

INSTAGRAM DM OUTREACH

Hey ____

I understand that you have a strong focus on the development of your customer services, in hopes to differentiate from competitors and build relationships with customers.

I have an idea to create a barrier to entry for new entrants by helping your business achieve your goals of gaining a stronger emotional connection with your audience, through the copywriting within your website.

I have attached a piece of writing from your website that I have enhanced, I'd appreciate it if you'd let me know your thoughts.

All the best,