

Data Collection Methodology:

1.0 Quantitative - Survey Questionnaire

Target Respondent: 35

Questionnaire (4 Section)

- Section A: Demographic
- Section B: Usage and preferences
- Section C: Introduction to the TAYLOR' ARCADIA
- Section D: Overall design and experience

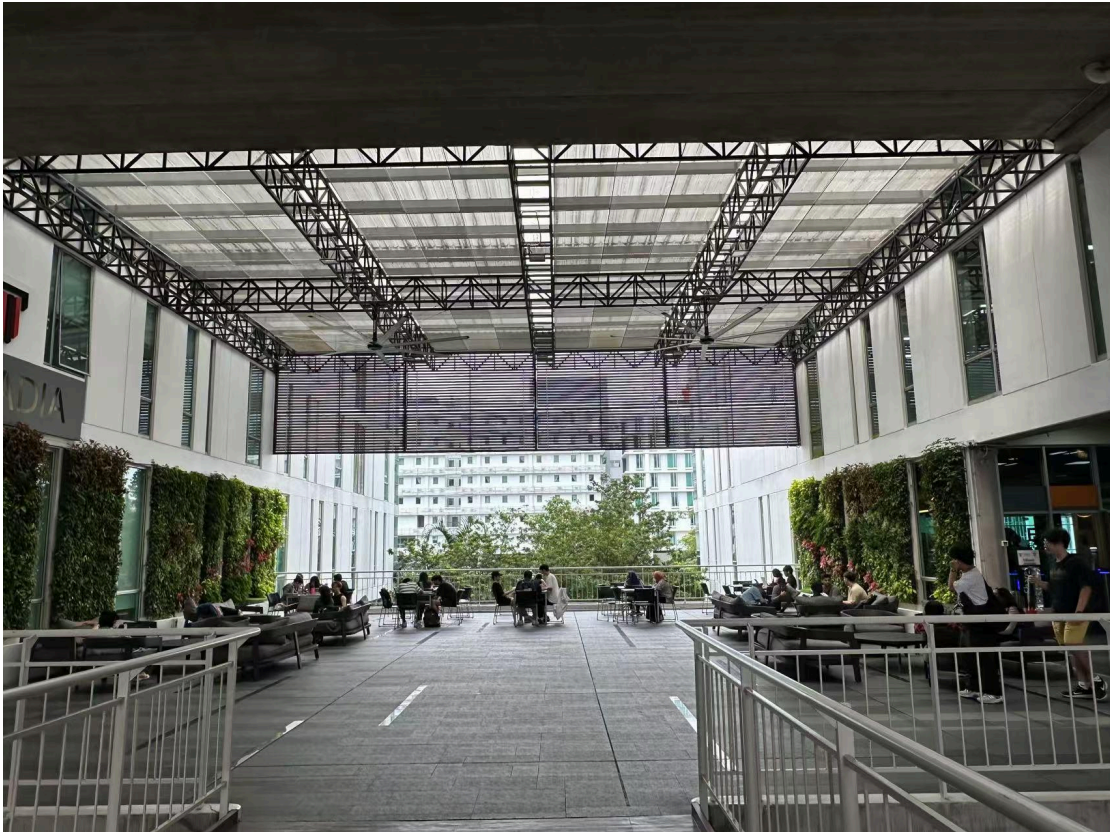
Introduction:

Hi, everyone! I am a student majoring in design. Currently, I am studying at Taylor's University in Malaysia and fully engaged in pursuing a **Bachelor of Interactive Spatial Design**. As an important part of research in this field, I'm conducting an investigation and research on the **ARCADIA** of Taylor's University, which is located between Block C and Block D on the 2nd floor, next to the library entrance.

This table is divided into **four parts**. It only takes you **three to five minutes**. Your feedback is extremely valuable.

Please rest assured that all information collected will be kept strictly confidential and used solely for academic purposes as part of this research project.

Thank you!



Section A: Demographic

1. Which age group do you belong to?

- Under 18 years old
- 18 - 24 years old
- 25 - 30 years old
- 31 - 40 years old
- Over 40 years old

2. What is your gender?

- Male
- Female

3. What is your nationality?

- Malaysian
- Singaporean
- Indonesian
- Chinese
- Other (please specify): _____

3.What is your occupation?

- Student
- Teacher
- Staff member
- Others

4.YouWhat is your current year of study at university?

- First year
- Second year
- Third year
- Fourth year
- Fifth year or beyond
- Graduate student

Section B: Usage and preferences

1.How often do you visit TAYLOR' ARCADIA?

- Daily
- A few times a week
- A few times a month
- Rarely

2.What is your main purpose for coming here?

- Study/Work
- Socializing
- Relaxation/Leisure
- Other

3.How long do you usually stay at TAYLOR' ARCADIA?

- Less than 1 hour
- 1-2 hours
- 2-4 hours
- More than 4 hours

4.Which facilities do you like here? (Select all that apply)

- Green walls
- Seating areas
- Outdoor open space
- Other

5.Do you find the seating here comfortable?

- Very comfortable
- Comfortable
- Average
- Uncomfortable

Section C: Introduction to the TAYLOR'S ARCADIA



1.How did you learn about TAYLOR' ARCADIA?

- By yourself
- School promotion
- Friend's recommendation
- Social media
- Other

2.Have you been TAYLOR' ARCADIA before?

- Yes
- No (Direct to Section D)

3.What was your first impression of TAYLOR' ARCADIA?

- Very appealing
- Average
- Not very appealing
- Other

4.Do you think it is easy to find the location of Taylor Arcadia?

(Linear scale rating: 1 - Extremely dissatisfied, 5 - Extremely satisfied)

5. When you are at Taylor Arcadia, how do you feel about the overall lighting level? .

(Linear scale rating: 1 - Extremely dissatisfied, 5 - Extremely satisfied)

6. Which areas of Taylor Arcadia do you think have the most abundant sunlight? (multiple choices)

- Open square Near the resting bench
- Area surrounded by greenery
- At the entrance of buildings
- Others (please specify)_____

5..How does this area compare to other parts of the campus?

- More attractive
- Similar
- Less attractive
- Not sure

Section D: Overall design and experience

1. How do you rate the overall design of TAYLOR' ARCADIA?

(Linear scale rating: 1 - Extremely dissatisfied, 5 - Extremely satisfied)

2. Do you think the green walls in this area benefit the environment?

(Linear scale rating: 1 - Extremely dissatisfied, 5 - Extremely satisfied)

3. Do you think the layout of this area is suitable for studying or relaxing?

(Linear scale rating: 1 - Extremely dissatisfied, 5 - Extremely satisfied)

4. Do you like to be active in a fast-paced space?

(Linear scale rating: 1 - Extremely dissatisfied, 5 - Extremely satisfied)

5. What elements do you think are important if Taylor's Arcadia wants to create an atmosphere of a fast-paced space? (Multiple choices)

- Sleek and smooth passage design

- Conspicuous indication signs
- Diversified functional zoning
- Fast and convenient service facilities (such as fast food stalls, self-service printing areas, etc.)
- Other (please specify)

6.Do you think the current spatial rhythm of Taylor Arcadia is fast, moderate or slow?

(Linear scale rating: 1 - Extremely dissatisfied, 5 - Extremely satisfied)

7.What kind of impact does a fast-paced space have on your activity efficiency on campus? (For example, going to classrooms, participating in activities, etc.)

(Linear scale rating: 1 - Extremely dissatisfied, 5 - Extremely satisfied)

8.If Taylor Arcadia adds the design of a fast-paced space, in which areas do you hope to carry out renovations? (Multiple choices)

- Near the entrance
- Main passages
- Public activity areas
- Other (please specify)

8.Have you ever had any inconvenient or unpleasant experiences in TAYLOR' ARCADIA? (If so, please briefly describe.)

9.What specific suggestions do you have for the improvement or optimization of this outdoor garden? (You can put forward from aspects such as landscape, facilities, functions, etc.)

Closing:

That's all, thank you!

Thank you for filling out this questionnaire carefully. Your feedback is very important to us.

2.0 Qualitative -Interview Questionnaire

Target Interviewee: 3

Questionnaire (2 Section)

- Section A: Basic Information
- Section B: In-depth Experience with TAYLOR' ARCADIA

Section A: Basic Information

1.Can you tell me a bit about yourself?

What is your age?

What is your gender?

What is your occupation?

2. Have you been TAYLOR' ARCADIA before?

Section B: In-depth Experience with Weibo App

1. What do you like most about TAYLOR'S ARCADIA? Can you explain why this aspect stands out to you?Is it the design, facilities, atmosphere, etc.?
2. What aspects of TAYLOR'S ARCADIA do you think could be improved?Can you provide specific examples or suggestions for these improvements?"
3. What facilities do you think should be added to this site to enhance your experience?How would these facilities enhance your experience?
4. Do you think the open space of this site is helpful for socializing and interaction? Please explain the reason.What specific features or aspects make it helpful or unhelpful?
- 5.Would you recommend TAYLOR'S ARCADIA to your friends or colleagues? Why or why not?What could make you more likely to recommend it?
6. What is your opinion on the overall atmosphere of TAYLOR' ARCADIA?
7. In your opinion, how does the design of TAYLOR'S ARCADIA impact your learning or working environment?Are there specific design elements that particularly enhance or hinder your productivity?
8. Have you faced any inconveniences at TAYLOR'S ARCADIA? If so, can you describe them?How did these inconveniences affect your experience?
- 9.What effect do you believe TAYLOR'S ARCADIA has on the overall atmosphere and culture of campus life?Can you provide examples of how it contributes to or detracts from campus life?
- 10.What is your overall perception of the lighting level when you are active in Taylor Arcadia?

11. What changes do you think Taylor Arcadia should make in terms of spatial layout, color matching, and facility settings if it wants to incorporate the characteristics of fast-paced spaces?

12. Do you have any other suggestions or comments on TAYLOR' ARCADIA? Is there anything specific you would like to see changed or added?