

WITH MINA KIM & ALEXIS MADRIGAL

Welcome to KQED's digital community on Discord!

What is Discord?

<u>Discord</u> is an app that hosts communities of people online. There are lots of different Discord communities, called "servers," that you can join through the app. We're inviting you to join KQED's server on Discord specifically. (It's a bit like joining a "group" on Facebook.)

We also think "server" is a boring name for what it really is: a place where Forum listeners, guests and staff can come together to have conversations and build personal connections.

How do I use it?

Here's the cool part: You can use Discord to chat over text, send messages, or join voice and video calls. Which makes it the perfect place for casual conversation *and* virtual events.

You can think of KQED's Discord community like a group text shared between friends or family members – minus the potential stress caused by your relatives. During a typical day, you might see community members share a link to a recent news article, post a photo, or ask a question of the group. On special occasions, we might hop on a video call to talk in-person, with each other or with one of Forum's expert show guests.

Why should I join KQED's digital community?

Our Discord community includes the KQED staff who host and produce our daily news show – so it's a great way to meet and converse with folks you regularly hear on the air. Connecting with us on Discord is also an opportunity to exchange ideas and questions about the things that interest you, from city politics to arts and entertainment.

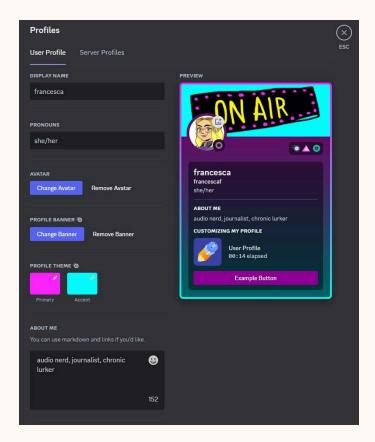
Our Discord community is also a place to spend time with Forum staff and guests, specifically. We invite guests from the radio show to join us on Discord for moderated discussions and casual chat room appearances. As a community member, you'll get to talk with those guests in a variety of ways.

Finally, you'll get access to behind-the-scenes content that's only available to our Discord community members. You might see photos from Alexis' research trip to an art exhibit, or the Forum producers' reading list for this summer, or a map of the best local hot sauces (according to our listeners). You'll also get sneak previews of upcoming Forum show topics and guests.

Okay, I'm sold. How do I join?

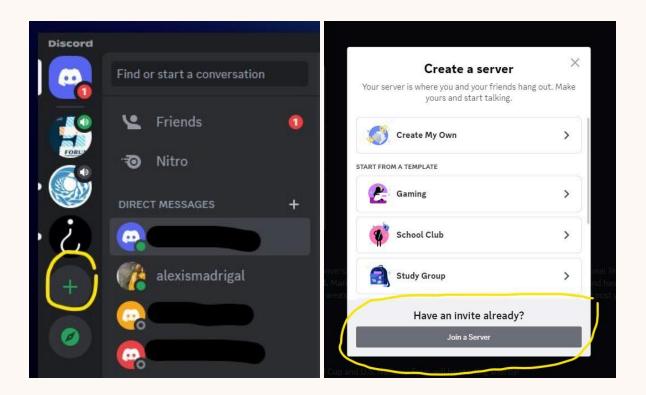
First, you'll need to download the Discord app on your <u>phone</u> and/or <u>desktop computer</u>. (We recommend both.) Then, create a profile. Like most other social media platforms, you'll get to pick a username and personalize your profile with a picture and short bio.

Discord automatically assigns a string of numbers to your username, to make sure it's unique. Think of this like your Discord zip code. You can still choose a "display name" that's more fun and personal to you. See below:



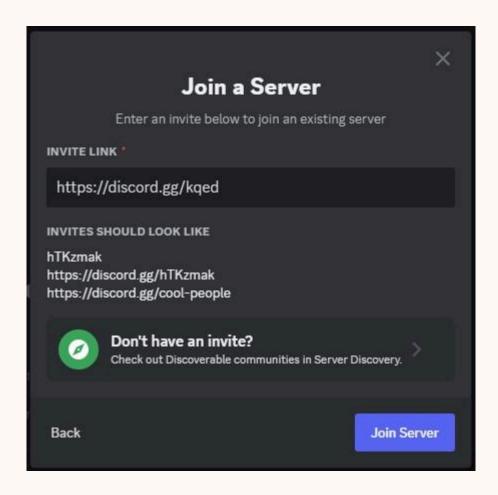
Note: You don't have to use your real name as your display name... but we love when you do! Discord isn't as public as some other platforms – meaning the only people who will see your profile are the people in your social community on the app.

Now, you can join the Forum community! Add our community server to your Discord app by selecting the "+" icon from the left. A pop-up screen will open. Scroll to the bottom where it asks **Have an invite already?** and select "Join a Server."



On the next screen, paste or type Forum's community invite link and select "Join Server."

https://discord.gg/kqed



I've officially joined KQED's community. Now what?

Now, the fun begins! Take a moment to decorate your profile, introduce yourself to the community, and participate in a Forum show discussion. You can post a photo of your pet, share a recipe, or link to a news article that got you thinking. Send messages to the KQED producers, or strike up a conversation with one of the other Forum community members. Oh, and it helps us a lot if you let the app send you *notifications*, so that you can keep up with what's happening in the community.

We look forward to seeing you in KQED's new virtual home!

