competitive event projects.
- Send members to FBLA conferences and events at the regional, state, and national

levels. Points are earned per student attendee.

- Earn recognition for competitive events at the regional, state, or national levels. Points are awarded for finalists and winners.
- Promote FBLA through public appearances, publicity, and social media. Examples include news articles, civic presentations, and maintaining active social media platforms such as Instagram, Facebook, Twitter/X, and TikTok. (Include at least three posts per platform.)
- Conduct financial development projects, such as fundraisers, sponsorships, or donation drives. Include details on income, expenses, or amounts raised.

GUIDELINES

- The report in PDF format and the Event Entry Form must be uploaded no later than the date given on the Calendar of Activities.
- Reports must not exceed fifteen (15) pages. Front page is not counted against page limit.
- Documentation of items (newspaper clippings, etc.) on the rating sheet should be included in the appendix of the report.
- The format must adhere to the same technical guidelines listed for reports (See REPORT FORMAT GUIDELINES on the National Website).

JUDGING

A panel of judges will select the winners. All decisions of the judges are final.

STATE AWARDS AND NATIONAL ELIGIBILITY

Up to 15% of the total number of active NC FBLA chapters are eligible for this award. The number of awards presented at the State Leadership Conference will be submitted for consideration at the National Leadership Conference.

SEAL CHAPTER AWARD OF MERIT **Rating Sheet**

Points given may range between zero and the maximum number indicated.

PRODUCTIVITY

Initiating a new or reactivated chapter	_____ 5 points each
School Service Projects	_____ 5 points each
Community Service Projects	_____ 5 points each
Recruitment of Professional Members	_____ 5 points each
Support of National Projects (examples below)	_____ 5 points each
Alzheimer's Association	
Champion Chapter Recognition Program	
Support of State Projects (examples below)	_____ 5 points each
Contribution to James L White Scholarship	
FBLA Region or FBLA State Service Project	
Secure a Business Partner for an SLC competitive event (minimum \$50 donation)	
Participate in Spirit Contests	
Business Achievement Awards Chapter Program	_____ 6 points each
Contributor, Leader, Advocate, or Capstone (Individual Recognition at the National Level)	
Professional Development Activities with Business and Industry	_____ 5 points each
Guest Speakers	
Field Trips	
Partner with a business for a competitive event project	
Attendance at Conferences: (Do not list advisers as attendees)	
Regional Fall Leadership Conference (Must list names of student attendees)	_____ 3 points per person
National Fall Leadership Conference (Must list names of student attendees)	_____ 5 points per person
Regional Competitive Events (Must list names of student attendees AND their events)	_____ 3 points per person
State Leadership Conference (Must list names of student attendees AND their events)	_____ 5 points per person
National Leadership Conference (Must list names of student attendees AND their events)	_____ 9 points per person

RECOGNITIONS (Points for Team event winners/finalists are awarded for the team & not to each individual on the team)

Regional Competitive Events Finalist (Top 10)	_____ 1 point each
Regional Competitive Events Winner (1 st - 4 th place)	_____ 3 points each
State Competitive Events/Open Test Finalist (Top 10)	_____ 1 point each
State Competitive Events Winner (1 st - 4 th place)	_____ 3 points each
National Competitive Events Finalist (Finalist round)	_____ 2 point each
National Competitive Events Winners (Top 10)	_____ 10 points each
Radio, TV, Civic/Trade Group Appearance	_____ 5 points each
Publicity (Newspaper, Magazine Article)	_____ 3 points each
Social Media (Instagram, Twitter/X, Facebook, TikTok)	_____ 3 points each

PROCEDURES

Paid State and National Dues by deadline on the NCFBLA Calendar	_____ 10 points
Financial Development Projects (Fundraisers, Income Statement, Solicitation of Funds, etc.)	_____ 3 points each

TOTAL SCORE _____

School: _____

Address: _____ Region: _____

Judge's Signature: _____

HELEN RAGAN CHAPTER OF THE YEAR AWARD

State Event

Prejudged Report

The most outstanding chapter in North Carolina is recognized with the Helen Ragan Chapter of the Year Award.

ELIGIBILITY

Each active local chapter on record in the FBLA state office as having paid dues by the second semester membership dues deadline of the current school year may enter one (1) report.

OVERVIEW

- The report in PDF format and the Event Entry Form must be uploaded no later than the date given on the Calendar of Activities.
- All information to be considered for the award must be in the report.
- The format must adhere to the same technical guidelines listed for reports (See REPORT FORMAT GUIDELINES on the National Website).
- The format of the report MUST follow the same sequence as the rating sheet for Helen Ragan (not The Local Chapter Annual Business Report).

GUIDELINES

The following point system will be used in judging the chapter activities:

1. Professional Chapter Programs – 16 points.
 - a. The 16 points are based on 2 points per program. Credit is given for up to eight (8) programs.
 - b. Professional programs are chapter meetings that include a guest speaker, business panel, career presentation, film, or workshop promoting professional or educational growth. Regular business meetings do not count.
2. Initiating a New or Reactivated Chapter – 10 points per chapter officially installed with the state. The chapter must appear as active in the state membership system to qualify. Submit a copy of the confirmation email or correspondence with the state office.
3. This does not include PA announcements. Must be a Radio or TV Program but could include a school news broadcast, podcast, or local digital feature highlighting FBLA activities – 8 points. Three (3) points for each. These programs must present some phase of FBLA.
4. Publicity – 20 points - Earn 2 points per article (maximum of 10). Acceptable sources include school, local, state, or national publications. Include a copy or screenshot of each article with publication name and date visible.
5. Social Media – 10 Points – Earn 2 points per post (up to 5, for a total of 10). Eligible platforms include Instagram, X (Twitter), Facebook, TikTok, or Threads. Posts must promote FBLA chapter activities. Include screenshots showing posts and platform
6. Appearance before Civic or Trade Groups- 20 points. Includes any presentation, speech, or demonstration about FBLA to a business, community, or civic group. Each appearance = 10 points (maximum of 2). Examples: Rotary, Chamber of Commerce, PTA, or career fair presentation.
7. School Service Projects – 5 points per project. Earn 5 points per project (maximum of 10). Must be a well-defined project that benefits the school, such as teacher appreciation events, campus cleanups, or tutoring programs. Provide brief descriptions and photos.
8. Community Service Project – 5 points per project. Earn 5 points per project (maximum of 10). Projects must directly serve the local or broader community. Examples: food drives, volunteering, awareness campaigns, fundraisers for causes, or assisting nonprofit organizations. If multiple projects support the same cause, list them separately only if they occurred on different dates.
9. Contribution to the James L. White Scholarship Fund:

\$ 5 - \$10	3 points
\$11 - \$20	6 points
\$21 - \$30	10 points
\$31 - \$50	15 points
\$51 +	20 points

Helen Ragan Chapter Of The Year Award Continued

Make sure that this appears in your financial report as well as the narrative or it will not count.

10. Helping another chapter – 2 points each a chapter should be specific as to how it helped assistance (maximum 8 points)
Examples: mentoring new advisers, sharing resources, co-hosting a workshop, assisting with registration or judging at another chapter's event. Installing a chapter or assisting with a regional meeting does not count. Include email confirmation or event agenda as evidence.
11. State and National Project(s) – 5 points each. – List each project by its official name as published on the NC FBLA and National FBLA websites. Describe your chapter's participation (what you did and the impact). Up to 10 projects, 5 points each.
12. Regional Fall Leadership Development Conference Participation (Maximum of eleven (11) total points for this section.)
 - a. Attendance at the meeting – 3 points
 - b. Host school – 5 points
 - c. Assistance to host chapter (specify how) – 3 points
13. Regional Competitive Events Participation (Maximum of twenty-one (21) total points for this section.) Include list of attendees and award report from the results.
 - a. Chapter members entered competitive events – 3 points
 - b. Host school (even if events are held off campus) – 5 points
 - c. Assistance to host chapter (specify how) – 3 points
 - d. Regional Vice President is a member of the host chapter- 10 points.
14. State Leadership Conference Participation (preceding year). Include list of attendees and award report from the results.
 - a. Attendance at State Leadership Conference – 5 points
 - b. Each first-place award – 3 points
 - c. Each second-place award – 2 points
 - d. Each third-place award – 1 point
15. Representation at National Fall Leadership Conference – 5 points.
16. National Leadership Conference Participation (preceding year) – 3 points per member attending.
17. National Leadership Conference Participation (preceding year) – 3 points per winner. Points for Team event

winners/finalists are awarded for the team & not to each individual on the team.

JUDGING

A panel of judges for this event will select the winner. All decisions of the judges are final. They will look to see that it follows the sequence of the rating sheet.

STATE AWARD

The first-place award will be presented at the State Leadership Conference.



HELEN RAGAN CHAPTER OF THE YEAR AWARD Rating Sheet

Points given may range between zero and the maximum number indicated.

Instructions:

- Follow the order of this rating sheet in your report.
- Points are capped per category as noted. Team events count once per team.

Professional Programs (2 points each, up to 8 programs)	_____ 16 points
Initiating a new or reactivated chapter	_____ 10 points per chapter
Media Feature (TV, Radio, Podcast, or Digital Broadcast)	_____ 8 points
Publicity – 2 points each (max 10 items)	_____ 20 points
Social Media – 2 points per post (max 5 posts across any platform)	_____ 10 points
Civic or Trade Group Presentation – 10 points each (max 2 appearances)	_____ 20 points
School Service Projects – 5 points each (max 10 projects)	_____ 50 points
Community Service Projects – 5 points each (max 10 projects)	_____ 50 points
James L. White Scholarship Fund	_____ (See chart on guidelines)
Helping Another Chapter – 2 points each (max 4 chapters or 8 points)	_____ 8 points
State & National Projects – 5 points each (max 10 projects)	_____ 50 points
Regional Fall Leadership Conference Participation	_____ 11 points (see chart on guidelines)
Regional Competitive Events Participation	_____ 21 points (see chart on guidelines)
State Leadership Conference Participation (Previous Year)	_____ (See chart on guidelines)
National Fall Leadership Conference Participation	_____ 5 points
National Leadership Conference Participation	_____ 3 points per member attending
National Leadership Conference Winners	_____ 3 points per winner

TOTAL SCORE _____

School: _____

Address: _____ Region: _____

Judge's Signature: _____ Date: _____

Judge's Comments:

EXAMPLE OF REPORT FORMATTING FOR CONFERENCE PARTICIPATION

Regional Competitive Events Participation

Eastview High School FBLA brought 7 **members** to the Coastal Region Competitive Events held at **Seaside Community College on January 13, 2025**. The Coastal Region Vice President, *Elena Morales*, is a member of Eastview FBLA and assisted with securing judges and keynote speakers for the event.

Competition Participants (7):

Student Name	Event
Mia Thompson	Accounting
Logan Carter	Business Calculations
Kayla Nguyen	Business Communication
Isaiah Brown	Computer Applications
Jasmine Rivera	Job Interview
Blake Henderson	Future Business Leader
Ana Flores	Introduction to Business

State Leadership Conference Participation

The **2025 North Carolina FBLA State Leadership Conference** was held at the **Koury Convention Center in Greensboro**. Eastview FBLA brought **5 members**,

Competition Participants (5):

Student Name	Event
Mia Thompson	Accounting
Kayla Nguyen	Business Communication
Ethan Scott & Brian Olsen	Entrepreneurship
Hannah Baker & Marcus Green	Marketing
Logan Carter	Business Calculations

First Place (2): Hannah Baker & Marcus Green-Marketing, Ethan Scott & Brian Olsen-Entrepreneurship

Second Place (1): Mia Thompson – Accounting

Third Place (2): Kayla Nguyen-Business Communication, Logan Carter-Business Calculations

SCHOLARSHIP EVENTS HIGH SCHOOL

ALSUP BUSINESS SCHOLARSHIP AWARD

This scholarship award is designed to provide financial assistance to an outstanding FBLA member who plans to further his/her education in business.

ELIGIBILITY

Each local chapter may enter one (1) contestant who is on record as having paid dues by the second semester membership dues deadline.

Only high school seniors who are active members of an FBLA chapter and take an active part in the State Leadership Conference are eligible.

All applicants should plan to work toward a degree in business at an accredited North Carolina two- or four-year institution of higher learning.

A committee composed of members of the high school business faculty, and either the principal, guidance counselor or both should select each eligible applicant.

Students applying for this scholarship may also enter another non-scholarship event at the State Leadership Conference.

Participants must not have entered this event previously.

OVERVIEW

The funds for this \$500 scholarship are made possible by a gift from a supporter of FBLA and business education.

REGULATIONS

A four-part application package must be completed and received by the state office no later than the deadline indicated on the Calendar of Activities.

The application package should be submitted, consisting of the following:

1. Information Form
2. Letter of Recommendation from the Adviser
3. Applicant's Essay
4. Official Transcript

PROCEDURE

Administration

The FBLA state chairman and state adviser will administer the award.

Winners will be notified in writing of the steps to follow in obtaining the remittance.

Application

Students applying must write an essay (maximum of two (2) pages, single- or double-spaced lines) in which they discuss their career goals and why they chose their selected career.

SELECTION

Applications will be screened and at least five (5) finalists will be selected. The finalists will have a video interview submission that will be loaded in the NC FBLA online registration system.

JUDGING

A panel of judges will conduct and evaluate the interviews and determine the recipient. All decisions of the judges are final.

STATE AWARD

The recipient of the scholarship award will be announced at the State Leadership Conference.

INFORMATION FORM ALSUP BUSINESS SCHOLARSHIP

School Year _____

Name (Mr., Miss) _____
Last First Middle

High School _____

Date of Birth _____

Other Children in the Family

Name	Age	School/College	Grade/College Level

Career Choice _____

Why did you choose this career? _____

List your three (3) most significant high school extracurricular activities.

List outstanding honors received.

List community or volunteer activities.

List other scholarships received

Information concerning family income and resources:

Name	Address	Occupation	Yearly Income

Please explain any special circumstances of which the committee should be aware.

A BUSINESS SCHOLARSHIP AWARD

Rating Sheet

Points given may range between zero and the maximum number indicated.

ESSAY

Evidence of career planning	_____	10
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TRANSCRIPT

Scholastic Aptitude	_____	20
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Subtotal	_____	30
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INTERVIEW

Proper greeting, introduction and closing	_____	10
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Poise, maturity, enthusiasm, and personal appearance	_____	10
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Communication skills	_____	10
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Self-confidence, initiative, and assertiveness	_____	10
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Financial need	_____	30
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Subtotal	_____	70
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Total Score	_____	100
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Name of Applicant: _____

Address of Applicant: _____

High School Attending: _____

College Planning to Attend: _____

Judge's Signature _____ Date _____

Judge's Comments:

BARTON COLLEGE

These scholarships are designed to provide financial assistance to outstanding FBLA members who plan to further their education at Barton College, the students must remain active in the local Phi Beta Lambda chapter, participating in activities at both the local and state levels.

ELIGIBILITY

Competition for the scholarships is by invitation. Upon enrollment at Barton College, the student must remain active in the local Phi Beta Lambda chapter, participating in activities at both the local and state levels.

OVERVIEW

FBLA Membership Scholarship

The Barton College Future Business Leaders of America Membership Scholarship is a **\$1,000** annually renewable tuition scholarship granted to a **maximum of five entering or transfer students** who demonstrate active participation in FBLA in high school.

FBLA Leadership Scholarship

The Barton College Future Business Leaders of America Leadership Scholarship is a **\$2,500** annually renewable tuition scholarship granted to a **maximum of five entering students** who demonstrate leadership qualities through active participation in local and state chapter initiatives in FBLA in high school.

PROCEDURE

Complete the form found at this link

<https://www.barton.edu/business/phi-beta-lambda/>

SELECTION

Selection will be made by Barton College PBL chapter advisors, PBL Professional Division members, and PBL student officers.

FBLA PROFESSIONAL DIVISION SCHOLARSHIP AWARD

This scholarship award, made possible through the efforts of the FBLA Professional Division, will be presented to one or more outstanding FBLA members who plan to further their education.

ELIGIBILITY

Each local chapter may enter one (1) contestant who is on record as having paid dues by the second semester membership dues deadline.

- Only high school seniors who are active members of an FBLA chapter which takes an active part in the State Leadership Conference are eligible.
- All applicants should plan to work toward a degree at an accredited four-year institution of higher learning.
- Students applying for this scholarship may also enter another non-scholarship event at the State Leadership Conference.

OVERVIEW

Funds for this award will come from State Leadership Conference t-shirt sales conducted by the FBLA Professional Division.

The amount and number of scholarships will be determined by the availability of funds and the FBLA Professional Division's approval.

REGULATIONS

1. An application package must be completed and received by the state office no later than the close of business on the date given on the Calendar of Activities.
2. Along with the Event Entry Form, a four-part application package should be submitted, consisting of the following:
 - a. 1 Letter of Recommendation
 - b. Applicant's Essay
 - c. Official Transcript
 - d. Resume
 - e. Information Form
3. Awarded scholarships must be claimed by January 30 of the following year.
4. In order to receive the award, the student must enroll on a full-time basis, in the fall semester of the calendar year in which the initial award was announced and continue that status through the spring semester of the following year.

CRITERIA

- Criteria to be considered in the selection of the local chapter's nominee for this event should include:
- Contributions to the local FBLA chapter.
- Leadership ability/potential
- Benefits derived from FBLA membership
- Academics
- Community Service

PROCEDURE

- Students must write an essay (maximum of two (2) pages, double-spaced, one-inch margins, name, school, and title keyed on separate title page). In their essay, applicants should discuss the importance of FBLA in their lives and how this scholarship would help them to obtain their future goals.
- Students must submit one letter of recommendation from their FBLA adviser.
- Students must provide a brief résumé (original or copy) not to exceed two (2) pages. Photographs are not allowed.
- Students applying for this scholarship should have maintained at least a 3.0 grade point average in high school which they can demonstrate through a certified high school transcript.

JUDGING

- Applications will be screened and at least five (5) finalists will be selected. The finalists will have a video interview submission that will be loaded in the NC FBLA online registration system.
- A panel of judges will conduct and evaluate the interview and determine the recipients. All decisions of the judges are final.

STATE AWARD

The recipient(s) of the scholarship will be announced at the State Leadership Conference.

INFORMATION FORM

FBLA PROFESSIONAL DIVISION SCHOLARSHIP

School Year _____

Name (Mr., Miss) _____
Last
First
Middle

High School _____

Date of Birth _____

Other Children in the Family

Name	Age	School/College	Grade/College Level

Career Choice _____

Why did you choose this career? _____

List your three (3) most significant high school extracurricular activities.

 List outstanding honors received.

 List community or volunteer activities.

 List other scholarships received

Information concerning family income and resources:

Name	Address	Occupation	Yearly Income

Please explain any special circumstances of which the committee should be aware.

F ROFESSIONAL DIVISION SCHOLARSHIP AWARD

Rating Sheet

Points given may range between zero and the maximum number indicated.

Essay

Evidence of career planning	_____ (5)
Correct Form (spacing, margins, length, organization, and neatness)	_____ (5)
Evidence of how student has benefited from FBLA	_____ (5)

Application Materials

Scholastic aptitude	_____ (10)
Participation in FBLA	_____ (10)
Other Activities	_____ (5)
Letters of Recommendation	_____ (5)
Effectiveness of Application Materials (e.g. correct format, error free)	_____ (5)

Interview

Poise, maturity, enthusiasm	_____ (10)
Self-confidence, initiative, and assertiveness	_____ (10)
Communication Skills	_____ (10)
Professional Appearance (grooming and appropriate business attire)	_____ (5)
Need	_____ (15)

TOTAL SCORE _____ (100)

Name _____

Home Address _____

School _____

Judge's Signature _____

Date _____

Judge's Comments:

JAMES L. WHITE SCHOLARSHIP AWARD

This scholarship award, made possible through the efforts of the local chapter members, will be presented to one or more outstanding FBLA members who plan to further their education in business. This award is named in honor of Dr. James L. White, the first state adviser of NC FBLA.

ELIGIBILITY

Each local chapter may enter one (1) contestant who is on record as having paid dues by the second semester membership dues deadline.

- Only high school seniors who are active members of an FBLA chapter which takes an active part in the State Leadership Conference are eligible.
- All applicants should plan to work toward a degree in business or related field at an accredited North Carolina two- or four-year institution of higher learning.
- Each eligible applicant should be selected by a committee composed of members of the high school business faculty, and either the principal, guidance counselor or both.
- Students applying for this scholarship may also enter another non-scholarship event at the State Leadership Conference.
- Participants must not have entered this event previously.

OVERVIEW

Funds for this award will come from state membership dues – 10 cents per member. Individual chapters are encouraged to make special contributions to the scholarship fund if they so desire. Special contributions should be sent to the state office. All chapters contributing to the fund prior to the State Leadership Conference will be given special recognition in the conference program.

The amount and number of scholarships will be determined by the availability of funds and the Board of Directors' approval.

REGULATIONS

1. An entry form must be completed and received by the state office no later than the close of business on the date given on the Calendar of Activities.

2. Along with the Event Entry Form, a four-part application package should be submitted, consisting of the following:
 - a. Information Form
 - b. Letter of recommendation from the adviser
 - c. Applicant's essay
 - d. Official transcript
3. Awarded scholarships must be claimed by January 30 of the following year.

PROCEDURE

Administration

The award will be administered by the FBLA state chairman and state adviser.

Winners will be notified in writing of the steps to follow in obtaining the remittance.

Application

Students applying must write an essay (maximum of two (2) pages, single- or double-spaced) in which they discuss their career goals and why they choose their selected career.

Selection

Applications will be screened and at least five (5) finalists will be selected. The finalists will have a video interview submission that will be loaded in the NC FBLA online registration system.

JUDGING

A panel of judges will conduct and evaluate the interview and determine the recipients. All decisions of the judges are final.

STATE AWARD

The recipient(s) of the scholarship award will be announced at the State Leadership Conference.

INFORMATION FORM JAMES L. WHITE SCHOLARSHIP

School Year _____

Name (Mr., Miss) _____
Last
First
Middle

High School _____

Date of Birth _____

Other Children in the Family

Name	Age	School/College	Grade/College Level

Career Choice _____

Why did you choose this career? _____

List your three (3) most significant high school extracurricular activities.

 List outstanding honors received.

 List community or volunteer activities.

 List other scholarships received

Information concerning family income and resources:

Name	Address	Occupation	Yearly Income

Please explain any special circumstances of which the committee should be aware.

JAI WHITE SCHOLARSHIP AWARD

Rating Sheet

Points given may range between zero and the maximum number indicated.

ESSAY

Evidence of career planning _____ 10

TRANSCRIPT

Scholastic Aptitude _____ 20

Activities _____ 10

Subtotal _____ **40**

INTERVIEW

Proper greeting, introduction, and closing _____ 10

Poise, maturity, enthusiasm, and personal appearance _____ 10

Communication skills _____ 10

Self-confidence, initiative, and assertiveness _____ 10

Need _____ 20

Subtotal _____ **60**

TOTAL SCORE _____ **100**

Name of Applicant _____

Address of Applicant _____

High School Attending _____

College Planning to Attend _____

Judge's Signature _____ Date _____

Judge's Comments:

NC ACTE-BUSINESS ED. DIV. BROYHILL LEADERSHIP SCHOLARSHIP

This scholarship award, made possible by the North Carolina Association for Career and Technical Education, honors a local chapter officer or any freshman or sophomore FBLA member even if they do not hold an office by providing tuition assistance for attending the Broyhill Leadership Conference. The amount of the scholarship will be determined by availability of funds and NCACTE-BE Executive Board approval.

ELIGIBILITY

Each local chapter may enter one (1) participant who is an active member. The one scholarship is designated for a local chapter officer (president, vice-president, secretary, treasurer, historian, reporter, or parliamentarian) who is not in their senior year or for any freshman or sophomore. This applicant does not have to hold an office.

A member is eligible to apply for this scholarship each year he or she is a local officer except during their senior year. A freshman who has applied for this scholarship may also apply when he or she is a sophomore.

OVERVIEW

1. A member entering this event must be currently classified below the senior grade level.
2. A member entering this event may also enter another event at the State Leadership Conference.
3. The applicant for this award must submit the following materials along with the entry form to the FBLA state office:
 - a. A two to four (2-4) page, double spaced essay entitled, "Why I Would Like To Attend The Broyhill Leadership Conference."
 - b. The essay must be in manuscript form, double spaced, one-inch side margins, name, school, and title keyed on separate title page.
 - c. The following should be included in the essay:
 - Activities in which the applicant has participated where leadership skills were needed.

- Opportunities the applicant has had to use leadership skills (emphasis should be given to current year activities).
 - Situations where the applicant felt a need for better leadership skills.
 - How attendance and participation in the Broyhill Leadership Conference would benefit the applicant.
 - How the local chapter would benefit from the applicant's participation in the Conference.
- d. The student must sign, as part of the entry form, a statement of originality for the essay submitted.

CRITERIA

Criteria to be considered in the selection of the local chapter's nominee(s) for this event should include:

Contributions to the local FBLA chapter.
Leadership ability/ potential.
Benefits derived from FBLA membership.

JUDGING

Applications will be reviewed by a screening committee. The finalists will have a video interview submission that will be loaded in the NC FBLA online registration system.

All decisions of the judges are final.

STATE AWARDS

The one scholarship award will be announced at the State Leadership Conference. The winner will be required to submit a photo to the NCACTE-BE for publication in the division newsletter. The winner will also be required to submit an article to the NC ACTE-BE after they have attended the Broyhill Conference. Their article should highlight their experience at the conference. The article will be published in the first available NCACTE-BE Newsletter. Contact the NCACTE-BE at ncactebe@gmail.com.



NC ACTE-BE BROYHILL LEADERSHIP SCHOLARSHIP Rating Sheet

Points given may range between zero and the maximum number indicated.

ESSAY

Correct form (spacing, margins, length, organization, and neatness)

_____ 10

Evidence of activities using leadership skills*

_____ 20

Evidence of how student and chapter would benefit from

Broyhill Leadership Conference**

_____ 20

Subtotal

_____ 50

INTERVIEW

Communication skills

_____ 15

Presentation of facts in an orderly manner

_____ 10

Personal appearance

_____ 5

Self-confidence, initiative, and assertiveness

_____ 10

Poise and maturity

_____ 10

Subtotal

_____ 50

TOTAL SCORE

_____ 100

Name _____

Region _____

School

Address

City

Zip _____

Judge's

Signature _____

Date _____

Judge's Comments:

UNCG-BRYAN SCHOOL OF BUSINESS AND ECONOMICS SCHOLARSHIP

This scholarship award is designed to provide financial assistance to FBLA members planning to attend the University of North Carolina - Greensboro and declare a business major in the Bryan School of Business and Economics. This one thousand dollar (\$1,000) scholarship may be renewable for four (4) years.

ELIGIBILITY

Each local chapter that is on record as having paid dues by the second semester membership dues deadline may enter one (1) contestant.

- Only high school seniors who are active members of an FBLA chapter and take an active part in the State Leadership Conference are eligible.
- The student is expected to have an SAT score of 1200 or higher. However, if the high school GPA is high and/or the student is in the top 10% of the graduating class, a SAT score of 1100 or above may be considered. The high school GPA should be at least 3.5.
- All applicants should have applied for admission to the University of North Carolina - Greensboro and plan to work toward a degree with a business major in the Bryan School.
- A committee composed of members of the high school business faculty and either the principal, guidance counselor, or both, should select each eligible applicant.
- Students applying for this scholarship may also enter another non-scholarship event at the State Leadership Conference.

OVERVIEW

1. A four (4) part application package must be completed and received by the state office no later than the close of business on the date given on the Calendar of Activities.
2. The three (3) part application package consists of:
 - a. Letter of Recommendation from adviser.
 - b. Applicant's Essay.

- c. Official Transcript.
3. Participants **must not** have entered this event previously.
4. In order to receive the award, the student must attend UNCG and enroll in the Bryan School of Business and Economics on a full-time basis, in the fall semester of the calendar year in which the initial award was announced and continue that status through the spring semester of the following year.

PROCEDURE

The award will be administered by the FBLA state chairman/adviser. Students applying must write an essay (maximum of two (2) pages, single- or double-spaced) in which they discuss why they wish to pursue a degree in one of the programs at the Bryan School of Business and Economics and how it relates to their career goals. This award may be renewable each year for \$1,000 for up to three additional years of continuous full-time enrollment. (Maximum total award \$4,000) if the scholar performs well academically and sufficient funds are available. The recipient must maintain at least a 3.0 grade point average, make normal progress toward an undergraduate degree in the Bryan School of Business and Economics, show evidence of benefiting from participation in co-curricular activities and continue to meet eligibility and initial selection criteria.

JUDGING

A screening committee will review applicants and five (5) finalists will be selected. Applications will be reviewed by a screening committee. The finalists will have a video interview submission that will be loaded in the NC FBLA online registration system.

The final decision on the award will be with the Bryan School of Business and Economics.

STATE AWARDS

The recipient of the scholarship award will be announced at the State Leadership Conference



UNCG BRYAN SCHOOL OF BUSINESS SCHOLARSHIP Rating Sheet

Points given may range between zero and the maximum number indicated.

ESSAY

Evidence of career planning _____ 10

TRANSCRIPT

Scholastic aptitude _____ 20

INTERVIEW

Personal appearance _____ 10

Proper greeting, introduction, and closing _____ 10

Poise, maturity, and enthusiasm _____ 10

Communication skill _____ 10

Self-confidence, initiative, and assertiveness _____ 10

Need _____ 20

TOTAL SCORE _____ **100**

Name _____

Home Address _____

School _____

Judge's Signature _____

Date _____

Judge's Comments:

RECOGNITION EVENTS

ADVISER OF THE YEAR AWARD

State Event

The purpose for this award is to recognize an outstanding FBLA local chapter adviser.

ELIGIBILITY

Nominations may come from local chapter advisers, FBLA members, and local administrators. When nomination forms are received in the state office, each nominee will be contacted by the state office for further information.

Nomination forms must be emailed to the state adviser no later than the close of business on the date given on the Calendar of Activities.

OVERVIEW

A selection committee of the previous recipients will review information according to stated criteria, with emphasis being given to that adviser who:

- Has a deep commitment to FBLA and the members.
- Uses a fair and democratic approach in leading the chapter.
- Actively promotes interaction of FBLA activities with all business teachers in the department.
- Works with business persons and civic groups in the community.
- Uses businesslike methods in coordinating the work of FBLA.
- Uses sound planning and evaluation of local chapter activities.
- Provides opportunities for members to participate in FBLA activities beyond the local level.
- Has served as a local chapter adviser for at least three (3) years.

PLEASE KEY

**NC FBLA STATE COMPETITIVE EVENTS ENTRY FORM
NC FBLA ADVISER OF THE YEAR**

Name of Adviser Nominee:

School:

Region:

Complete School Address

School Address:

City, State Zip:

School Telephone: ()

Complete Home Address

Street Address:

City, State Zip:

Home Telephone

()

Nominee's e-mail:

Name of Nominator:

Region:

Complete School Address

School Address:

City, State Zip:

Please return this form to the state office by the postmark deadline specified on the NC FBLA Calendar of Activities.

For Office Use Only

BUSINESS PERSON OF THE YEAR AWARD

Regional/State/National Event

This event recognizes outstanding leaders from the business sector throughout the state who have contributed to the success of Future Business Leaders of America - Phi Beta Lambda on the local, state, and national levels.

ELIGIBILITY

Each chapter, having met the fall dues deadline, may enter one (1) person in the Businessperson of the Year Event. The nominees **must** be members of the private business sector—not students or educators.

OVERVIEW

Criteria for selection of nominees at the local and state level should include, but do not have to be limited to:

Years of participation in FBLA activities.
Promotion of FBLA through presentations and seminars.
Contribution to chapter projects and activities.
Financial assistance to and sponsorship of activities for local and/or state chapter(s).

The biographical sketch of each nominee should particularly address the above areas.

REGULATIONS

Persons who are full-time employees of educational institutions or departments of education shall not be nominated for the award; such nominees will be disqualified.

- Nominees must be selected in accordance with the regulations of the state chapter and national association.
- Nominees must not have received state recognition in this event at a previous State Leadership Conference.
- Regional recipients, along with any nominees from the state office will be considered for the state award.
- The entry form must be completed by the local chapter adviser and submitted to the regional board member with each nominee's biographical sketch. The material must be received no later than the close of business on the date given on the Calendar of Activities.

JUDGING

A panel of judges appointed by the regional board member shall evaluate the information submitted for each nominee and determine the recipient of the regional award.

The state recipient of this award will be determined by a majority vote of the NC FBLA Board of Directors.

REGIONAL/STATE AWARDS AND NATIONAL ELIGIBILITY

The Regional Businessperson will be recognized at the State Leadership Conference. The recipient of the state award will be announced at the State Leadership Conference. This person will represent the state at the National Leadership Conference.

NC FBLA COMPETITIVE EVENTS PROGRAM

NC FBLA STATE COMPETITIVE EVENTS ENTRY FORM BUSINESSPERSON OF THE YEAR	
Name of Businessperson	
Occupation	
Type of Business	
Complete Business Address	
Business Telephone	
Home Telephone	
Name of Nominator	
School	Region
Complete School Address School Address:	
City, State Zip:	
Adviser's Signature and Date	Adviser's School FAX
Adviser's School Phone	Adviser's E-mail
Adviser's Planning Time	Adviser's Home Phone
Please return this form, the businessperson's résumé, and supporting materials as outlined under the criteria in the NORTH CAROLINA STATE AWARDS PROGRAM GUIDELINES to your Regional Board Member by December 1 .	

LARGEST LOCAL CHAPTER MEMBERSHIP AWARD

State Event

Effective state and national programs depend upon membership support and growth from all divisions. An increased membership base on the local level provides resources for the expansion of services to local chapters. Membership recruitment offers chapters a worthwhile experience in public relations and leadership. Recognition of this award is given to the chapter which has attained the largest listing of members.

ELIGIBILITY

All active local chapters are eligible.

OVERVIEW

Official membership records are audited in the state and national offices; therefore, no entry form is required for this event.

Winners in this event are determined by the state and national office after the audit of membership records. The figures used in determining the winners will be the number of paid FBLA members on record in the FBLA state and national offices of the current school year by the second semester dues deadline.

STATE AWARDS

Awards are presented at the State Leadership Conference to the highest membership chapters in each region and to the highest chapter membership in the state. Two local chapters from each of the national regions will be recognized at the National Leadership Conference.

NC FBLA HONORARY LIFE MEMBER AWARD

Honorary life members shall be persons who are assisting in the advancement of business education and/or who are rendering outstanding service to FBLA. Honorary life members shall not vote or hold office and shall not be required to pay dues.

ELIGIBILITY

Honorary life membership may be awarded to educators, business or civic leaders who are not actively engaged in business education, and have given support and encouragement to the further development of FBLA. Educators with previous service in FBLA may be eligible upon termination of service.

OVERVIEW

Criteria for selection of nominees at the local and state level should include:

Years of participation in FBLA activities.

Promotion of FBLA through presentations, seminars, and workshops.

Contribution to chapter projects and activities at the local, regional and state levels.

Financial assistance to local and/or state chapter.

Donations and sponsorships of activities.

The biographical sketch of each nominee should address the areas listed above. The sketch should be limited to no more than five keyed pages and received by the state office **no later** than the close of business on the date given on the Calendar of Activities.

STATE AWARD

State chapter honorary life membership(s) will be determined by a majority vote of the NC FBLA Board of Directors. The recipient(s) of the award will be announced at the State Leadership Conference.

NCBEA OUTSTANDING STUDENT SERVICE AWARD

State Event

To develop and promote local chapter involvement, the North Carolina Business Education Association recognizes an outstanding student of a local FBLA chapter.

ELIGIBILITY

Each local chapter may enter one (1) participant at the regional level who is an active member and is on record in the FBLA state office as having paid dues by the first semester dues deadline.

The winner from each region will be entered in competition at the State Leadership Conference

OVERVIEW

1. The award is based only on the current school year.
2. The participant may not enter the Who's Who in FBLA event.
3. The participant should submit the following supporting materials along with the entry form to the regional board member.
 - a. A one (1) page double-spaced essay stating, "Why I Am Applying For This Award."
 - b. A narrative report listing the participant's contribution to the local chapter and service given which strengthened and implemented the chapter's Program of Work and support the Goals of FBLA. Information in this report should be listed in the order indicated on the rating sheet.
 - c. Copy of the local chapter's program of work.

CRITERIA

Criteria to be considered in the selection of the local chapter's nominee for this event should include:

- Contributions to or participation in local chapter projects that support the Program of Work and the FBLA Goals.

- Offices, chairmanships and local committee memberships held.
- Contributions to local, state and national projects.

FBLA GOALS

- Develop competent, aggressive business leadership.
- Strengthen the confidence of students in themselves and their work.
- Create more interest in and understanding of American business enterprise.
- Encourage members in the development of individual projects that contribute to the improvement of home, business, and community.
- Develop character, prepare for useful citizenship, and foster patriotism.
- Encourage scholarship and promote school loyalty.
- Assist students in the establishment of occupational goals.
- Facilitate the transition from school to work.

JUDGING

A panel of judges appointed by the regional board member will judge this event on the regional level. All judges' decisions are final.

A panel of judges at the State Leadership Conference will evaluate the regional winners and select a first-place winner.

STATE AWARDS

A first-place certificate will be presented at the Regional Competitive events. The finalists from each region will receive a medallion and a plaque. The first-place winner at the state level will receive a plaque at the State Leadership Conference



NCBEA OUTSTANDING STUDENT SERVICE AWARD Rating Sheet

Points given may range between zero and the maximum number indicated.

Evaluation Criteria	POOR	GOOD	EXCELLENT	SCORE
Essay ~ "Why I am applying for this award"				
One Page/Double Spaced	0 1 2 Does not follow guidelines as stated.	3 4 Partially follows guidelines as stated	5 Follows guidelines as stated	
Essay content addresses question	0 1 2 Does not address question	3 4 Partially addresses question	5 Completely addresses question	
Narrative Report ~ Listing the participant's contributions which strengthened & implemented Program of Work & FBLA Goals				
Contributions & service which strengthened the chapter's program of work	0 1 2 3 4 5 6 7 8 Limited participation in chapter activities	9 10 11 12 13 Partial participation in chapter activities	14 15 Outstanding participation in all chapter activities.	
Goal #1: Develop competent, aggressive business leadership	0 No activities to promote this goal	2 3 4 Some activities to promote this goal	5 Outstanding activities to promote this goal.	
Goal #2: Strengthen the confidence of students in themselves and their work	0 No activities to promote this goal	2 3 4 Some activities to promote this goal	5 Outstanding activities to promote this goal.	
Goal #3: Create more interest in and understanding of American business enterprise.	0 No activities to promote this goal	2 3 4 Some activities to promote this goal	5 Outstanding activities to promote this goal.	
Goal #4: Encourage members in the development of individual projects that contribute to the improvement of home, business, and community.	0 No activities to promote this goal	2 3 4 activities to promote this goal	5 Outstanding activities to promote this goal.	
Goal #5: Develop character, prepare for useful citizenship, and foster patriotism	0 No activities to promote this goal	2 3 4 Some activities to promote this goal	5 Outstanding activities to promote this goal.	
Goal #6: Encourage scholarship and promote school loyalty	0 No activities to promote this goal	2 3 4 Some activities to promote this goal	5 Outstanding activities to promote this goal.	

NC FBLA COMPETITIVE EVENTS PROGRAM

Evaluation Criteria	POOR	GOOD	EXCELLENT	SCORE
Goal # 7: Assist students in the establishment of occupational goals.	0 No activities to promote this goal	2 3 4 Some activities to promote this goal	5 Outstanding activities to promote this goal.	
Goal #8: Facilitate the transition from school to work.	0 No activities to promote this goal	2 3 4 Some activities to promote this goal	5 Outstanding activities to promote this goal.	
Participation ~ Offices, Chairmanships, Committee Memberships				
Officer positions held	0 No officer positions held	9 10 11 12 13 Chapter officer position(s) held	14 15 State and/or National officer positions held	
Chairmanships held	0 No Chairmanship positions held	2 3 4 5 6 Chapter chairmanship position(s) held	7 8 9 10 State and/or National chairmanship position(s) held	
Committee Memberships held	0 No committee memberships positions held	2 3 4 Chapter committee memberships position(s) held	5 State and/or National committee memberships position(s) held	
Contributions ~ Contributions to local, state & national projects				
Contributions made	0 No contributions made	2 3 4 Some contributions made	5 Significant contributions made	
Total Score				

Name _____

Region _____

School _____

Address _____

City (Zip) _____

Judge's Signature _____ Date _____

Judge's Comments:

Who's Who In FBLA

State/National Event

This award honors FBLA members who have made outstanding contributions to the association at the local, state, and national levels.

ELIGIBILITY

Each local chapter may enter one (1) participant who is an active member and is on record in the FBLA State Office as having paid dues by the second semester membership dues deadline. Local chapters that have a state officer may have up to two (2) participants.

OVERVIEW

- An Event Entry Form must be completed and received by the state office no later than the close of business on the date given on the Calendar of Activities.
- Participants must be enrolled in their senior year of school and are required to submit an official transcript along with the entry form.

CRITERIA

Criteria for selection of nominees at the state level should include:
Years of participation in FBLA activities.
Extent of participation in conferences sponsored by the state chapter and national association.
Offices, chairmanships, and committee memberships held.
Contributions to local, state, and national projects.
Participation in other activities.
Recommendations supportive of the member's involvement in FBLA.
Complete the "Future" level of the Business Achievement Awards.

GUIDELINES

Nominee(s) shall prepare and submit a narrative report along with the Event Entry Form.

The narrative should follow the report format given in the front of the guidelines.

The narrative will be *much shorter* than business reports in other events.

JUDGING

Reports will be evaluated by a panel of judges who will select the winners. All decisions of the judges are final.

STATE AWARDS AND NATIONAL ELIGIBILITY

The ten (10) finalists will receive medallions and the first-place winner will receive an award at the State Leadership Conference. The first-place winner will be recognized at the National Leadership Conference

WHO'S WHO IN FBLA

RATING SHEET

Points given may range between zero and the maximum number indicated.

SERVICE

Number of years in FBLA	_____	3 pts. each year
Local chapter committee member	_____	3 pts. each committee
Local chapter committee chairman	_____	5 pts. each chaired
Local chapter officer	_____	6 pts. each year
State officer	_____	40 pts. each office
National officer	_____	50 pts. each office

Subtotal _____

PARTICIPATION

Number of Fall Regional Leadership Conferences Attended	_____	5 pts. each conference
Number of State Leadership Conferences Attended	_____	10 pts. each conference
Number of National Leadership Conferences Attended	_____	10 pts. each conference
Number of Regional/ State/ National Competitive Events Entered	_____	5 pts. each event
Number of Regional/ State National Competitive Events Won	_____	5 pts. each event

Subtotal _____

OTHER CONTRIBUTIONS

FBLA contributions (service you specifically gave) which strengthened and implemented your chapter's program of work	_____	2 pts. each (list)
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TOTAL SCORE _____

Name _____ City _____

School _____

Judge's Signature _____

Date _____

Judge's Comments: