



Dear Parents and Caregivers,

We're thrilled to announce the launch of our very first direct ask fundraiser—and we need your help to bring an exciting vision to life!

**What is a direct ask?** Simply put, it means we're asking for donations—straightforward and with no strings attached. There are no items to sell, no events to sponsor, and no volunteer hours required. Just a heartfelt request for your support to help us reach our goal. All donations over \$20 are tax-deductible, and you'll receive a receipt for your contribution.

Our goal is to completely **transform our school library** into a warm, inclusive, and inspiring space where every student feels welcome and empowered to learn. With your support, we're aiming to raise \$30,000.

Here's what your generosity will help fund:

- Cozy, flexible new furniture that invites students to settle in and explore
- Modern shelving and smart storage to better organize and showcase our materials
- Updated audio visual equipment to support dynamic, multimedia learning
- A richer, more diverse collection of books and resources that reflects the voices and experiences of our entire community

We know that each family's circumstances are unique, and we truly appreciate any level of support you're able to give. Every contribution, no matter how big or small, will make a difference. All donations of \$20 or more are eligible for a tax receipt through the Toronto District School Board (TDSB).

**To make your donation, simply visit our Parent Council blog at**  
**[www.keelestreetpublicschool.blogspot.com](http://www.keelestreetpublicschool.blogspot.com)**

Thank you for your time, your generosity, and your continued belief in the power of our school community. Together, let's create a library where every child feels seen, inspired, and excited to learn.

With heartfelt gratitude,

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