

**Title of Manuscript Concise and Clear Maximum 14
Words Using Capital Initial Letter (Bold 16 pt)**

Author's Name (Bold 13 pt)

Affiliate / Institution (12 pt)

Author's Email

Author's Name

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Author's Email

Abstract

Abstract is a complete summary and explains the overall content of articles that consist of background, research objectives, methods used and the results of the research and significance or benefit of the research. The abstract is written in English and it should be between 150-200 words for each language version using Times New Roman 11 pt, single spaced. The author needs to explain the findings, theoretical and practical implications according to the results of research.

Keywords: Keywords consist of 3-6 words

DOI : <http://dx.doi.org/10.32503/jmk>.

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Email Co-Author :



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Introduction (14 pt)

In the introduction, the author explains the background of the research, a review of previous research (literature review), as well as gap analysis from previous studies and research objectives. The important point in this section is that the writer must be able to show the importance and novelty of the research being carried out. The author also needs to clearly convey the research objectives.

Methodology

The research method must be able to explain in full and in detail how the stages of carrying out the research are. Some of the important things in the method are: Research model specifications, Research variables and their characteristics, Variables and how they are measured, Sampling techniques, Data analysis techniques.

Result and Discussion

In this section the author presents the results of the research which explains what/how, why and explores novelty or research contributions in accordance with the topics discussed. The author is also obliged to compare the research results with the results of other researchers and relevant theories. Besides that, you can also add tables, pictures and descriptive explanations that are explained briefly and clearly.

Table 1. XXX

ZZZ	ZZZ	ZZZ	ZZZ
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx

Source:

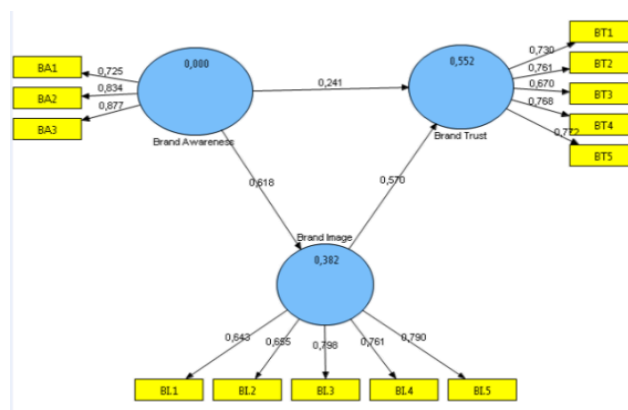


Figure 1. XXX
(Source)

Conclusion

In the conclusion section, the author presents a summary of the elements presented in the results and discussion of the research. Writing conclusions are not presented in numerical form. In addition, this section contains the author's suggestions for theoretical implications and practical implications for organizations.

References

The list of references must be 80% primary sources derived from national and international research articles, and it is better to avoid referring to unpublished bibliography.

Writing bibliography using APA style and preferably using citation software such as Mendeley, Zotero, Endnote and others whose goal is to reduce errors in writing bibliography both in the body of the article and in the bibliography.