

TFA Form

McNulty Prize Call for Interest

Outline

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[Blurb for AGLN E-BLAST](#)

Process Guide

How people come across the Expression of Interest (EOI) form

- Personalized links used on AGLN e-blast and available in AGLN Dashboard (i.e. fellows should be able to sign in and find it by navigating to resources > mcnulty prize)
- A public form link can also be hosted on Fdn website pages or forwarded on whatsapp/emails by partners

How McNulty Fdn interacts with the data

- **This report will contain all expressions of interest**
- Ideally we could view individually completed forms, as well as aggregate responses of everyone who has submitted the form (i.e. in a report or spreadsheet)
- Ideally we could have a standing report that produces the list of everyone who has submitted an EOI form -- grouped by who responded yes to the operating over 2 years question, and then showing responses.
 - This would become our primary cultivation source for the Prize pipeline. We would then conduct outreach to fellows to submit a full application.

Where the form/data lives on Salesforce

- The form will create or update the contact's engagement record for the current year's class. **We will need to update the form with the current class when you want it to start linking to a new class.**
 - The full response text will be added as an Activity on the engagement record
 - The response PDF will be added as an Attachment (and previous submitted forms from the applicant will also be attached)
 - [See here for mapping of the questions to the Engagement record.](#)
- Nina/Abiola will receive email notifications for every new submission. These email notifications are set up on FormAssembly.
- The respondent will receive an email confirmation of their submission (see text below).
- **[This report will contain all expressions of interest](#)**
- The prefilled form will look up whether the Fellow has an engagement record for the current McNulty class. If so, it will update that record. If not, it will create one.

- The general link will look up the Fellow's contact record by Last Name & Email. If there is a match, the form will create the McNulty engagement record. If there is no exact match, the form can create a new contact record and create the McNulty engagement record there - this will require us to monitor these responses and manually merge the duplicate contact records.

Form

[Preview form here](#)

[See all forms here](#)

Second E-BLAST BLURB

[Share your venture](#) with the McNulty Foundation!

The McNulty Foundation supports ventures across different stages of development, including through the John P. McNulty Prize for courageous leadership and bold impact at the mid-stage, and the Catalyst Fund for early stage ventures at a critical juncture.

To be considered for these opportunities, please share basic information about your venture in [this expression of interest](#). Candidates with strong alignment with the McNulty Prize criteria will be invited to complete the full application in November. The form is open year-round, but **if you would like to be considered for the 2023 McNulty Prize, please review the resources below, and [submit your interest](#) by October 21, 2022.**

Since 2008, [the McNulty Prize](#) has recognized breakthrough leaders who are turning their talents and resources to address our toughest problems. Three Winners each receive \$150,000 and support to amplify their efforts.



If you have any questions, please check in with your Fellowship Director, or write to info@mcnultyfound.org.

Interested in learning more? Explore these resources.

- McNulty Prize [Overview](#) & [Application Guidelines](#)
- [Catalyst Fund Application Guidelines](#)
- [Cheat Sheet: McNulty Prize or Catalyst Fund?](#)
- [McNulty Prize Leadership Case Studies](#)

ICYMI

Read the latest from [Pivotal Moments on the Leadership Journey](#), a new series in the Stanford Social Innovation Review. *Produced in partnership with the McNulty Foundation and the Aspen Global Leadership Network, this series explores lessons learned along the leadership journey from those who share the mission of catalyzing and sustaining high-impact leaders.*



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Caption: At this year's Aspen Action Forum, the [2022 McNulty Prize Winners](#) shared their bold visions for the future, how they stay motivated for the long haul, and what leaders need in this time of unprecedented global challenges.

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