

John Lincoln Broyhill
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Gartner (formerly CEB) – Arlington, VA

April 2017 – Present

Multimedia Specialist & Producer

- Currently design, produce, and deliver three ongoing Gartner public-facing podcasts.
- Produce the “The Talent Angle,” a podcast with leading Gartner HR executives hosted by Scott Engler, Principal Executive Advisor, with average 20,000+ views per podcast.
- Create video deliverables for Gartner Research consultants through conceptualization, storyboarding, and finalization to meet department and executive stakeholder needs.

CEB – Arlington, VA

April 2012 – April 2017

Creative Video Editor

- Designed, produced, and delivered 200+ CEB member interviews highlighting the value of the CEB membership.
- Collaborated with CEB Executive team to deliver key messaging via a visual medium.
- Proposed and executed new media formats while elevating production quality.
- Designed, produced, and delivered the internal “Chro Quarterly,” which examines the most important issues relating to managing human capital. Responsibilities included creating content, analyzing data, filming talent, and designing graphic animation.
- Lead Video Editor on the CEB Roadmap Builder, a decision support solution that helps IT leaders develop and maintain their technology and strategic planning. Responsibilities included analyzing data to create motion graphics video.
- Managed and trained global staff on video editing skills, processes, and best practices.
- Produced offsite productions and managed vendor relationships.
- Worked closely with internal and external clients to ensure that deliverables are produced on time, within budget, and in compliance with brand standards.

Software

Non-Linear Editing: Apple Final Cut Pro, Adobe Premiere, Sony Vegas Pro

Graphic Design: Adobe Photoshop, Adobe Illustrator, Adobe InDesign

Motion Graphics: Apple Motion, Adobe After Effects, Adobe Flash

Audio: Adobe Audition, Soundtrack Pro, Audacity

Microsoft Office: Word, Excel, PowerPoint

Hardware

Video: Sony xdcam, D800/D850 Nikon DSLR cameras

Audio: Mackie sound mixer, Shure microphones, Sennheiser wireless microphones

Lighting: Spiderlite TD5 lights

Virginia Commonwealth University – Richmond, VA

May 2011

- B.S. - Mass Communications, Minor - Business