

Assistance in Free Trial Of Product

SUB: X people on your team using [product]

Hi [prospect name]

Saw that [prospect company] is using [tool] and your team currently has [X number of] people accomplishing [Y]. I'm happy to share some best practices related to our products with you and the team. There are also a number of features we use with [product], that might be helpful for you or some colleagues. Also noticed [unique aspect of business].

Please pick a time on my calendar that works best for you and I'll follow up: [Meetings link].

- [Your name]