Emma is a mattress company, I went for people suffering from back pains because of their poor sleep quality.

Format: DIC

Subject line: There's a problem in your back...

And that's your sleeping posture.

Not that you can really do anything while you're sleeping right?

So, are we all doomed to destroy our own backs because we sleep like undefined distorted creature?

Clearly, you haven't heard of Emma.

No, she's not a personnel sleeping assistant. (Would be quite weird having someone move you while you sleep right ?)

This is simply the best tool you could ever have asked for you back health and your sleep. This is the holy grail of sleeping furniture.

The one to embrace them all (the backs, of course).

This is Emma mattresses.

<u>Discover your overall health savior and sweet sleep partner</u> (Yeah, that's Emma, and she offer 100 free nights;)