

SOCIAL MEDIA INTERN

This role offers an opportunity to gain experience in all aspects of social media, including strategy, brainstorming, content management, and community building. You will collaborate closely with the founder to bring our social media accounts to life by tracking trends, participating in brainstorming sessions, managing proactive engagement, and more.

INTERNSHIP DETAILS

- ❖ Remote + flexible hours
 - We offer class credit, a reference letter, and portfolio support
- ❖ Paid
 - \$20 an hour
- ❖ Weekly Commitment
 - 6-20 hours per week
 - If your coursework requires a full-time internship, we can accommodate that
- ❖ Location
 - Remote
- ❖ Duration
 - The internship lasts for 3 months or can be ongoing

KEY RESPONSIBILITIES

- ❖ Strategy + Brainstorming
 - Gain an understanding of brand personalities and provide a weekly report on trends.
 - Brainstorm and report on caption and copy trends.
 - Participate in team calls and brainstorming sessions.
- ❖ Community Management
 - Proactively build and engage with the community on our Instagram pages.
 - Identify and connect with key influencers.
 - Assist in scheduling content for publication.
- ❖ Content Creation
 - Utilize existing content to respond to briefs.
 - Curate images for social media feeds.

QUALIFICATIONS

- ❖ Proficient in using social media management tools like Planoly, Canva, Figma,

- ❖ Notion, or similar platforms.
- ❖ Interested in social media and knowledgeable about current trends, including popular audio, video concepts, and caption ideas.
- ❖ Interested in the beauty industry and skilled at understanding how brands showcase their personalities on social media.
- ❖ Interested in moviecore, bookcore, quotecore...
- ❖ Rigidly organized <3
- ❖ A collaborative team player who is willing to actively contribute.
- ❖ Interested in copywriting.
- ❖ Addicted to TikTok.

HOW TO APPLY

- ❖ Please submit your resume (if you have one) and any relevant social media portfolio or examples of work to info@unplainofficial.com.
- ❖ Use "Social Media Intern Application" as the subject line.
- ❖ Include your favorite quotes (they can be from famous people, your grandpa, or yourself).
- ❖ Include your favorite beauty brand and why.
- ❖ Include your favorite movie and why.