



Business Leadership COLD HOLLOW CAREER CENTER

Sarah Jo Marcotte, M.A. Ed.

sarahjo.marcotte@fnesu.org

Direct | 802-933-7008

This two-year program is designed to provide critical 21st Century skills, leadership, and personal development, as well as foundational knowledge and skills in the area of Business. It is an academically rigorous program ideal for students seeking to build leadership, employability, and technical skills for a broad range of careers. Business is the essence of all careers, so the skills and experience gained in the program are applicable to any career path. Our Career & Technical Student Organization is FBLA. Business Leadership students run **The Hollow Cup**, our program cafe, and **The Open Door**, our not-for-profit, mission-based boutique at EFHS.



Content

- Personal & professional development
- Employability skills
- Career exploration and development
- Personal productivity
- Innovation
- Personal finance
- Workplace communication
- Business essentials & entrepreneurship
- Small business for-profit and non-profit operation
- Work-based learning

Dual Enrollment & IRCs

- CCV Intro to Business* (3 credits)
- CCV Effective Workplace Communication* (3 credits)
- Dale Carnegie Skills for Success®
- ServSafe Food Handler Certification

Employability Skills

- Dependability
- Self-Direction
- Communication
- Problem Solving
- Teamwork
- Relationship Building

Post-Secondary Options

- College degree in a field of interest (Associates, Bachelors, Masters)
- Enter the workforce in a field of interest
- Start a business
- Apprenticeship in a field of interest
- AmeriCorps or other volunteer experience

Sample Occupations/Co-Op Opportunities

Business Owner, Sales Consultant, Customer Service Specialist, Accountant, Retail Manager, Marketing Manager, Production Manager, Agent, Supervisor, Entrepreneur

Instructor Bio



Sarah Jo Marcotte

- A.S. Advertising + Public Relations, *Johnson & Wales University*
- B.S. General Studies, *Johnson State College*
- M.A. Ed. Foundations of Education, *Northern Vermont University | Johnson*
- Dale Carnegie Training® Certified Trainer
- Small business owner since 2003

Philosophy + Values

I believe all students deserve opportunities to realize their potential.

I believe students need academic, technical, and transferable skills that will allow them to excel in the workplaces of the future, be engaged citizens, build relationships and networks, and become life-long learners.

I value growth. I am committed to facilitating a learning environment that fosters engagement and belonging.

Fun Fact: I have a motorcycle license and restored a 1956 Mack B60T truck from 2020-2022.

Brag Data

- 1st Place Job Interview, 1st Place Social Media Marketing Campaign: Vermont FBLA SLC 202425 Medals at 2019 Vermont DECA Career Development Conference including 2 Overall Gold, 2 Overall Silver, 2 Overall Bronze
- Top two student resumes at 2019 Career Expo
- Top employer recognition for student at 2019 Career Expo

CHCC Info

At Cold Hollow we are committed to helping students figure out where they want to go and then help them get there. It's that simple! Our programs provide rigorous academic, technical, and transferable skills that support student growth and achievement.

Our sending high schools include Enosburg Falls High School and Richford High School. All CHCC technical programs are open to eligible 11th and 12th graders. *Qualifying 10th graders accepted on a case-by-case basis.*

Mission

We focus on connections, experiential learning, and employability.

More info available online: www.chccvt.net



**COLD HOLLOW
CAREER CENTER**

Cold Hollow Career Center (CHCC) is an equal opportunity agency and offers all persons the benefit of participating in each of its programs and competing in all areas of employment regardless of race, color, national origin, religion, marital status, age, sex, sexual orientation, gender identity, genetics, or disability, in compliance with State and Federal laws. To request materials in a language other than English please contact us. Title IX Coordinator is Robin Gagne, Franklin Northeast Supervisory Union, 366 Main Street, Enosburg Falls, VT 05450. (802) 848-7661