

## Social Media Toolkit for #PilgrimageForABetterFuture 2022

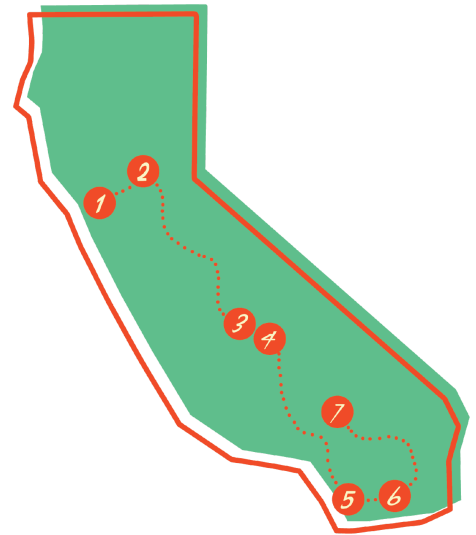
### [Downloadable images from each stop]

Faith leaders and community advocates harmed by incarceration, and their supporters, will travel across California to demand a path toward a better future be embraced by our state. We hope to engage in dialogue with local community leaders as we make stops at CA prisons and immigration detention centers

A path toward a better future is possible, and we are here to guide local and state leaders to create sound policies that can lead us there.

Every stop will be livestreamed from the [Interfaith Movement for Human Integrity](#) and the [Dignity Not Detention Coalition's](#) Facebook accounts (linked). Please share!

For more ways to support and amplify the **#PilgrimageForABetterFuture** online, below are captions that correspond with each social media format. Please feel free to share on your organization's social media and share this with other partners. Thank you for your partnership!



## General Pilgrimage Social Media Posts

### **Facebook**

**Caption #1:** Join us to gather in reflection, prayer and action at the seven ICE detention centers in the state and other significant sites along the way. These facilities detain thousands of immigrants in California each year, separating families and loved ones from their communities.

The pilgrimage will be live streamed for those who can't join to let everyone be in solidarity by watching it LIVE on the @IM4HI Facebook page.

Learn more about the pilgrimage and ways you can support the movement on Pilgrimage For a Better Future: <https://www.im4humanintegrity.org/2022/03/pilgrimage-for-a-better-future/>

#PilgrimageForABetterFuture





#FreeThemAll

**Caption #2:** Immigration detention should not exist and local communities are in dire need of different kinds of investments for a thriving and sustainable future. Current systems disproportionately target Black and Brown people for detention and deportation, oftendouble-punishing individuals who are already overtly criminalized and dehumanized.

The pilgrimage will be live streamed for those who can't join but wish to stand in solidarity by watching it LIVE on the @IM4HI facebook page.

Learn more about the pilgrimage and ways you can support the movement on Pilgrimage For a Better Future: <https://www.im4humanintegrity.org/2022/03/pilgrimage-for-a-better-future/>

#PilgrimageForABetterFuture  
#FreeThemAll

**Caption #3:** Advocate with us for the transformation of the systems that have harmed our communities by joining the Pilgrimage for a Better Future!  
@IM4HI and @Dignity Not Detention are hosting a pilgrimage to all detention centers in southern California to pray and advocate for those who are in detention and those who have been in detention.

If you can't make it to a site, no worries, join @IM4HI live on their facebook page and stand in solidarity with them.

Learn more about the pilgrimage and ways you can support the movement on Pilgrimage For a Better Future: <https://www.im4humanintegrity.org/2022/03/pilgrimage-for-a-better-future/>

#PilgrimageForABetterFuture  
#FreeThemAll

## Twitter

**Post #1:** Advocate w/us for the transformation of the systems that have harmed our communities by joining the #PilgrimageForABetterFuture!

Learn more about ways you can join the movement on Pilgrimage For a Better Future:  
<https://www.im4humanintegrity.org/2022/03/pilgrimage-for-a-better-future/>

#FreeThemAll





**Post #2:** Faith leaders, community advocates, & supporters who have been harmed by incarceration will be traveling across California to demand a path toward a better future to be embraced by our state.

Learn more about joining the movement on #PilgrimageForABetterFuture!  
<https://www.im4humanintegrity.org/2022/03/pilgrimage-for-a-better-future/>

#FreeThemAll

**Post #3:** Join @IM4HI in the #PilgrimageForABetterFuture to engage with local community leaders, & elected representatives to challenge the idea of incarcerating folks.

Learn more about joining the movement on #PilgrimageForABetterFuture!  
<https://www.im4humanintegrity.org/wp-content/uploads/2022/05/Pilgrimage-For-a-Better-Future-Resource-Guide.pdf>

#FreeThemAll

### Instagram

[Download and post this [Graphic Wheel](#)]

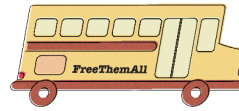
**Post #1:** From May 28th, 2022 – June 1st, 2022, a group of about 40 pilgrimage participants, composed of community members who have been detained, faith leaders, and leaders in the movement to transform carceral systems, will gather together to undertake this journey.

Join the #PilgrimageForABetterFuture! For more information, check out the link in the bio of @IM4HI!

#FreeThemAll

**Post #2:** The #PilgrimageForABetterFuture: From the Heartbreak of Immigrant Detention to Thriving Communities is an interfaith, spiritual pilgrimage to bear witness to the preventable human suffering caused by immigrant detention in California. This pilgrimage is a prayer for the closure of these immigrant detention facilities, for the safe releases of those on the inside, and for the transformation and thriving of local communities in our state.





Join us and others in this #PilgrimageForABetterFuture by visiting the link in @IM4HI's bio!

#FreeThemAll

**Post #3:** A path toward a better future is possible, and we are here to guide local and state leaders in creating sound policies that can lead us there. In the #PilgrimageForABetterFuture organizations throughout the state of California will be advocating for a better future at several different detention and incarceration centers.

For more information on how to get involved, visit the link in @IM4HI's bio!

#FreeThemAll

### Site Specific Social Media Posts

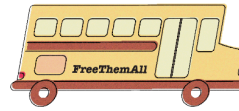
#### **San Quentin** – [[Download images from the event](#)]

- **Post 1:** A path toward a better future is possible, and we are at San Quentin to guide local and state leaders in creating sound policies that can lead us there. Help us pass the VISION Act (AB 937) and stop ICE transfers: [bit.ly/VISIONAct](https://bit.ly/VISIONAct)! #PilgrimageForABetterFuture
- **Post 2:** Advocate for the release of community members who have earned release from San Quentin and other prisons:
  - Phoeun You (Transferred from San Quentin to Mesa Verde ICE Detention Facility):
    - [bit.ly/ProtectPhoeun](https://bit.ly/ProtectPhoeun)
  - Lee Yang (Approaching parole date from San Quentin, facing an ICE transfer):
    - [bit.ly/freeyenglee](https://bit.ly/freeyenglee)

#### **Yuba** - [[Download images from the event](#)]

- **Post 1:** This pilgrimage is a prayer for the closure of these immigrant detention facilities, for the safe release of those on the inside, and for the transformation and thriving of local communities in our state. The Yuba Board of Supervisors can terminate the ICE contract at Yuba. Contact the BOS to call on them to break ties with ICE:  
[https://www.google.com/url?q=https://takeaction.ccijustice.org/campaigns/1%23activate&sa=D&source=docs&ust=1653514934363627&usg=AOvVaw2jzKdbO\\_7xAmCt92\\_YzZy7](https://www.google.com/url?q=https://takeaction.ccijustice.org/campaigns/1%23activate&sa=D&source=docs&ust=1653514934363627&usg=AOvVaw2jzKdbO_7xAmCt92_YzZy7)  
#PilgrimageForABetterFuture
- **Post 2:** On March 28th, 236 faith leaders across California signed a faith letter urging the Yuba BOS to end the ICE contract at Yuba County Jail. Take a look at that letter and help amplify here:





<https://www.im4humanintegrity.org/2022/03/california-faith-leaders-letter-to-the-yuba-county-board-of-supervisors/> #PilgrimageForABetterFuture

- **Email:** [gbradford@co.yuba.ca.us](mailto:gbradford@co.yuba.ca.us); [rfletcher@co.yuba.ca.us](mailto:rfletcher@co.yuba.ca.us); [avasquez@co.yuba.ca.us](mailto:avasquez@co.yuba.ca.us); [dblaser@co.yuba.ca.us](mailto:dblaser@co.yuba.ca.us); [sfuhrer@co.yuba.ca.us](mailto:sfuhrer@co.yuba.ca.us)
  - **Script:** Hello, my name is \_\_\_\_\_. I am calling/writing regarding the Intergovernmental Services Agreement between Yuba County and ICE. As a California taxpayer/ community member I am deeply concerned about the continuation of this contract given the long history of documented civil rights abuses, and the fact that two people are currently being detained for ICE at Yuba County Jail. Several of those formerly detained at Yuba County Jail have recently been released into their communities and are a living testament to the possibility of a world without immigration detention. We have always been safer with our community members at home and not locked away in cages. I urge you to make the right decision as a member of the Board of Supervisors and end the contract with ICE.

**Stockton** [Download and post this video with the following posts]

- Sen. @SenSusanEggman - your constituents need you to #StopICEtransfers and vote for the #VISIONAct #AB937 to keep families together. #PilgrimageForABetterFuture
- The #PilgrimageForABetterFuture is here in Stockton urging you @SenSusanEggman to #StopICEtransfers and vote for the #VISIONAct #AB937

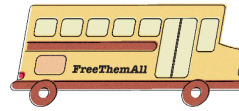
**Golden State Annex**

- **Post 1:** Saleshe Prasad is a beloved brother and uncle. Last August, CDCR called ICE to take Sal away on the day he earned release. @GavinNewsom can stop this cruel double punishment by granting Sal a pardon and passing the #VISIONAct #FreeSal Join us: [bit.ly/FreeSal](https://bit.ly/FreeSal)
- **Post 2:** Saleshe Prasad, an artist with roots in Modesto, faces deportation to Fiji because of CDCR's collusion with ICE. Can we count on @SenSusanEggman to support Sal's pardon and keep families together in her district by supporting the #VISIONAct? #FreeSal Join us: [bit.ly/FreeSal](https://bit.ly/FreeSal)

**Mesa Verde**

- **Post 1:** Imagine the heartbreak of waiting to see your loved one after years of incarceration, but then seeing ICE whisk them away. This happened to Sithy Bin & his family. Urge Gov. @GavinNewsom to pardon Sithy + pass the #VISIONAct to keep families together!





**ROSES ARE RED  
VIOLETS ARE BLUE  
PLEASE PARDON SITHY  
AND PASS THE VISION ACT  
TOO!**



[bit.ly/NewsomPardonSithy](https://bit.ly/NewsomPardonSithy)

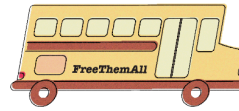
- **We Post 2:** Tell Governor Newsom to Pardon Sithy Bin! The Support Don't Deport Collective is uplifting the gubernatorial pardon campaign of these amazing community leader fighting the prison-to-deportation pipeline join our collective to support his campaign and sign on the [support letter!!!!](#) follow @SupportDontDeport @KeepsithyHome

**@GOV. NEWSOM, YOU HAVE THE POWER TO  
SPARE SITHY, WHO'S GOT ALL OUR LOVE  
AND OUR CARE WE STAND TOGETHER AND  
OUR FIRE IS BRIGHT COME BE ON OUR SIDE  
AND DO WHAT IS RIGHT!**



### Otay Mesa

- **Post 1:** Hever is in dire need of medical attention after prolonged medical neglect for 8 months now. Help flood ICE and CoreCivic officers and the front desk with calls urging them to take



action for our friend Hever. <https://www.instagram.com/p/Cc6DqMAPMHZ/>  
#PilgrimageForABetterFuture

- **Post 2:** Call on Hever's behalf to pressure ICE & CoreCivic to stop this medical negligence and prolonged detention. <https://www.instagram.com/p/Cc6DqMAPMHZ/>  
#PilgrimageForABetterFuture

## Imperial

- **Post 1 / [download graphics](#):** Add your name to the petition to support the demands of leaders detained by ICE at the Imperial Regional Detention Facility in Calexico, California! #FreeThemAll  
Sign: [bit.ly/toxicimperial](http://bit.ly/toxicimperial)

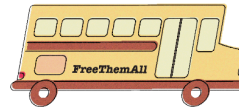
//

¡Agrega tu nombre a la petición para apoyar las demandas de los líderes detenidos por ICE en el centro de detención de migrantes de Imperial en Calexico, California! #LiberenATodxs

Firma: [bit.ly/toxicimperial](http://bit.ly/toxicimperial)







- **Post 2:** For folks who are detained, having access to books can mean the world! Show your support to folks inside immigration detention by sending them a book by visiting [bit.ly/pagesnotcages](https://bit.ly/pagesnotcages) #PilgrimageForABetterFuture
- **Post 3:** Inside immigrant detention centers books become powerful companions, spiritual guides, and tools for self-help and self-representation. Help us stack the libraries at Mesa Verde Detention Facility, Golden State Annex and Imperial Regional Detention Facility by donating to our Pages Not Cages 2022 Book Drive: [bit.ly/pagesnotcagesdonate](https://bit.ly/pagesnotcagesdonate) #PilgrimageForABetterFuture

### Adelanto

- Commit to advocate and vote to defund ICE and CBP for the fiscal year 2023.
- Commit to working with the ShutDown Adelanto Coalition to routinely inspect and tour both the Adelanto Detention Center and the Desert View Annex.
- Post 1:

### Resources:

[Pilgrimage Resource Guide](#)

[Flyers](#)

[General Information About the Pilgrimage](#)

[Press Release](#)

<https://linktr.ee/freememokuan>

*The **Pilgrimage for a Better Future** was put together by the **Interfaith Movement for Human Integrity** and the **Dignity Not Detention Coalition**, whose membership includes: Immigrant Legal Resource Center (ILRC), Freedom for Immigrants (FFI), Human Rights Watch (HRW), California Immigrant Youth Justice Alliance (CIYJA), Black LGBTQIA+ Migrant Project (BLMP), Inland Coalition for Immigrant Justice (ICIJ), Resilience Orange County (ROC), Interfaith Movement for Human Integrity (IM4HI), Immigrant Defense Project (IDP), Human Impact Partners (HIP), Detention Watch Network (DWN), Pangea Legal Services, Centro Legal De La Raza, ACLU, AFSC - San Diego, SIREN, Long Beach Immigrant Rights Coalition (LBIRC)*

