

Convince your boss | Sales Enablement Certified: Leadership

Wanna enroll in our **Sales Enablement Certified: Leadership** course, but don't know how to approach your boss about it?

We've got you covered.

Just copy and paste this email, personalize it, and let us do the convincing for you.

Hi **[insert your boss' name]**,

I'm interested in taking Sales Enablement Collective's *Sales Enablement Certified: Leadership* course and am enquiring about whether you'd be willing to provide the financial support for me to do so.

An expertly-led sales enablement department is such a critical part of any sales team's success. I'm constantly striving to improve my ability to lead our teams with confidence, in order to equip our entire enablement department with the skills to support our reps in the best way possible.

This course would play a major role in allowing me to do that to my best capabilities.

With this course, I'll use my newfound knowledge and confidence to become a more decisive sales enablement leader. This confidence will no doubt be transmitted to the rest of the team.

This course, created with insights from expert sales enablement leaders, is going to give me invaluable, practical insights into being the best leader possible. I'll return to our company as a better, more skilled employee.

Taking this into consideration, I believe this course would be the ideal platform for me to develop my skills as a sales enablement leader – Sales Enablement Collective is a respected company within the field of enablement.

The course is 100% self-paced and will help me to walk away with the tools and skills I need to be an excellent leader.

The *Sales Enablement Certified: Leadership* course includes specialist content created by sales enablement experts and official sales enablement certification upon passing the exam questions.

Plus, I'll have access to all of the course materials forever – including future updates.

I've taken it upon myself to research any other alternatives that may be available, and I can assure you, Sales Enablement Collective's certification surpasses other options, offering exceptional value for money and impeccable content.

I have no doubt Sales Enablement Collective's course will give me and my colleagues the knowledge needed to improve the current standards at [company name].

I'd be thrilled to discuss this exciting opportunity with you in further detail. In the meantime, you can find more details about what's included in the syllabus, as well as an FAQ [here](#).

If there's anything else you need, please let me know. I'd be more than happy to help.

Thanks,

[Your name]