

Proposal

Year 2 Plan

In Year 2 of our grant, we will focus on strategic growth and continuation of our primary partnerships. Irish Language Outreach is a large part of our strategy and will continue to be a focus of our work.

Volunteer Infrastructure

One of the key programmes to be launched in Year 2 is a Volunteer Outreach Plan. One of the community's long-time volunteers has been researching how other successful Wikimedia groups interact with and retain their users and volunteers. The strategy focuses on untapped areas with a specific focus on the Irish-language community to find new contributors for Vicipéid.

Throughout Year 2, The Community Manager will work alongside the Volunteer Coordinator to trial different engagement methods. The plan will continue to be refined through results and feedback. The plan is focussed on reducing barriers and offering upskilling opportunities for new and current contributors with the goal of a stronger volunteer base.

Advocacy

In alignment with our Strategic Plan 2025–2030, Wikimedia Community Ireland is beginning to explore the development of a formal advocacy framework, with a primary focus on the promotion and preservation of the Irish language.

The core of this work will be led by the Irish Language Officer (ILO), whose role encompasses the following established objectives:

- Solidifying a working relationship with the Department of the Gaeltacht by advocating for Vicipéid as a vital tool for learning and utilizing the Irish language.
- Increasing participation in Irish language conferences and events to actively promote digital preservation and usage.
- Creating new Irish language educational resources while concurrently promoting the use of existing ones.
- Hosting regular Irish-language editing events to increase the volume and quality of content.
- Partnering with GLAM institutions, heritage groups, and language communities to facilitate the release of Irish language collections under open licenses.

Given the complex socio-political sensitivities surrounding the Irish language—particularly in Northern Ireland—the community is committed to a cautious and measured approach. To ensure transparency and consensus, our initial efforts will focus on drafting a formal Advocacy Policy, which will be shared with the wider community for consultation and feedback.

While we do not anticipate active or widespread advocacy campaigns during Year 2 of this grant, a limited portion of staff time will be dedicated to the research and policy formulation required to support these long-term strategic goals.

Secondary Level

In Year 2 we will continue to disseminate the Wiki Women Toolkits for use in Secondary schools. We will do this by attending conferences that host Secondary school teachers and conferences that target Secondary school students. Through our work with Dublin City University's Translation Bureau, we will continue to promote the translation of the toolkits into other languages.

Though the Erasmus+ Climate Connections and Misinformation grants were not successful, we will continue direct engagement with youth through our successful WikiCamp initiative which will be entering its second year. The program has garnered a lot of interest and our goal is to train facilitators within established youth outreach organisations to run the program with support from us.

Third Level

We will continue to work with our ongoing partners, including University College Dublin (UCD), University of Limerick (UL), Trinity College Dublin (TCD), Dublin City University (DCU), University of Maynooth, and University of Galway. We will continue to work on making them more independent of us by creating documentation and sample lesson plans for teachers to use. Specific programmes include:

- Acting as an Employer for the DCU Simulated Translation Bureau
- Supporting the TCD Library internship programme
- UL Public History MA module
- FullStack Feminism Project at Maynooth University
- Masters in Library Studies at UCD

We will continue to reach out to Technological Universities in Ireland and continue the work with schools in Northern Ireland and other parts of Europe to expand our reach.

The internship program, which began in Year 1, will continue. We will work with UCD to recruit interns to help within the organisation with translation, planning, and outreach while also exposing them to Wikipedia/Vicipéid editing.

Irish Language Outreach

Outreach into the Irish-language community will continue to grow as a main pillar of our work as a community. The onboarding of a new Irish Language Officer (ILO) over the past 4 months has slowed some of our progress in Year 1. We will begin to get back on track in Year 2. The ILO will focus on several strains of work:

- Continuing to solidify a working relationship with the Department of the Gaeltacht through advocacy for the use of Vicipéid as a tool for learning and using the Irish language
- Increasing participation in Irish language conferences and events to promote digital preservation and usage

- Creating new Irish language resources while promoting the use of existing ones
- Holding regular Irish-language editing events
- Partnering with GLAMs and heritage groups to release Irish language collections under open licenses

Competitions

We will continue to run the photo competitions Wiki Loves Monuments, Wiki Loves Earth, Wiki Loves Folklore, and Wiki Loves Pride. We will be discontinuing our writing competitions around Folklore and Art + Feminism due to low returns.

Budget Updates

We would like to make a few changes for our Budget for Year 2:

- FTE Staff Salaries-When the FTE staff salaries were calculated for the initial Grant application an incorrect and reduced amount was used in the calculation. This was brought to the attention of the Lead Program Officer, Northern and Western Europe. The budget spreadsheet has been updated to account for these corrected amounts with the 1.8% inflation increase for Year 2. This will also change the amounts required for Employer taxes and Pension contributions. These have been updated accordingly.
- Writing Contests-The writing contests are being discontinued. The budget amounts from those contests will be moved into Administrative costs.
- National/International accommodation-Some funds will be reallocated from national accommodation to international accommodation as we are seeing higher costs in international trips.
- Reduction in prize money for WLF and slight reductions in some of the subsistence categories.

Our updated budget for Year 2 is €150,977.00.

Metrics

Campaign/ Event	Participants	New Participants	Organisers	Content Pages	Images
Educational Outreach	240	240	5	130	
Irish Language Outreach	50	25	2	90	
WLM	55	15			1225
WLE	40	15			500
WLF	15	3			150
WLP	15	3			50

Art+Feminism	15	3		10	
--------------	----	---	--	----	--

Other Metrics

Category	Number of Events
Events with GLAMs	5
Novel Activities	3
GLAM Conferences	3
Irish Language Conferences	3

Notes

Strategic Growth & Continuity

- **Building on Year 1 Foundations:** Year 2 will focus on expanding the successful programs established in Year 1, specifically scaling secondary and third-level outreach.
- **Volunteer Infrastructure:** A primary goal for Year 2 is the formal implementation of a **Volunteer Outreach Plan**. This plan, researched by long-time volunteers and refined by the Project Manager and Volunteer Coordinator, aims to address the stagnant volunteer base.

Continuing Educational Partnerships

- **Secondary School Expansion:** Following the conclusion of the Wiki Women Erasmus+ project, Year 2 will focus on deeper penetration into Irish language secondary schools using established toolkits.
- **Third-Level Scaling:** Having established a presence in two **Technical Universities**, Year 2 will target the remaining Technical Universities in Ireland to move outreach beyond major urban centers like Dublin, Cork, and Galway.
- **Ongoing University Collaborations:**
 - **DCU:** Continued operation of the **Simulated Translation Bureau**, utilizing MA students to translate Wikimedia toolkits and website content.
 - **UCD:** Continuing the 10-year partnership with the School of Information and Communication Studies, including the delivery of training on knowledge equity and reliable sources.
 - **University of Maynooth:** Continued integration of Wikipedia into course curricula and involvement with the **FullStack Feminism Project**.

Language and Heritage Partnerships

- **Irish Language Outreach (ILO):**
 - **MeithealWiki Initiative:** Scaling this collaborative community effort launched in 2025 to bring together the fragmented Irish-language community.
 - **Governmental Liaison:** Formalizing partnerships with the **Department of the Gaeltacht** to highlight Vicipéid and other Irish-language projects.
- **GLAM & Heritage:**
 - **The National Gallery of Ireland:** Moving from initial editing events to regular occurrences open to gallery staff, researchers, and the general public by early 2026.
 - **The Hunt Museum & Ardscóil Mhuiré:** Following the March 2026 International Women's Day exhibition, the partnership will continue to focus on closing gender information gaps through digital activism.

International & Movement Collaborations

- **Wikimedia UK:** Ongoing collaboration supporting Wikimedia activities in Northern Ireland.
- **ADAPT Centre:** Continuing the development of generative AI language models using Wikidata to support content generation for Vicipéid and other minority languages.